



nts.

# FINANCIAL TIMES

Italian elections  
Once more into  
the breach

Page 13

World Business Newspaper

## Large banks must cut workforces by half, says report

Many large retail banks in North America, continental Europe and the UK will have to cut their workforces by up to half in the next 10 years, according to a report by the Economist Intelligence Unit and management consultants Coopers & Lybrand, to be published next week. One of the report's authors says they should do it quickly rather than gradually if they want to maintain the commitment of their employees and the reputation of their brand names. Page 14

France names defence procurement head

The French government named Jean-Yves Helmer (left), the head of Peugeot's car division, to be its chief of defence procurement and gave him the task of improving productivity in French military programmes industry by 20 per cent over the next few years. He will be the first civilian, and at 48, one of the youngest heads of the Délégation Générale pour l'Armement, which is the 42,000-strong industrial arm of the French defence ministry. Page 14

Observer, Page 13

Rabin assassin sentenced to life in jail: A right-wing religious Jew, Yigal Amir, was sentenced to life imprisonment after being found guilty of murdering Israeli prime minister Yitzhak Rabin. The court rejected the 28-year-old law student's plea that he had meant only to paralyse Rabin to stop peace moves with the Arabs last November. Page 5

Jaguar British state funding approved: The British government received approval from the European Commission to use £71.3m (\$108.4m) in state funds to ensure Jaguar's new mid-sized saloon car will be built in England. Page 2

Arjo chief goes after power struggle: The power struggle at the top of Arjo Wiggins Appleton, the Anglo-French paper group, ended when Alain Soulas stepped down as chief executive and Philippe Beylier, head of the merchandising division, was promoted to group managing director. Page 15

Bremen Vulkan, Germany's largest shipbuilder which two months ago sought protection from its creditors, has agreed to hive off two of its east German units for a symbolic DM1 (60 cents) without any general renunciation of outstanding claims. Page 16

WTO predicts robust trade growth: The World Trade Organisation predicts a year of robust trade growth in 1996, despite signs of a modest slowdown in the second half of last year. Page 14

Brussels halts French urban plan: The European Commission has praised an Ecum (626.3m) package of measures designed to revitalise blighted French city areas using state aid. Page 3

British journalist wins secrecy case: A British journalist threatened with prison and fined £25,000 (\$36,600) for refusing to reveal his sources won his case at the European Court of Human Rights which found the UK government guilty of breaching the European Convention on Human Rights. Page 9

Chief of bookmaking Eascom steps down: Manfred Schmidt, chief executive of Eascom, the leading German computer retailer struggling to recover from high 1995 losses, is stepping down to make way for one of the company's former executives, Helmut Jost, who has moved to IBM. Page 15

Pirelli, the Italian tyres and cables manufacturer, beat analysts' forecasts when it announced doubled net group profits in 1995 at £304m (£198m). Page 17

Elf Atochem, the chemicals arm of French oil company Elf Aquitaine achieved an almost three-fold increase in operating profits last year, to FFr10bn (985m), and a 65 per cent rise in cash flow. Page 17

Japan's modest moves to deregulate: The Japanese government plans to unveil what promises to be a modest package of 550 economic deregulation measures, likely to be in line with the low expectations of business lobbies and trade partners. Page 4; Editorial Comment, Page 13; Japanese Financial Markets Survey, Separate Section

Clean sweep for US in Dubai World Cup: Cigar became racing's world champion winning \$2.4m in the Dubai World Cup, the world's richest flat race, at Nad Al Sheba. He beat fellow US runners Soul Of The Matter and L'Carriere. Britain's Pentire was fourth. Page 4

UK's 10-year bond yield falls to 5.34%: The 10-year Gilt fell to 5.34% from 5.52% in the previous session. Page 14

France 10 yr OAT: 10.472 (10.41) Germany 10 yr Bund: 5.78 (5.70) Japan 10 yr JGB: 9.619 (8.119)

US LUNCHTIME RATES

Federal Funds: 5.7% 3-mth Treasury Bill: 5.34% Long Bond: 5.2% Yield: 6.07%

OTHER RATES

UK 10 yr Interbank: 6.1% (6.0%) UK 10 yr Gilt: 5.32% France 10 yr OAT: 10.472 (10.41) Germany 10 yr Bund: 5.78 (5.70) Japan 10 yr JGB: 9.619 (8.119)

NORTH SEA OIL (Argus)

Brent 15-day (May): \$19.83 (19.95)

Alaska: LEX 220 Germany: DM4.00 Ukraine: US 15.00 Qatar: CR13.00 Africa: S. Africa: DM27 Greece: DM20 Luxembourg: S. Africa: SR12 India: DM20 Hong Kong: HK20 Malta: Lm175 Singapore: \$4.00 Belgium: BEF 75 Hungary: Ft220 Morocco: MD16 Shiek: Rp 265 Bulgaria: Lv13.20 Iceland: ISK200 Arab: R 4.5 S. Africa: R12.00 Cyprus: C 2.20 India: Ru75 Nigeria: N62200 Sweden: SK920 Czech Rep: K 2.62 Japan: SK6.20 Norway: NOK2200 Switzerland: SK920 Denmark: DK18 Italy: L3000 Oman: OMR 2.50 Syria: SR3.70 Egypt: ESD 500 Japan: Y500 Oman: OMR 2.50 Syria: SR3.70 Estonia: E 22 Jordan: JOD 1.50 Poland: Z 15.00 Tunisia: Dm11.750 Finland: FM15.50 Kuwait: Ft6.650 Turkey: L70.000 France: FRF11.50 Lebanon: L1.000 UAE: DR12.00

David Packard  
HP pioneer in  
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the monitor

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THURSDAY MARCH 28 1996

# Apple Computer forecasts biggest losses of \$700m

By Louise Kuo Ho  
in San Francisco

Apple Computer, pioneer of the personal computer industry, warned yesterday that it expects net losses of about \$700m for the current quarter after "sizeable charges" to reduce bloated inventories.

The loss will be the largest in the company's history, far exceeding a \$188m deficit reported in mid-1993.

Apple had previously said it was braced for losses from operations and the need to make a restructuring charge.

However, the figures disclosed yesterday for expected losses in the second fiscal quarter ending March 29 were far bigger than Wall Street analysts had predicted.

Mr Gilbert Amelio, the former semiconductor industry executive who took over as chairman and chief executive seven weeks ago, said he had identified Apple's problems and "they are fixable".

The strategic and operating plans are "still cooking", the company said. Mr Amelio plans to announce his recovery plan by early May.

"We plan to aggressively address these issues and take the necessary corrective actions," he said, stressing that he aimed to "reinforce our customer appeal

and realise the company's long-term earnings potential".

After a loss of \$68m in the first fiscal quarter, the company said in January it would lay off about 1,300 employees or 9 per cent of its workforce, and take a restructuring charge of about \$125m in the second quarter.

This estimate has now been raised to about \$175m, suggesting deeper job cuts. In addition, Apple will take an after-tax charge of more than \$350m to write down the value of excess stocks. After-tax losses on operations are now expected to be about \$175m.

At the end of the first quarter, Apple had inventories worth \$1.9bn - about half in finished goods and the remainder in parts. The finished goods, believed to be largely Macintosh PCs for the consumer market, are rapidly declining in value as new models come to market. Like other PC manufacturers, Apple is also seeing the book value of its stocks of memory chips fall sharply as their prices plummet.

"I don't think anyone realises how big the inventory write-off would be," said Mr Tim Bajarin, president of Creative Strategies Research International, a US market research firm, but it appears that Mr Amelio "is trying to put the bad news behind him by taking all possible write-offs, to get a fresh start".

Moody's Investors Service, which downgraded Apple's debt for the second time this year on Monday and warned of a possible further downgrade, said the weakening PC market and Apple's internal problems "will require drastic actions".

Despite Apple's announcement, the company's share price rose slightly to \$34.40 in mid-session yesterday, up from Tuesday's close of \$33.75.

Sony and NEC forced to reorganise, Page 18



No blank cheque: Fischler insisted on Britain putting forward new plans to control BSE before compensation could be assessed

## EU offers concessions to soften British beef ban

By Caroline Southey in Brussels and Alison Maitland and George Parker in London

The EU Commission yesterday made two important concessions to Britain designed to soften the blow of the worldwide ban on British beef and beef products, which was due to come into effect immediately.

In stark contrast to his declaration on Monday night, Mr Franz Fischler, EU commissioner for agriculture, made a firm promise to provide aid to the British government and farmers affected by the crisis over BSE and undertook to review the ban within six weeks.

Mr Douglas Hogg, British agriculture minister, threatened a legal challenge to the Commission's export ban if it remained in place.

"I would argue that it's very difficult to see any compelling legal justification for a ban on exports to countries outside the EU," he told MPs. But he said "a legal challenge would take a number of months and it is not an immediate solution to this problem".

Mr Fischler insisted that the British government would have to come forward with new plans to control BSE before he could assess the scale of compensation.

He said the Commission had endorsed the ban unanimously as a first step towards reassuring consumers about the safety of beef and safeguarding the EU's beef industry. "We do not want EU markets to be drawn into the problem any more than they have already."

Mr Fischler's comments came as Britain's Transport and General Workers' Union warned that tens of thousands of workers could lose their jobs as a result of the beef crisis. Most of the 6,500 workers at cattle abattoirs expected to be laid off or put on short-time working by the end of the week, the union said.

Cattle prices slumped further yesterday and the numbers of animals being sold for slaughter dropped by 98 per cent. Evidence

Continued on Page 14  
Reports, Page 9

## Banks warned over foreign exchange risks

By Philip Gash in London

Leading central banks warned yesterday that a widespread failure by banks to measure and manage large settlement risks in the global foreign exchange markets posed a threat to world financial stability.

A report published by the G10 central banks based on a survey of 80 leading banks found that the duration of exposures, and the amounts at risk, were greater than expected, and not properly managed.

"Excessive risk and unnecessary risk is being taken by banks in foreign exchange," said Mr William McDonough, president of the Federal Reserve Bank of New York, and chairman of the Committee on Payment and Settlement Systems of the G10 central banks.

The report emphasises that foreign exchange settlement exposures are not simply intra-day. It can take one to two business days and often longer before a bank can be sure that it will receive the currency that it has been paid.

It says many banks lack clear internal lines of risk manage-

ment and are without the authority structures or incentives to address the issue.

The central banks also warn that many market participants incorrectly believe that the probability of losses on their foreign exchange trades is not comparable to risk from their loan exposures.

The committee firmly favours a private sector solution to the problem. Mr McDonough said he was confident that an education campaign suggested by the report would be "98 per cent of solving the problem", but supervisory measures would be taken if necessary.

The report finds that individual banks could substantially reduce

risks if they improved their back office payments processing, correspondent banking arrangements and risk management procedures.

Mr David Clark, executive general manager in London at Bank Gémisschaft Berlin, said the industry tended to view the settlement issue as a "Cinderella

Risk strategy outlined, Page 5

## German conglomerate adopts US system of filing accounts

By Michael Lindemann in Düsseldorf

Veba, Germany's leading industrial conglomerate, yesterday became only the second German company to file its accounts according to the US-based Generally Accepted Accounting Principles (GAAP) standard.

The electric utility, oil refining and chemicals group argued that the change would make it more attractive to international investors and would take it a step closer to a listing on the New York stock exchange.

Veba, which still earns 70 per cent of its revenues within Germany, needed to become more international, Mr Ulrich Hartmann, chief executive, said at a press conference.

About 44 per cent of the group's equity was held outside Germany, he said, with 15 per cent held in the US.

Veba's move is likely to be followed by other leading German companies, especially the chemi-

cal groups Bayer, Hoechst and BASF, which have recently said they would do more to increase transparency and shareholder value.

Daimler-Benz, Germany's biggest company, has so far been the only one to report GAAP accounts. But Deutsche Telekom, which is poised for partial privatisation later this year, is expected to follow suit in order to be able to list in New York.

Veba announced a 34 per cent rise in 1995 net profit to a record DM2.1bn (£1.41bn), driven mainly by an extensive restructuring programme over the last two years, especially at the Hüls chemical division.

The conglomerate said it would raise the dividend on its DM5 shares to DM1.70, up from DM1.50 last year.

Mr Hartmann warned that further growth this year would depend largely on whether the German economy picked up, as predicted, during the second half.

Sales in the first two months of

this year had matched those of a year ago while profits had been slightly higher, Mr Hartmann said.

Converting accounts to US accounting standards has been problematic for German companies, many of whom prefer the inscrutability of the German accounting system. It enables them to build up reserves which might otherwise be paid out to shareholders.

Mr Kurt Lauk, Veba's finance director, said he had conducted "difficult" negotiations with the Securities and Exchange Commission, the agency supervising the New York stock exchange, for two years before all differences were resolved.

Mr Lauk said Veba had chosen

GAAP over the rival IAS

accounting standard, widely used

by large European companies,

because the latter did not permit

a listing in New York.

"It is possible that in the next

few years we will list in New

York," Mr Hartmann said.

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## NEWS: EUROPE

# Commission accepts danger Ford may move production to US

## Brussels allows Jaguar state funds

By Emma Tucker in Brussels and Haig Simonian in London

The British government yesterday received approval to use state funds to ensure Jaguar's new mid-sized saloon car will be built at the company's home in the Midlands of England. The European Commission authorised £71.3m (\$109.4m) of UK state assistance to the company after the government persuaded Commissioners that without it Ford, Jaguar's owner, would build the new X200 small sports saloon in the US.

However, the Commission said that £8.7m of the total

£80.1m aid package would have to be notified separately for approval. The Commission refused to accept the extra tranche qualified on regional grounds and argued that the ceiling for permissible assistance to the region had already been met. Although more than half the package (£45.8m) constitutes straightforward state aid and the rest will be paid as regional, environmental and training support, the government will now have to convince Brussels that the £8.7m will be used for other legitimate purposes, such as support for training.

It will also have to provide

the competition authorities in Brussels with detailed annual reports on the use of the state assistance "given the variety of the aid measures, and the fact that the regional and environmental aids are granted at the maximum level acceptable," said the Commission.

Mr Nick Scheele, Jaguar's chairman, welcomed yesterday's decision as "excellent news for Jaguar's employees, customers, dealers, suppliers and the West Midlands economy in general".

The new X200 will be produced at Jaguar's Castle Bromwich plant, where paint and body facilities are to be expanded and a final assembly line installed. Stamping will take place at Ford's Halewood site in Merseyside, which like Castle Bromwich, lies in an area eligible for state aid.

The £71.3m aid is part of a Jaguar's total investment of £360m to increase capacity by about 35,000 cars a year, creating 1,360 new jobs and safeguarding a further 3,182.

"With X200 available in three years' time, Jaguar can exceed 80,000 sales a year, double its present levels," said Mr Scheele. The new model will compete with mid-sized executive cars, such as BMW's 5-Series, and re-establish a tradition of medium-sized sports saloons at Jaguar which died out in the late 1960s.

Part of the assistance will be used to build a new waste effluent treatment facility at Castle Bromwich, mainly to treat sludge from the paint shop and reduce emissions of various paint pollutants.

It will also contribute towards a big training effort to accompany the introduction of the new model. Training will be provided by local authorities and local training and enterprise councils (TECs) - employer-led bodies which administer government training schemes.

Germany has run into stiff opposition from its EU partners over its proposed "stability pact" to enforce budgetary discipline in a future European monetary union.

All EU member states are

expected to endorse the principle of fiscal discipline, but the majority have raised legal and political objections to the specifics of the plan put forward by Mr Theo Waigel, German finance minister.

At a meeting of the EU's secretive monetary committee in Brussels last week, only France and the Netherlands expressed support for the stability pact, according to officials familiar with the talks.

Other countries, including Belgium, a strong supporter of Emu, expressed reservations about its tough conditions which include hefty, automatic fines for fiscal delinquents and specific public deficit targets of 1 per cent of gross domestic product.

Germany's consumer price inflation crept up to an annual 1.5 per cent in March from 1.4 per cent in February, the German federal statistics office said yesterday. Prices in western Germany rose 0.1 per cent, after a 0.5 per cent rise in February. The figures are preliminary. The office also released final data for February inflation showing prices across the whole country rose 0.8 per cent from January and 1.6 per cent from a year earlier.

Inflation is now close to a seven-year low, and many economists expect the Bundesbank to cut interest rates in response to the sluggish economy in the next few weeks, though probably not when it meets today.

■ German crude steel production fell 7.8 per cent in February

from a year earlier, to 8.1m tonnes. In the first two months it fell 11.8 per cent to 8.12m tonnes. Reuter and APX, Wiesbaden

## Fugitive Swiss financier arrested

By Frances Williams in Geneva

Mr Werner Rey, the fugitive Swiss financier, was arrested in the Bahamas yesterday, five years after his Omni business empire collapsed leaving debts of \$5.6bn (£3.6bn).

The arrest of Mr Rey, announced by the Swiss justice ministry, followed an application for his extradition to Switzerland to face charges of fraud, forgery and other irregularities concerning the country's biggest corporate bankruptcy.

Mr Rey made his first fortune in the 1980s through taking over and then selling the Bally shoe company.

During the 1980s he built up a huge international conglomerate using highly leveraged financial deals. These came spectacularly unstuck in 1990 when rising interest rates and a slump in share prices slashed the value of Omni's assets, exposing the group's heavy indebtedness.

The empire toppled in early 1991 and shortly afterwards Mr Rey disappeared, surfacing in the Bahamas the following year. Switzerland issued an international warrant for his arrest in 1992 but failed in several attempts to have him deported.

Omni's failure left many respected names in Switzerland's banking and business community with red faces and huge unpaid debts. Lenders were so keen to lend to Mr Rey, then regarded as having the Midas touch, that they failed to make elementary checks on his credit-worthiness.

Large Swiss creditors included Swiss Bank Corporation, one of Switzerland's big three banks, and the caustic bank of Berns, which subsequently needed a public bailout to save it from failure.

Among foreign lenders to Omni were France's Paribas, Bankers Trust of the US and the Japanese-owned Long Term Credit Bank Brussels.

Omni's complex web of shareholdings and cross-shareholdings included big stakes in companies such as the employment agency Adia, the Sulzer engineering group, and Harsener, a German holding company with interests in propane, power and services.

The Swiss authorities said in 1994 they were abandoning attempts to extradite Mr Rey because of problems in complying with the detailed requirements imposed by the Bahamian authorities. But last year they apparently changed their minds and a formal extradition request was lodged on Monday.

The financier now has the option of returning voluntarily to Switzerland or contesting the request, in which case the legal battle could last years.



President Havel: West should be firm in face of Moscow's objections and proceed with a timetable for enlargement

## Havel blames west over Russian opposition to Nato expansion

Growing Russian opposition to the enlargement of Nato has been encouraged by the west's hesitancy about admitting new members from central and east Europe, according to the Czech president, Mr Václav Havel. Western leaders should be "firm" in the face of Russian objections, he said in an interview, and should proceed with introducing a timetable for enlarging the alliance.

The Russian move to oppose the eastward expansion of Nato was a "fairly recent" phenomenon, Mr Havel said. "Western caution has been interpreted [in Moscow] as a sign that certain remains of interest spheres, or an invisible iron curtain, are still there, and this has stimulated Russian interest in this matter."

While proceeding with a speedy enlargement of Nato, the west should work to build a partnership between Nato and Russia, said President Havel. But it should also "explain to the Russians" time and again that such a partnership is only sensible and thinkable if it is a partnership between two entities that do not interfere in one another's internal affairs".

Candidates for Nato membership in central Europe have become concerned that strong Russian opposition may discourage the western alliance from admitting them. Such fears do not appear to have been allayed by the affirmation of US commitment to Nato expansion delivered by Mr Warren Christopher, US secretary of state, in Prague last week.

Mr Christopher said enlargement was "on track and it will happen". Nato would

General Pavel Grachev, Russia's defence minister, yesterday told his counterparts from the Commonwealth of Independent States that Nato expansion was the biggest threat to their security, writes Chrystia Freeland in Moscow. He called for a co-ordinated campaign against the enlargement. However, his efforts are likely to be thwarted by Ukraine, the second most powerful former Soviet republic. Ukraine is an associate member of the CIS, but it has rejected a military alliance with Russia and has said it supports the gradual expansion of Nato:

not "keep the new democracies in the waiting room forever".

The Czech Republic has been forging closer relations with Poland in recent months, in an effort to ensure that it is in the front rank of central European countries to be admitted to Nato.

Mr Christopher said enlargement would "naturally begin with the strongest candidates", but the goal was not to let these nations "escape from central and eastern Europe at the expense of their neighbours".

Those who are first have an obligation to ensure their membership keeps the door open for others".

Mr Havel called for a redefinition of Nato "now that the threat of communist expansion is gone", and called for it to chart a timetable for enlargement at the planned meeting of the alliance in December.

On the domestic front, Mr Havel said the

Czech general election, due at the end of May, would be symbolic as the first to be held "without the revolutionary or post-revolutionary elements" that had held since the collapse of communism at the end of 1989.

"We now have a stabilised spectrum of political parties with their different platforms, so these are going to be real elections rather than elections that resembled referendums, as was the case before."

The most recent opinion polls suggest that the present centre-right coalition, which is led by the Civic Democratic party of the prime minister, Mr Václav Klaus, will remain in office, possibly with an increased majority.

The Czech Republic is virtually the only country in central Europe where voters are not expected to choose a government led by former Communist parties, as has already happened in Poland, Hungary and Bulgaria.

President Havel said the Social Democrats, the main opposition party, were "still experiencing some growing pains" and needed time to develop. Many Czechs believed, however, that "we should have a valid Social Democratic party as an alternative to the more right of centre parts of our political spectrum".

● Romania will apply for full membership of Nato this week, its foreign ministry said yesterday.

Kevin Done and Vincent Boland

## French put emphasis on jobs

By David Buchan in Paris

France yesterday dispatched its European partners its "social memorandum" calling on the European Union to make employment its "determining criterion for all initiatives, actions and spending".

Paris wants its memorandum discussed at tomorrow's Turin summit of EU leaders which will open the intergovernmental conference that is to negotiate revisions in the Union treaty. But most of its proposals do not seem to require any treaty revision, and could be pursued separately from the IGC.

"With the 18m Europeans out of work, and more than 50m threatened with exclusion [from society as well as the workplace], the duty of the EU is to respond to the preoccupations of its peoples," the memorandum says.

It wants the EU to examine the idea of promoting part-time working as a way of creating new jobs, and to take action within its existing budget, on the 14 big trans-European infrastructure projects which have been hanging fire for several years now.

France says it also wants EU action to harmonise national legislation to crack down on "the production and trade in all forms of drugs", in a proposal clearly aimed at overcoming the Netherlands' resistance to altering its more tolerant attitude to drug users.

## Government asks treasury to prepare details of bonds issue

### Italy to cover pension arrears

By Robert Graham in Rome

Italy's caretaker government has asked the treasury to work out details of bond issues over the next six years to raise £22,500bn (\$4.4bn) to cover pension arrears awarded by a 1994 constitutional court decision.

The government has also decided to extend an amnesty on social security contribution arrears and to freeze temporarily a new pensions package to be made by certain categories of self-employed workers.

The measures, combined with the announcement of a

treasury injection of some £1.500bn to recapitalise loss-making Banco di Napoli the main financial institution in southern Italy, come less than a month before the general election.

All the decisions are likely to have an impact on the 1996 budget, which aims to reduce the public sector deficit to 5.9 per cent of GDP. This week several economic forecasters predicted that the budget was likely to miss this target, not least because interest rates have yet to come down.

The constitutional court decision ordering the payment of arrears dating back to 1983

imposes a flat-rate contribution of 10 per cent of basic salary on certain categories of the self-employed is expected to lead to loss to the treasury of £900m. A decision could not have been postponed much longer, although the government as a caretaker could have claimed it lacked the authority in the run-up to the April 21 elections.

Tradeable treasury bills will be issued in two tranches, the first of £12,500bn over the period 1996-98, and a second of £9,500bn of debt for 1999-2001. The details of the issue have yet to be worked out by the treasury.

The freeze on the move to

impose a flat-rate contribution of 10 per cent of basic salary on certain categories of the self-employed is expected to lead to loss to the treasury of £900m. A decision could not have been postponed much longer, although the government as a caretaker could have claimed it lacked the authority in the run-up to the April 21 elections.

The public sector deficit is set to shrink to 4.9 per cent of GDP this year - a big fall from 10.8 per cent in 1994 - in large part due to the effects of spending cuts and tax increases enacted by the Social Democrats to take SKr15bn (£17.3bn) out of the deficit by 1998. But NERI said the deficit would remain at 3.3 per cent in 1997 - outside the EMU targets set under the Maastricht Treaty.

But NERI, the official state economic forecaster, said a recent cooling off in the economy would slow down the process of restoring the public finances to balance. It said GNP growth of 3 per cent last year was lower than expected because of a slowdown in the

latter part of the year and that growth this year would only reach about 1 per cent, before recovering to 2.5 per cent in 1998.

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Likewise, the public debt, which the government at one

## Sweden missing Emu criteria

By Hugh Carnegy in Stockholm

Sweden's public sector deficit and public debt will remain at levels above the criteria set for inclusion in the planned European monetary union in 1997, the key year for qualification for Emu, the National Economic Research Institute forecast yesterday.

The forecast underscored the increasing pressure on Mr Göran Persson, the newly-installed Prime Minister, to include a new round of spending cuts on top of the tough budgetary measures taken over the past 18 months when the Social Democratic govern-

ment announces its budget plans for next year on April 15.

Mr Persson, the former finance minister who took over as premier last week, repeated yesterday his determination that the budget deficit will be eliminated in 1998. He has insisted that Sweden will qualify for Emu, which is due to come into effect in 1999.

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## Stability pact runs into stiff opposition

By Lionel Barber in Brussels

### EUROPEAN NEWS DIGEST

## Ukraine trims key bank rate

Ukraine's national bank has lowered its key refinancing rate from 98 per cent to 90 per cent, reflecting an improved outlook on inflation. Monthly inflation came down from a high of 9.4 per cent in January to 7.4 per cent last month. Annual inflation in 1995 was around 150 per cent, down from 401 per cent the year before. Economists expect another drop this month, and the 1996 budget passed by parliament last week forecasts monthly inflation of 2.4 per cent by year's end.

The budget, which also foresees a 6.2 per cent fiscal deficit, should permit renewed International Monetary Fund support. A \$900m stand-by loan, which monies left undistributed when the IMF withdrew support in January, is likely to be approved in mid-April.

■ Ukraine received 27 more warships of various classes from Russia yesterday, after continuing discussions on dividing the ex-Soviet Black Sea fleet. Mathew Kaminski, Kiev, and AFP

## German inflation creeping up

Germany's consumer price inflation crept up to an annual 1.5 per cent in March from 1.4 per cent in February, the German federal statistics office said yesterday. Prices in western Germany rose 0.1 per cent, after a 0.5 per cent rise in February.

The figures are preliminary. The office also released final data for February inflation showing prices across the whole country rose 0.8 per cent from January and 1.6 per cent from a year earlier.

Inflation is now close to a seven-year low, and many economists expect the Bundesbank to cut interest rates in response to the sluggish economy in the next few weeks, though probably not when it meets today.

■ German crude steel production fell 7.8 per cent in February from a year earlier, to 8.1m tonnes. In the first two months it fell 11.8 per cent to 8.12m tonnes. Reuter and APX, Wiesbaden

## French warned against small car

The French advertising standards office yesterday warned the country's consumers against a postal fraud it said raised concerns about cross-border abuses of direct marketing. A British company called World Business Corporation posted letters to French consumers, sent from Malta but giving an address in the French city of Metz. They were told that they had won "the car of their dreams", a BMW Cabriolet, and needed simply to send a cheque for FF115 (\$13.35) to help cover administrative costs. In fact, they received an almost worthless miniature model of the car.

Central bank governor seeks 'more regulated free market' to help fragile currency

## Romanian banks may regain forex licences

By Virginia Marsh in Budapest

Romania's central bank governor admitted yesterday that last week's clampdown on the country's nascent foreign exchange market was a move backwards, but said it had been necessary to defend a currency 'too fragile' to withstand an unruly interbank market.

In his first public comments on the bank's decision to limit the once 22-strong interbank forex market to just four local market-makers, Mr Mugur Isarescu said the central bank was

likely to re-license other banks as dealers once it had established a 'more regulated free market'.

The central bank last week stripped all but the four of their dealers' licences, restricted them to trading only on behalf of clients within strict limits, and accused some banks, including the local subsidiary of ING of the Netherlands, of violating forex regulations.

Mr Isarescu said the interbank market - launched at the request of the International Monetary Fund in mid-1994 - had not functioned correctly

partly because of the inexperience of local banks, and it had helped contribute to excessive depreciation of the leu.

He said the central bank would take a hard line with those making unauthorized capital transfers in and out of the country, adding that capital movements could aggravate the current account deficit, which could lead to even greater segmentation in the market.

'We were not prepared for total free foreign trade... it's the same with the foreign exchange market,' he said.

The leu has fallen from 1,850 to the dollar one year ago to around 2,900 at present, in an interbank market dominated by powerful state banks. This is due to come from the launch of Romania's first Eurobond and Samrat, issues following the granting of international credit ratings earlier this month.

Analysts attribute the weakness of the leu partly to last year's unexpected high external deficit and to inadequate official reserves.

Mr Isarescu said reserves had been run down as a result of extra energy imports necessitated by a

harsh winter, but the bank hoped to lift currency reserves (excluding gold) to over \$800m by the end of the year, up from \$500m-\$600m at present. This is due to come from the launch of Romania's first Eurobond and Samrat, issues following the granting of international credit ratings earlier this month.

Mr Isarescu denied allegations that the central bank, which is under frequent attack from hardliners in the left-wing government, had acted under political pressure to prop up the leu in an election year.

## Hardline Slovak law overshadows treaty go-ahead

By Vincent Boland in Prague and Virginia Marsh

whether Slovakia wanted to include in the treaty two additional measures.

One of these resolutions appeared to contradict a provision of the treaty granting national minorities the right to limited self-government in areas where they constitute a majority. Slovakia is home to a 570,000-strong Hungarian minority and the provision was one of the main sticking points in treaty negotiations.

Diplomats in Bratislava said the resolutions should have little effect on implementation of the treaty. But they said there was 'a high degree of concern' about the anti-subversion law, which is open to subjective interpretation.

Mr Juraj Schenck, Slovakia's foreign minister, tried to put a brave face on the government's predicament by claiming the law was similar to legislation in, for example, Sweden, Germany and Belgium. EU diplomats said such comparisons were 'gravely out of context'.

Opposition leaders and the Roman Catholic church had also attacked the law for its 'Stalinist' overtones. Mr Peter Weiss, leader of the opposition Democratic Left party, said it would further isolate Slovakia from the European mainstream and undermine the relationship with Hungary which ratification of the treaty promised to put on a new plane.

The law must be signed by President Michal Kovac, who has previously opposed other controversial measures adopted by Mr Meciar's government. Some observers said the president might refuse to sign it.

## Brussels hails French plan to tackle urban blight

By Emma Tucker in Brussels

The European Commission has given the green light to a French scheme to revitalise blighted city areas using state aid, and has urged other governments to follow France's example.

The Ecu21m (\$26.3m) package of measures is designed to tackle the growing crisis in France's most deprived city areas, suffering from violence, poverty and deprivation.

The scheme combines tax exemptions with the creation of local jobs, the hiring of more police and improved education resources. It targets some 300,000 young and unqualified people in areas of exceptionally high unemployment.

The Commission said that until now it did not have a framework for examining state aid intended for such urban renewal schemes, but planned to propose a general system before the summer which

could serve as a general rule for other member states wishing to embark on similar schemes.

The Commission hopes other governments will do similar things, it said. 'We want others to draw inspiration from the French case.'

The money will be used primarily as a fiscal incentive to attract small businesses to about 35 inner city areas - or at least to stay there.

For an area to qualify for aid under the scheme, its level of unemployment must exceed 14 per cent, more than 36 per cent of its population must be under 25 and at least 32 per cent of the population must be people over the age of 15 with no qualifications.

The French government hopes the funds will help to compensate companies for the considerable cost of relocating or staying in such areas, such as having to pay higher insurance premiums.

The money will be allocated following a public tendering procedure open to all relevant municipal authorities. Subsidaries of big companies will not qualify for any fiscal support.

The plan was announced by Mr Alain Juppé, the French prime minister, in January.

He responded to criticisms that the government had not carried out adequate consultation before launching its proposed social security reforms late last year. But the fiscal measures announced disappointed many critics who had been hoping for a 'Marshall Plan' for the country's deprived suburbs.

Economic problems in France's urban region, often concentrated in characterless post-war suburbs, have grown over the last decade. Part of the plan includes the creation of 4,000 more police posts, many of whom will be moved from embassy guard duty and other ceremonial roles.

The treaty, which governs sensitive issues such as treatment of ethnic minorities in both countries and fixes their common border, was passed by the Budapest parliament last summer.

Hungary reacted cautiously to the Slovak parliament's ratification of the treaty. But it asked for clarification of

### Why German money flocks to Luxembourg



#### Top 10 Luxembourg banks

	(German subsidiaries in bold)
Commercial International	7.71
Deutsche Bank Luxembourg	5.80
Dresdner Bank Luxembourg	3.65
Kreditbank SA Luxembourg	3.10
Bank Générale du Luxembourg	2.47
Banque Internationale à Luxembourg	2.23
Société de Banque Suisse Luxembourg	2.18
BIG Bank Luxembourg	2.08
Banque de Caisse d'Epargne de l'Etat	1.60
WestLB International	1.57

Source: Luxembourg Economic Association

## Home away from home for Germans' money

But could banks be helping them use Luxembourg as a way to evade tax? Andrew Fisher reports

Luxembourg attracts German banks like bees to a honey pot. Five of the 10 biggest, including the three most profitable, have German parents. Of the 222 banks there, 72 are German, far more than from any other country.

But Luxembourg's attraction to banks, institutional traders and private customers has recently excited the interest of new and less welcome group - German tax officials. In a series of highly publicised raids, tax inspectors have marched into banks and their employees' homes to seek details of private accounts. The aim is to find out whether German residents have evaded taxes and if banks have helped them.

In the words of one German inspector: 'When someone climbs through a window to steal, there's usually someone holding the ladder.' On the ladder is the customer, suspected of evading taxes by sending money to the Grand Duchy, with its strict bank secrecy laws, or elsewhere.

One banker says the authorities clearly made the raids as public as possible to prompt such declarations. 'They were hoping to scare people out of the woodwork and get them marching to the tax authorities.'

'Others say the raids were also aimed at deterring those

other activities. Banking and investment account for more than 15 per cent of gross domestic product and 40 per cent of tax revenues (including banks and their employees).

Thus the German tax raids have been viewed in Luxembourg with some concern.

'Whether they solve the problem or create another big problem is far from sure,' says Mr Pierre Jaans, head of the Luxembourg Monetary Institute, equivalent to the central bank. 'We hear that some customers leave Luxembourg as a result. But they may leave certain banks to join other banks here.'

Bankers feel they, their Luxembourg operations and customers have been unfairly tarnished and even 'criminalised'. The head of one German bank subsidiary in Luxembourg says: 'Luxembourg has been pushed into a corner in a way it does not deserve.'

Yet it was not private client business which at first drew German banks - led by Dresdner in 1987, followed by Deutsche in 1970 - to Luxembourg.

The absence of minimum reserves then made it a favourable place to carry out big lending, financing, eurobond and other wholesale banking transactions.

Even though Germany has lowered its minimum reserves, Luxembourg still has an edge for the large-scale institutional and other financial dealings which form the bulk of banking activities there. The skilled multi-lingual workforce, excellent infrastructure and helpful administration add to the attractions. Deals can be agreed quickly.

But until European taxes are harmonised, a distant prospect, the problem will remain. The raids have certainly rung alarm bells in the minds of tax-payers, but many who have successfully evaded taxes will continue to do so. Meanwhile, banks wait to see who will be raided next.

As a result of Luxembourg's growth, nearly 20,000 people work directly in banking and up to 7,000 more in related legal, advisory and

## Poland to ease capital flows

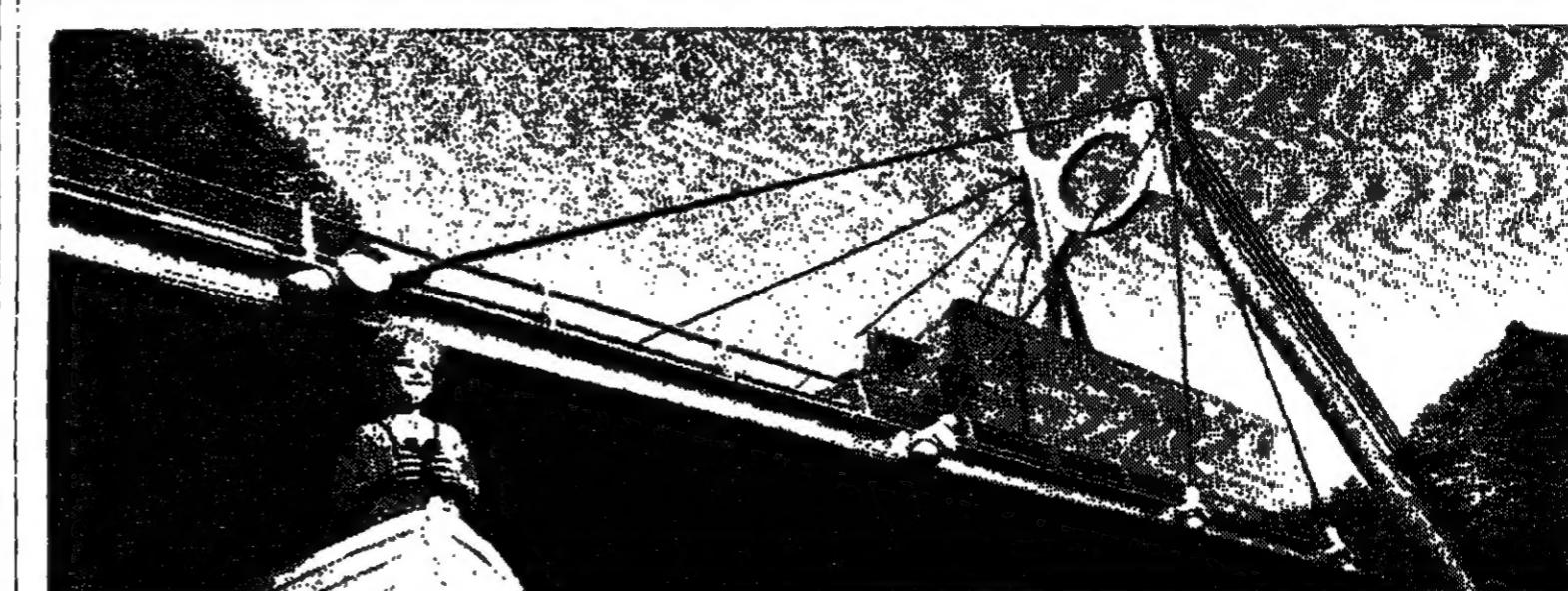
Poland will liberalise capital flows linked to direct investment from April 1 and plans further dismantling of capital barriers for early 1997, Mr Krzysztof Kalicki, deputy finance minister, said yesterday. Reuters reports from Warsaw.

'There will be no limits on inflows and outflows of capital in relation to direct foreign investment,' he told a news conference. The next step would be easing curbs on portfolio investment - planned from January 1, 1997 - allowing Polish citizens to buy stocks on international markets.

The liberalisation aims to facilitate Poland's

entry into the Organisation for Economic Co-operation and Development this year. From April 1, Polish citizens and companies will be able to transfer foreign currency to OECD countries to buy at least 10 per cent of a foreign company's shares or purchase property abroad for economic activity.

Foreigners in Poland would be able to sell investment fund units, stock and securities with a maturity of longer than one year, after obtaining permission from the Polish Securities Commission, up to an overall total of Ecu200m (\$250m) this year.



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## NEWS: ASIA-PACIFIC

# Bangladesh PM yields to opposition

By Mark Nicholson,  
South Asia Correspondent

Mrs Khaleda Zia, Bangladesh's prime minister, yesterday asked the country's president to form a neutral caretaker government to preside over fresh general elections in May, giving in to the central demand of the main opposition parties.

The concession promises to break a deadlock which has paralysed the country's political system for two years, led to an opposition boycott of general elections held on February 15 and plunged the country into sustained strikes and violent protests. The unrest claimed more than 80 lives and gravely harmed the country's fragile economy.

Mrs Zia called on President Abdur Rahman Biswas to form a politically neutral 11-member administration, to be headed by a "chief adviser", expected to be a former chief justice. The move follows Tuesday's passage by parliament, dominated since the boycotted poll by Mrs Zia's Bangladesh Nationalist party, of a constitutional amendment granting the president such powers.

Opposition strikes and protests have in the past three weeks intensified at the point of making Bangladesh virtually ungovernable.

Troops were last week deployed at the country's main port of Chittagong to safeguard the country's exports, 60 per cent of which come from a garments industry that had already seen nearly a quarter of its factories close as orders dwindled due to strikes.

## Dispute over 'temporary' judges

# Pakistan ruling may spark crisis

By Farhan Bokhari in Lahore

Pakistan's judiciary has locked horns with the government in a dispute that threatens to provoke a constitutional crisis and is already throwing the country's legal system into turmoil.

The upheaval follows a supreme court ruling last week that appointments of "temporary" judges to superior courts were not valid because the chief justices of the four high courts and the supreme court were not consulted.

Successive governments over the past several years have chosen to appoint temporary judges, whose lack of tenure made them potentially more subject to political influence. They now number about a third of those serving in the higher courts.

The supreme court ruling came in response to a petition filed by a lawyer seeking to clarify the judges' position. Some legal experts say the judgment has opened the door for verdicts in a large number of legal cases over the years to be challenged on the grounds that they were handed down by temporary judges.

The government of Ms Benazir Bhutto, the prime minister, is waiting for a detailed written judgment from the supreme court bench before deciding how to proceed.

The ruling has been controversial even within the legal community. A meeting of Pakistan's largest bar association to discuss the issue yesterday ended in disarray after just seven minutes. Mr Khalid Ranjha, president of the Lahore high court bar association, called off the meeting of up to 300 lawyers at the Lahore high court. Lawyers opposed to the ruling attacked it vocally as anti-democratic, while those in favour shouted for its immediate implementation so that cases.

# Alarm as China leans on HK civil servants

When a senior Chinese official said this week that Hong Kong's top civil servants must pledge support to a controversially appointed legislature which will replace the territory's elected body next year, alarm bells rang anew.

Mainland officials and pro-Beijing politicians in Hong Kong remained guarded about whether the statement by Mr Chen Ziyang, deputy director of the Hong Kong and Macao Affairs Office, represented a firm policy. But the local press greeted the news with headlines such as "bomshell". Democratic politicians predicted damage to morale among the territory's 180,000 civil servants and stressed the importance of the administration's neutrality after the handover to Beijing.

Governor Chris Patten, who is strongly opposed to a provisional Legislative Council, warned that attempts

to implement tests for civil servants would undermine the interests of Hong Kong and called for a clear line from Beijing. "If you do things to government before 1997 which damage its authority, that has consequences after 1997," he said.

Such responses reflect the vital role of the civil service in the transition process. The "one country, two systems" formula which underpins the handover and which is intended to guarantee autonomy for Hong Kong depends on the ability of the civil service to resist external interference.

"The civil service and particularly figures like Anson Chan will shoulder the burden of safeguarding the Hong Kong system," says one senior executive, referring to the head of the civil service who is backed by many officials and businessmen for one of

the top posts after 1997. Fears that senior officials will be pressed to support the provisional legislature, which is strongly opposed by Britain and Mr Patten, present a potentially acute dilemma for Mrs Chan and other government secretaries, such as Donald Tsang, financial secretary.

Given that the chief executive, the head of the post-1997 government, is due to be appointed during the autumn and will then determine the administrative team, conflicts of interest could paralyse the administration and jeopardise the chances of senior officials handling the handover.

The high stakes and concerns for civil service morale have prompted a measured response from senior officials. Mrs Chan, who expressed regret at Sunday's decision by China to replace the existing Legco, said that

government policy was not to comment on "individual utterances". She stressed the importance of continuity and morale in the civil service and pointed to the criteria for the appointment of senior officials laid down in the treaties governing the handover.

According to these treaties the only pledge that senior officials must make is to uphold the basic law, the constitution for Hong Kong after 1997, and to be loyal to the Special Administrative Region, as the territory will then be known.

The problem, however, is that the basic law and 1984 Sino-British Joint Declaration on Hong Kong make no reference to the provisional Legco, which emerged from the failure of Britain and China to agree on a "through train" legislature and which has rapidly become the focus of dispute between Beijing, London and

John Riddington

## Beijing puts off Three Gorges issue of bonds

By Tony Walker in Beijing

China will defer for the time being the issue of bonds in international markets to fund its controversial \$30bn (£19.5bn) Three Gorges dam, following a strong build-up in its own foreign exchange reserves.

Mr Guo Shuyan, vice chairman of the Three Gorges Project Construction Commission, said plans had been shelved to issue \$300m of bonds in the Japanese and US markets.

"Because of the build-up of China's foreign exchange reserves we may be able to solve our funding problem on our own," said Mr Guo in an interview, "but of course this will depend to an extent on the availability of export credit."

The Three Gorges Commission, which is overseeing construction, had planned to issue \$100m in bonds in 1995 and a further \$200m this year. It estimates the cost of imported equipment, including generators and transmission lines, at about \$3bn.

Mr Guo said the commission's ability to fund what will be the world's biggest hydro-

power scheme from China's own resources would depend partly on the continuing healthy state of its foreign exchange reserves, which exceeded \$70bn at the end of 1995.

He said the commission had not fully tested the international market for export credits because the Three Gorges project had not yet entered the phase where it needed a great deal of imported equipment.

It had borrowed \$100m from the Bank of China to purchase trucks and heavy earthmoving equipment for the project's first stage, construction on which began in 1994.

The Three Gorges scheme is due to be completed in 2009 with 26 generators producing 34.7bn kilowatt hours of electricity, equivalent to a ninth of China's national total in 1993.

The first two generators would begin operating in 2003, and by 2005 an additional eight would be in operation, at which point the project would become self-financing, according to Mr Guo.

The commission vice chairman was critical of opposition from the US National Security



Building workers take a break in Beijing. Itinerant former farm workers are taking part in city building boom across China

Council to the US Export-Import bank providing funding for the Three Gorges project.

The administration is concerned about environmental consequences and displacement of people. Up to 1m people will have their homes inundated or otherwise made uninhabitable.

Caterpillar and other US companies anxious to supply equipment to the giant project are lobbying the administration to reverse the National Security Council position.

wise of the National Security Council to make such a decision," said Mr Guo. "From whatever aspect you look at it, the Three Gorges project will benefit the Chinese people and help modernise the Chinese nation."

Caterpillar and other US companies anxious to supply equipment to the giant project are lobbying the administration to reverse the National Security Council position.

After years of bureaucratic in-fighting, work began yesterday on a mass transit railway in Manila which is seen as the long-term solution to the Philippine capital's worsening traffic problems. At the opening ceremony for construction of the 17km elevated urban railway President Fidel Ramos said the \$660m (245m) project would be funded entirely by the private sector under the country's build-operate-transfer (BOT) laws.

The mass transit system, which will link the capital's business district in Makati to key points in the city on a semi-circular route, will have a capacity of up to 1m passengers a day and will cut pollution levels by up to half, according to a study by the Asian Development Bank. The scheme is expected to be completed by mid-1998.

The Philippine government also said yesterday that work on a series of arterial transport schemes, including a 180km highway linking Manila to Clark air base and Subic Bay Freeport, the former US military bases converted into special economic zones, would get under way this year. The elevated rail project launched yesterday is part of the government's \$1bn master-plan, drawn up by the ADB and Japanese government, to modernise and integrate Manila's transport system over the next five years.

A consortium to build the project, led by local groups including Ayala Land, the country's largest property company, and Fil-Mal Management, a Chinese-Philippines group, has sought a revision of commercial clauses governing the 25-year BOT contract.

Edward Luce, Manila

## Japanese stop-gap budget passed

Japan's troubled national finances were restored to order yesterday when the lower house of parliament approved a Y1.500bn (571m) stop-gap budget to fund the government for the first 50 days of the fiscal year starting next Monday.

Agreement was made possible by the main opposition party's decision on Monday to lift a three-week parliamentary blockade, mounted in protest against an unpopular scheme to use public money for the liquidation of bankrupt *juken* housing loan companies.

The stop-gap budget is scheduled for agreement tomorrow by the upper house, the final legislative stage. Parliament will then resume debate early next month on the full Y37.100bn budget, which contains the funding for the *juken* plan.

William Dawkins, Tokyo

■ The Tokyo District Court yesterday handed down the first verdict following last year's nerve gas attack on the Tokyo subway, jailing Mr Seiji Tashita, a 26-year-old member of the Aum Shinrikyo cult, for seven years for helping to produce the sarin gas.

AFP, Tokyo

## Court rejects Kumaratunga line

The Sri Lankan appeal court ruled yesterday that two opposition-held provincial councils dissolved in January on President Chandrika Kumaratunga's orders were unconstitutional. The ruling was expected to cause political embarrassment for Mrs Kumaratunga and her government before local government elections and a crucial referendum expected in the near future. Provincial governors dissolved the two councils in North-Central and Sabaragamuwa on January 3 after allegations of corruption and misuse of funds. Both councils were ruled by the United National party whose 17-year rule was ended by Mrs Kumaratunga's People's Alliance in the 1994 presidential and general elections. Local government elections have to be held by May. Reuter, Colombo

## Open market operations to start

By Tony Walker

China's central bank is expected to launch limited open market operations from next Monday in a critical step towards developing its financial markets and making its currency convertible.

Many lawyers refer to the long years of martial law when a fully fledged open market for treasury bills and other tradable instruments, but this marked an important beginning.

He said a shortage of treasury bills meant that, for the time being, open market operations in treasury bills and other instru-

ments follows the establishment earlier this year of an interbank market for the Chinese yuan based on 35 regional trading centres. Reform of financial markets is a priority in the latest phase of China's modernisation.

Under the present system the central bank controls interest rates through the imposition of quotas on loans. Monetary policy has been largely the function of a planned economy with the imposition of credit ceilings in line with the national plan. But under a market-based system to determine interest rates and credit China would be taking a big stride towards building

a modern financial system. The IMF representative said China's financial sector reforms appeared to be proceeding according to plans laid down in 1992, including open market operation on an experimental basis. "This is a long-term reform," he said. "The Chinese are moving quite rapidly to get market-oriented techniques in place. Everything they have done so far in terms of financial sector reform has been large and been successful."

China has said it plans to make its currency convertible on the current account by 2000, but Chinese leaders have indicated they are anxious to bring this target forward.

## Japan takes many small steps to deregulation

By William Dawkins in Tokyo

The Japanese government plans tomorrow to unveil what promises to be a modest package of economic deregulation measures, likely to be in line with the low expectations of business lobbies and trade partners.

A ministerial panel yesterday put the finishing touches to a draft of roughly 550 economic deregulation steps, submitted by individual ministries over the past few weeks, the fourth such package over the past year. This is part of a three-year programme to April 1998, intended to curb Japan's

perennially high business costs and barriers to competition, which are seen as a constraint on growth and a factor in the high trade surplus.

Officials of the Keidanren, the leading business federation, said the draft earned high marks for the sheer number of proposals, but ignored the most important deregulation points which it had proposed to the government.

According to advance announcements to the Japanese press, a series of technical financial measures are proposed - including some relaxation of foreign exchange trading procedures for indus-

trial and securities companies, easing the listing rules for entrants to the over-the-counter market which operate in the service sector, and reducing the minimum unit price of commodity funds.

Measures sought by the Keidanren but omitted from the draft plan include the lifting of a ban on holding companies, the removal of restrictions on the kinds of temporary jobs which employment agencies may provide and the relaxation of remaining constraints on foreign lawyers' freedom to work in Japan. A government panel has proposed delaying for another year a decision on whether to split up Nippon Telegraph and Telephone, the

dominant state-controlled telecommunications carrier.

The draft is, however, rich with extremely small deregulation steps which are likely to have little impact on business costs. These include a proposal to allow an increase in the number of city-centre taxis, where there is already a surplus, and another plan to allow convenience stores to sell vitamin compounds, popular as hangover cures. Final details are to be approved at a cabinet meeting tomorrow.

Economists in Tokyo saw the draft plan as a sign that the year's recent stability and the beginnings of economic

recovery had reduced the government's sense of urgency in deregulating the economy.

Policymakers "are not feeling a great deal of pain or fear," said Mr Robert Feldman, director of economic research at Salomon Brothers Asia.

While cautious, the draft package was "another step in the right direction," said Mr Richard Werner, chief economist at Jardine Fleming Securities. "Every little concession that they make is a reduction in bureaucratic power. They cannot move backwards."

Survey: Japanese Financial Markets, Separate Section: See Editorial Comment

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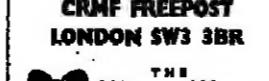
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## NEWS: INTERNATIONAL

## BIS outlines forex settlement risk strategy

Concern has grown about payment exposure in a \$1,230bn-a-day market, writes George Graham

**W**hen Bankhaus Herstatt, a small Cologne bank, collapsed in 1974, it cost its foreign exchange trading partners more than \$620m in uncomplicated deals and created a whole new category of risk for central bankers to worry about.

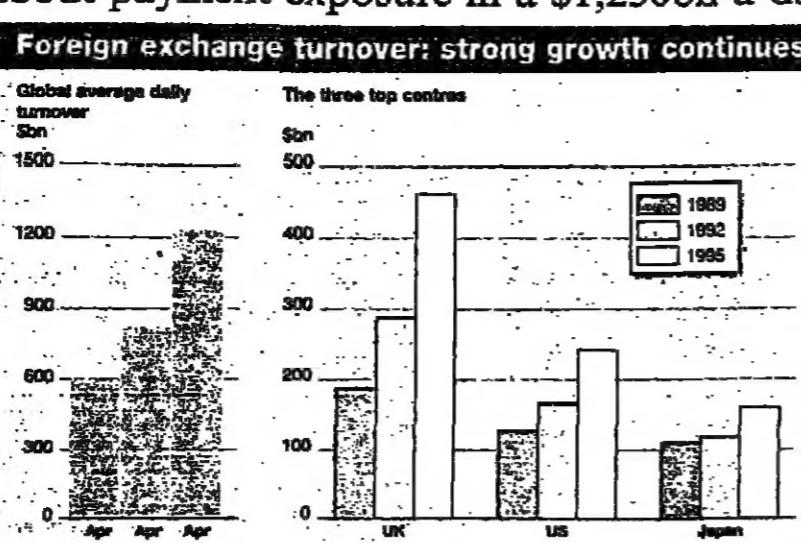
Two decades later, central bankers' fears about what has become known as Herstatt risk have been confirmed by banking crises such as the failure in 1990 of Drexel Burnham Lambert, the US investment bank, and the Bank of Credit and Commerce International (BCCI) in 1991, or the attempted coup d'état in Moscow in 1991.

Last year, their fears were revived again when the collapse of Baring Brothers, the UK bank, threatened to block the settlement of Eurolib (230bn) of payments, even though Baring's itself was involved in less than 1 per cent of them.

In a report published yesterday under the auspices of the Bank for International Settlements, central banks from the main financial centres outlined a three-pronged strategy to be pursued over the next two years with the goal of substantially reducing the extent of settlement risk in the foreign exchange market.

The problem arises because payment mechanisms in different countries work in different ways and open at different times. A bank on one side of a foreign exchange deal may have handed over D-Marks irrevocably in Germany some hours before the US payments system can deliver the dollars it expects to receive in return.

That may seem like a small risk, but with an estimated \$1,230bn changing hands daily in the foreign exchange market, even a small hiccup can create a massive liquidity prob-



The New York Fed's William McDonough yesterday  
Foreign settlement risk will go to the top of banks' agenda

and absorbing big investments of time and money.

"Despite their considerable capacity to reduce FX settlement risk through individual and collective action, many banks remain sceptical about devoting significant resources to such efforts," notes the BIS report.

It complains of failure to recognise that banks can routinely incur significant settlement risks overnight and during weekends; a mistaken view that foreign exchange exposure represents less of a risk than a loan; and false comfort that major banks trading in the foreign exchange market are "too big to fail".

Where central bankers see Barings as a frightening warning of how close the Ecu clearing system came to collapse, many foreign exchange dealers, by contrast, see it as proof that the market and the authorities can deal with a future problem of this kind.

The limited investment that many private sector banks are willing to invest in dealing with Herstatt risk may not be good enough to satisfy the central banks.

The BIS report's initial recommendation is that central banks should use "moral suasion" to encourage banks to adopt measures to control their settlement risk.

But it also suggests the possibility of supervisory guidelines on the measurement of foreign exchange settlement risks, regular confidential reporting and perhaps public disclosure of exposures.

If that does not prove enough, the report warns, central banks might also consider framing formal limits on foreign exchange exposures or including foreign exchange among the risks against which banks have to hold a capital cushion.

## INTERNATIONAL NEWS DIGEST

## Rabin's assassin jailed for life

Yigal Amir, the rightwing Jewish fanatic who assassinated Israeli prime minister Yitzhak Rabin last November, was jailed for life yesterday after being found guilty of murder. Presiding Judge Edmond Levy said the 23-year-old student had acted with "premeditation and astounding composure". Judge Levy said: "He is not worthy of mercy because he lost all semblance of humanity." The court rejected the defence claim that it was a case of manslaughter because Amir had meant only to paralyse Mr Rabin to stop the Middle East peace process. Amir described the proceedings as a show trial and told the court he "acted for the Israeli nation".

The report on security lapses of the day of the assassination is to be published today.

Julian O'Connor, Jerusalem

## Likud lurches further right

Israel's rightwing opposition Likud party lunched further to the right yesterday after two hawkish generals emerged as the party's most popular leaders in internal party primary elections. Retired general Yitzhak Mordechai, a newcomer to politics, topped the list of candidates to stand in parliamentary elections on May 29. In second place was Mr Ariel Sharon, a hardline former army chief and defence minister who was the architect of Israel's invasion of Lebanon in 1982.

On Tuesday the ruling Labour party elected four former generals in the top places in its primary. Political experts said the results of both primaries showed the depth of security concerns following a spate of suicide bombings by Palestinian extremists.

Julian O'Connor, Jerusalem

## Rand plunges on Zulu fears

Fresh fears about the stability of President Nelson Mandela's post-apartheid government hit the South African rand and bonds yesterday. The rand slumped to 3.9675/90 against the dollar in late trade, a loss of more than four cents on the day, and the lowest level since February 21, when it touched an all-time low of 4.03. Foreign exchange dealers said the currency was hit by early selling from London with foreign investors unnerved by a planned march today to commemorate the killing of eight Zulus two years ago.

Today's march is seen as a potential flashpoint in the rivalry between Mr Mandela's African National Congress and the Zulu-based Inkatha Freedom Party (IFP). Police expect 10,000 Zulus, carrying traditional weapons in public defiance of a ban last week, to join the march.

Reuter, Johannesburg.

Survey: Investing in South Africa, separate section

## Liberal to head Islam university

The leadership of Egypt's Al Azhar University, the most prestigious and oldest academic institution in Sunni Islam, has passed into the hands of Sheikh Mohammed Sayyid Tantawi who, as Egypt's Grand Mufti, was noted for his tolerance and liberalism. The appointment, made yesterday by President Hosni Mubarak, follows the death of Mr Tantawi's ultra-conservative rival Sheikh Gad al Haq Ali Gad al Haq.

Egyptian intellectuals view the government's choice as an enlightened attempt to turn back the conservative orthodoxy of Al Azhar which was encouraged by the former Grand Sheikh during his 14-year tenure as leader of the 1,370 year-old university. But some Islamic scholars believe that the appointment of such an overtly pro-government Grand Sheikh will serve only to undermine further Al Azhar's standing in Egypt and within the Moslem world. James Whittington, Cairo

## Bahrain's rulers take hard line on Shia unrest

By David Gardner in Manama, Bahrain

Bahrain's ruling al-Khalifa family said yesterday it would put on trial the Shi'a Moslem clerics it accuses of fomenting the increasingly violent campaign to restore constitutional rule.

Sheikh Mohammed was speaking a day after Bahrain carried out the first execution connected to the 16-month-long agitation, and as the government braced itself for a second night of rioting in Shi'a villages where opposition sources say has already claimed three lives.

He said: "western-style

The al-Khalifa have ruled

democracy" would "divide rather than unite" Bahrainis. "We say openly: that won't work here. We are saying we have chosen our way forward... we're going to do it our way," he said in an interview.

Sheikh Mohammed was speaking a day after Bahrain

carried out the first execution connected to the 16-month-long agitation, and as the government braced itself for a second night of rioting in Shi'a villages where opposition sources say has already claimed three lives.

The al-Khalifa claim that

Iran was behind this year's bombings of hotels, banks, and businesses in Manama, the Bahraini capital, saying "we don't want to escalate things".

But he said the agitation was clearly organised, its leaders trained, and supported financially by "certain foreign forces". He also complained about deported Shi'a clerics such as the charismatic Sheikh Ali Salman using London as a base to attack the government.

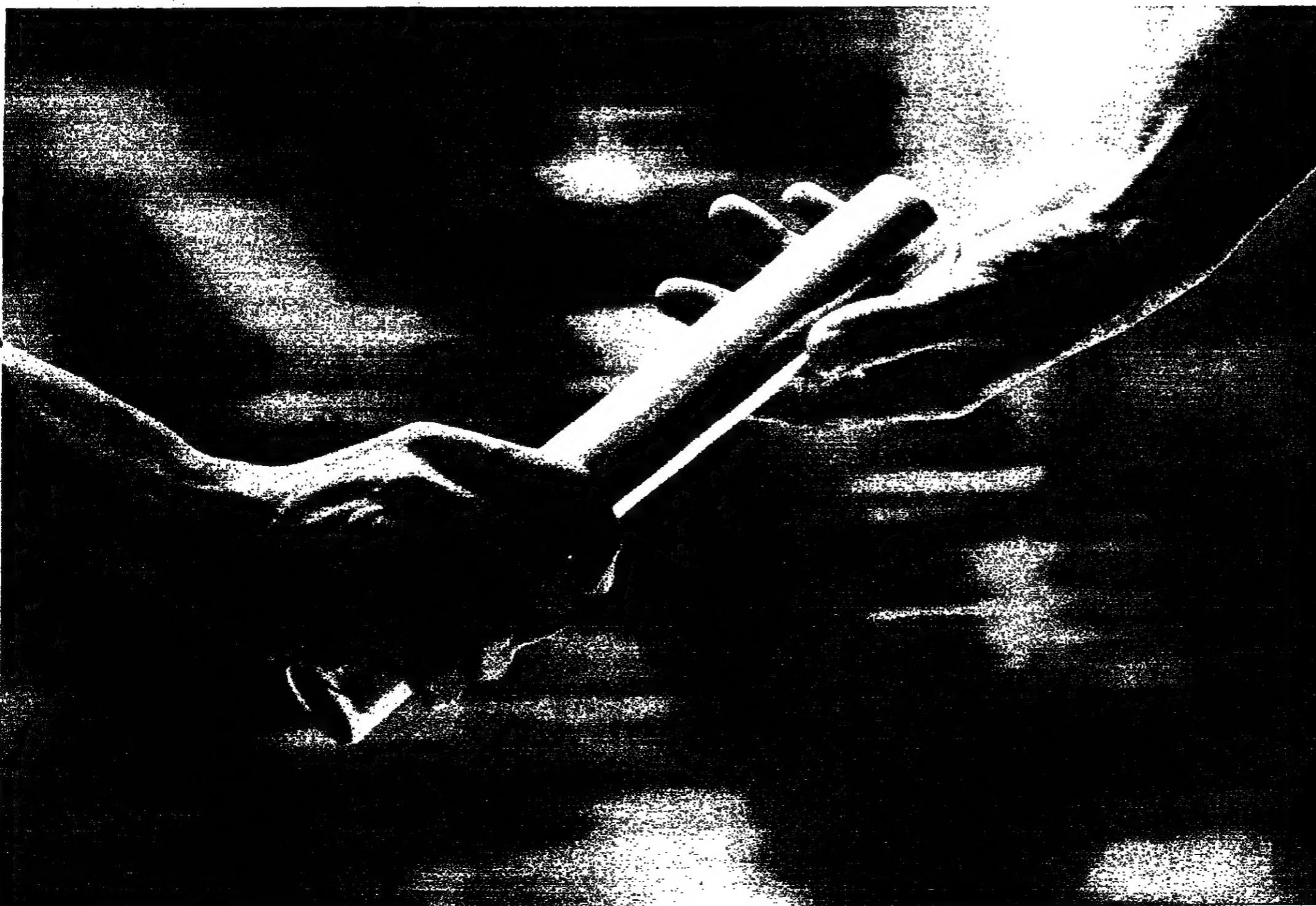
But Sheikh Mohammed insisted that "we have a fundamentalist movement here which wants to govern, and not only in Bahrain." He stopped short of saying

Sheikh Abdalim al-Jamri and other leading Shi'a clerics now in jail would "be put on trial", the foreign minister said, and "there they will have to explain their role and who is behind it."

Mr al-Jamri is a former MP and was the government's main interlocutor in a "dialogue" last year, which gave Bahrain eight months of peace.

The violence resumed in January, moving from the outlying Shi'a villages to Manama, after both sides accused each other of failing to honour their undertakings.

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## NEWS: THE AMERICAS

# Drugs makers face anti-trust probe

By Richard Waters in New York

Anti-trust authorities in the US have launched what could become a wide-ranging investigation into the way drugs companies set their prices.

The Federal Trade Commission inquiry is believed to have been triggered by a recent agreement by a group of drugs companies to pay around \$400m to settle a civil anti-trust suit brought by small retail pharmacists.

However, the terms of the review have been drawn widely to allow FTC investigators to examine how the big pharmaceutical companies arrive at their prices for other customers as well.

A number of the 22 drugs makers

named in the FTC's order authorising the enquiry maintained yesterday that they did not collude in setting prices. Schering Plough, for instance, repeated earlier assertions that its prices are arrived at "entirely legally" and are "determined in response to market forces."

Companies being reviewed include big non-US manufacturers such as Glaxo Wellcome, as well as US manufacturers such as Merck and American Home Products.

The Federal investigation comes at a time when pharmaceutical companies have begun to raise their prices in the US again, after a period in which most had held them level. Political pressure on the drugs makers from the early years of the Clinton presidency has

receded, following the failure of the administration's healthcare reform plans.

The FTC's review follows an agreement by a group of large drugs companies to settle a claim from retail pharmacists that they had colluded in charging higher prices to pharmacists than they did to other, larger customers.

In an order authorising the inquiry, however, the agency's commissioners said its terms of reference covered whether the manufacturers were "engaging in unlawful concerted activities to raise, fix, maintain or stabilise the prices of pharmaceutical products in the United States."

Even if the FTC's investigation focuses primarily on prices charged in the past."

Jurek Martin on why the plain sailing is over for the Republican candidate

## Tricky task for triumphant Dole

**US ELECTIONS**  
November 5  
in the months ahead. Following sweeping victories in Tuesday's California, Washington and Nevada primaries, he spoke of the "long dry spell" before the mid-August party convention in San Diego.

The Senate majority leader hinted he might float names of possible running mates and cabinet members in a prospective Dole administration "to keep people engaged." But

Senator Bob Dole, no longer needing to win a single extra delegate to claim the Republican presidential nomination, now faces the tricky task of keeping alive

public interest in his campaign in the months ahead. Following sweeping victories in Tuesday's California, Washington and Nevada primaries, he spoke of the "long dry spell" before the mid-August party convention in San Diego.

The Senate majority leader

hinted he might float names of possible running mates and cabinet members in a prospective Dole administration "to keep people engaged." But

Ross Perot, the 1992 independent candidate, this week embarked on a nationwide speaking tour reminiscent of his activities before his decla-

ration four years ago. Mr Dole believes another run by the Texas billionaire can only help Mr Clinton's election prospects.

An extensive exit poll conducted by the Los Angeles Times on Tuesday underlined some of the problems Mr Dole faces in the general election, especially in California.

About 55 per cent of mostly self-described moderates, said they would prefer Mr Clinton over Mr Dole in a straight match-up, with three in 10 opting for the president if Mr Perot were also on the ballot.

Mr Dole's win in California - which has the largest delegate haul of any state, with 168 - put him way over the 996 delegates needed to become his party's nominee. Mr Pat Buchanan, the conservative commentator who was trounced in the western primaries, conceded Mr Dole had the nomination locked up. But he refused to withdraw from the race and continued to hint he could leave the party if his policy demands were not met.

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Mr Dole's win in California -

## US sees a rebound after dodging 'recession missile'

By Michael Prowse

in Washington

The US economy is rebounding after a sluggish period at the end of last year. Mr Alan Greenspan, chairman of the Federal Reserve, indicated yesterday in upbeat congressional testimony.

He spoke following the release of official data showing an unexpected 2.5 per cent decline in orders for durable goods last month. However, economists said the decline reflected an erratic fall in defence and civilian aircraft orders.

Mr Greenspan said the economy was "moving past the disruptions that had slowed it in previous months." Much if not all of a needed reduction in corporate inventories had been achieved. Restraining

influences, including high levels of consumer debt, were "not so strong as to seriously jeopardise the continued expansion of the economy."

The Fed needed to remain alert to inflation risks. Recent data indicated "the economy should be able to continue operating at a high level of resource utilisation, sustaining growth without risking a reversal of progress that has been made toward the goal of price stability."

Private-sector economists generally agree with the Fed's analysis. "It looks as though we dodged the recession missile," said Mr Robert Dederick, economic consultant at Northern Trust, a Chicago bank. "We're preparing for the second leg of expansion."

Reports on inflation were also "reasonably encouraging." Consumer and producer prices had been well behaved while materials prices continued to edge down.

## AMERICAN NEWS DIGEST

## Women-owned business boom

US women have been forming companies at nearly twice the rate of all businesses, and revenues at their operations have more than tripled over the past nine years to about \$2,300bn, a report released yesterday said. The National Foundation for Women Business Owners said the number of women-owned businesses in the US has increased 78 per cent since 1987 to 7.8m. In contrast the total number of US businesses during the same period grew by 47 per cent, the group said.

The report underscores a trend that has largely been in place since the 1980s, when businesses multiplied and the increase was notably dramatic for women. "It's gratifying to see that the trend has continued," said Ms Julie Weeks, director of research at the foundation.

Sales at the women-owned businesses reached an estimated \$2,300bn this year, up 26 per cent from 1987. Employment at women-owned businesses also grew an estimated 168 per cent over the nine-year period.

The report said that women-owned businesses now employ 26 per cent of the American work force, or some 18.5m workers. The report found women-owned businesses tend to be concentrated in the services industry, which accounts for 52 per cent of the total.

Reuter, Winnipeg

### Samper denies cover-up plot

President Ernesto Samper of Colombia has testified that his government did not plot to cover up evidence of drug cartel contributions to his 1994 election campaign and that he had never made any deal with traffickers. Mr Samper also handed over documents and video tapes to support his claim of innocence and to show that he personally had led the government's fight against the drug cartels.

His testimony came on Tuesday night to Mr Heyne Mogollon of the congressional accusations commission, the only body constitutionally authorised to hear charges against a sitting president. Mr Mogollon, who spent nearly seven hours questioning the president, campaigned with him and also received some support from the Liberal party funds that he is now investigating. Proceedings have been opened against three cabinet ministers for alleged involvement in handling campaign drug funds and exceeding legal expenditure.

Santos Kendall, Bogota

Imports of other wheats and triticale, a hybrid of wheat and rye, were restricted from Arizona, Texas, New Mexico and California, states considered high risk areas for the fungus.

Canada imported only 4,000 tonnes of US durum wheat in 1995 but is a major exporter of wheat to the US. Durum wheat is used chiefly in making pasta. The US agriculture department on Tuesday quarantined the state of Arizona, four counties in New Mexico and two counties in Texas in an effort to contain the effects of a Karnal bunt infestation discovered in Arizona durum seed on March 8. Karnal bunt reduces yields and affects the taste and smell of flour. The fungus has never become established at latitudes north of the 35th parallel. Canada says. The Canada-US border is on the 49th parallel.

Reuter, Winnipeg

**Canada curbs US wheat imports**  
Canada yesterday banned durum wheat imports from the US and restricted other wheat imports from several US states because of concerns about Karnal bunt fungus, Canadian agriculture authorities said. Under the curbs, effective immediately, durum wheat imports are prohibited from all US areas.

Imports of other wheats and triticale, a hybrid of wheat and rye, were restricted from Arizona, Texas, New Mexico and California, states considered high risk areas for the fungus.

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STANDARD  
POOR'S

By Pascal Fletcher in Havana

Cuba's leadership has responded to tougher US economic sanctions by retreating into a harder-line communist stance.

It says it will continue cautious state-controlled economic reforms, but will resist efforts or influences that seek to subvert, corrupt or divide its one-party socialist system.

Mr Raul Castro, defence min-

ister, brother of President Fidel Castro and the number two in the ruling Communist party hierarchy, told the party's central committee at the weekend that Cuba should "combine our economic opening with ideological firmness".

The US this month tightened its economic embargo against Cuba in retaliation for the February 24 shooting down by Cuba of two civilian aircraft. The measures allow action in

US courts against foreign companies benefiting from or "trafficking" in assets seized after the Cuban revolution.

In a separate report Cuba's leading economic strategist, vice-president Carlos Lage, said the US embargo would hurt the economy by putting a brake on fresh foreign investment. Investment had so far come mostly from Canada, Mexico, Spain and other European nations.

"Foreign investment is necessary, it is important and we have to promote it but it is not the essential factor in our economy," he said.

"We have to be clear in our minds that the main weight in our economy is, and will continue to be, the state," he said. "The decisive battle is to make state companies more efficient... socialism has to be efficient."

He cited without details,

"isolated cases" of foreign companies and banks which had already said they would stop supplies and financing to Cuba because of the measures.

Mr Lage said that the economy, although still depressed, had grown 7 per cent in the first quarter of this year, thanks largely to a 45 per cent surge in tourism and recovery in the sugar sector, which was on track to produce a 1996 target of 4.5m tonnes.

Louise Kehoe

## Cuba retreats behind hardline stance



David Packard (seated) and partner Bill Hewlett developing the audio oscillator in their rented Palo Alto, California, garage in 1939. The device, for measuring sound waves, gave their company its first commercial success with an order from Walt Disney. An automatic lettuce thinner and a shock machine to help people lose weight were among other early products. Hewlett and Packard had no grand

vision of their company's technological direction, unlike many of their modern-day counterparts. They turned their hands to whatever kind of mechanical or electrical equipment customers required. "We probably would [only] have a job for ourselves," Packard said last year. "That's all we thought about in the beginning... we hadn't the grand idea of building a big company."

## OBITUARY: DAVID PACKARD

## Radical who built group with open management style

David Packard, a legend throughout the world electronics industry and one of the America's foremost business leaders and philanthropists, died on Tuesday at the age of 83 after a brief illness.

His death marks the end of one of the most enduring and successful business partnerships in the industry. Together with Bill Hewlett, Packard formed the company that bears their names in 1939 - starting out with just \$530 in cash and working in a rented garage in Palo Alto, California.

Today, Hewlett-Packard has 100,000 employees in 120 countries. The company recorded revenues of more than \$31bn last year and is a leading manufacturer of computers, printers and a broad range of electronic instruments used in industry, science and medicine.

An imposing, six-foot-five with a deep baritone voice, Packard led Hewlett-Packard as president or chairman from the date of the company's incorporation in 1947 until his retirement in 1983.

He was also active in government, serving as deputy defence secretary in the first Nixon administration from 1969 to 1971, and later as a trusted adviser and member of several government commissions. In particular, he helped to foster US business ties with China in the 1970s.

But Packard will be best remembered as one of Silicon Valley's first technology entrepreneurs. When they formed their company, Hewlett and Packard, who met as students at Stanford University, created in northern California the world's largest complex of high-tech industry - a brand thousands of others have followed in the past half-century.

Their influence on corporate America runs deep. Their legacy and the achievement that Packard was most proud of is a management style based on openness and respect for the individual that has become a model for the electronics industry and beyond.

From the outset they believed employees should be able to share in the progress of a company

believed in "MBWA" - management by wandering around. And they rigorously practised an open-door policy. Even today, there are few offices with doors in Hewlett-Packard facilities.

While numerous younger companies have imitated their management style, Hewlett and Packard were in other ways very different from the current generation of high-tech entrepreneurs.

They did not start out with big ambitions. "We thought we would have a job for ourselves. That's all we thought about in the beginning... we hadn't the slightest idea of building a big company," Packard said last year.

Neither did they seek financial backers. They were determined not to "operate on borrowed money," Hewlett said. They were also averse to risk. In the mid-1960s, for example, as Hewlett-Packard made its way into the computer market, Packard halted development of a high-speed computer which might have leapfrogged competitors. "I would have been way ahead of even the best computers today," he said 30 years later. "But we didn't want to gamble. Whether we should have, or not, it's too late to know... [but] it turned

out well in the long run." Hewlett and Packard had no "grand vision" of technological breakthroughs like many of their modern-day counterparts. Instead, they turned their hands to whatever kind of mechanical or electrical equipment customer required.

Professors of management were devastated when I say we were successful because we had no plans," Hewlett said with a grin. "We just took on odd jobs."

Some were odd indeed. They included developing an optical device to flush a urinal automatically, and an automatic lettuce thinner, designed to thin out rows of vegetable seedlings and a shock machine to help people lose weight.

But Hewlett-Packard found its niche with a device invented by Hewlett during post-graduate studies at Stanford University. The audio oscillator, for measuring sound waves, gave Hewlett-Packard its first commercial success with an order from Walt Disney for use in production of the cartoon feature *Fantasia*.

Later the company would become an early leader in the market for pocket calculators, despite Packard's scepticism. "We weren't sure we could make money on it," Hewlett said. He eventually persuaded Packard that if they could sell 10,000 they would break even. "Well, we sold something like 100,000 in the first year," Hewlett said.

Even outside their company, the two men shared many common interests. Jointly operating cattle ranches in California and Idaho and regularly sharing family holidays. During Packard's final illness, Hewlett was a daily visitor to his friend's bedside.

Today in California the Packard name is associated with philanthropic activities. There is the Lucile Salter Packard Children's Hospital at Stanford, named after his late wife, and the Monterey Bay Aquarium, a research facility as well as a popular tourist attraction, funded by the Packard family foundation. Both Hewlett and Packard are also well known as benefactors of Stanford University.

For the past 30 years, the Packard foundation has distributed about \$35m a year to support education, medicine, the arts and conservation. The trust will now receive all Packard's 9.2 per cent stake in Hewlett-Packard, worth about \$4.4bn.



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## NEWS: WORLD TRADE

# Peugeot chief demands new curbs on Japanese cars



By Haig Simonian in London and Michiyo Nakamoto in Tokyo

Mr Jacques Calvet, head of France's Peugeot-Citroen cars group and chairman of the European Automobile Manufacturers' Association, yesterday demanded an indefinite extension of the five-year-old quota system limiting vehicle exports from Japan to Europe. The quotas are due to end in 1999.

Mr Calvet's call came as the Japanese government and the European Union agreed to

reduce the ceiling on vehicle exports to the EU this year to less than 1,065m units, against 1,071m in 1995.

Actual Japanese exports to the EU last year were just under 800,000, with many carmakers supplying European markets "completely surprising".

According to Mr Calvet, who became chairman of the car manufacturers' association this year, the Japanese-EU market forecasts for European demand were more than 10 per cent above the industry's predictions.

He also took issue with the growth forecasts for European car demand used by the EU

and the Japanese government in setting this year's export ceiling. He called the EU's forecasts for individual European markets "completely surprising".

According to Mr Calvet, who became chairman of the car manufacturers' association this year, the Japanese-EU market forecasts for European demand were more than 10 per cent above the industry's predictions.

Mr Calvet focused on rises in the quota for Japanese exports to four European countries where vehicle exports from

Japan are particularly sensitive and closely monitored.

According to the Commission's breakdown, Japan's 1996 quota included 175,200 vehicles for Britain, 95,000 for France, 65,700 for Italy, 44,500 for Spain and 34,000 for Portugal. That would represent an increase of almost 19 per cent over 1995 in the case of Italy, 10 per cent in Spain, 8 per cent in France and 3.7 per cent in Portugal.

Mr Calvet's outburst highlights the continuing ability of Japanese vehicle exports to cause friction in the EU in spite of the fact that produc-

tion from Japanese car plants in Europe has led to a sharp fall in exports from Japan.

Rising output by Japanese carmakers in Europe has been a major factor in reducing exports, which have also become less profitable because of the higher value of the yen. The 762,068 vehicles exported from Japan to the EU last year fell short of the 1,071m unit quota, and exports have fallen significantly from the peak of 1,368m units exported in 1992.

Exports are expected to continue declining as carmakers

boost local production. Toyota plans to more than double its UK capacity to 200,000 units by 1998 compared with 85,000 last year, while Honda expects UK production to reach 150,000 by 1998 from 100,000 last year.

This year's quota is based on an agreement that Japan would "monitor" exports to the EU until the market is fully liberalised after 1999. Vehicle demand in the EU totalled 12,856m units in 1995 against a forecast 12,946m.

The monitoring agreement was concluded in 1991 to "prevent market disruption and

## Taipei puts its reputation on the line

Everything has been done to allay fears about mass transit system, writes Laura Tyson

The first section of Taipei's mass transit system, the MRT, officially opens today after eight years of construction and controversy.

Such was the public cynicism, suspicion and unmitigating negative publicity surrounding the construction of the 88km system of underground and elevated railway, that the city government took the unusual measure of delaying opening the first line for two years after its completion in order to patch up cosmetic flaws and allay public safety concerns.

In an effort to win public support, the authorities initiated a free, month-long trial on the first completed line, the Mucha line, a 10.5km stretch of elevated railway from the Taipei zoo to the Sungshan domestic airport. It was a great success: much to the surprise and delight of the surprise's long-suffering commuters, the line was safe and convenient - and they loved it.

More than 1m passengers used the line during the trial period, some of them riding back and forth just for the novelty.

Until the trial, Taipei's mass transit system was regarded as something of a national joke, with many people saying they would never use it because it was unsafe. But the reviews have been glowing. Until now, residents along the line were forced to endure arduous rush-hour commutes of an hour or two by car or scooter through congested and smoggy Taipei. Now they can get to work in 15 minutes.

But it has been a long and tortuous process. Matra Transport, the French transport systems group, was awarded the turnkey contract for the Mucha line in 1988. The construction process was plagued by delays, accusations of corruption, allegations of shoddy construction and mafia involvement, huge cost over-

runs and the occasional disagreement between the government and Matra. Along the way, the total cost of the Mucha line, including land acquisition, Matra's fee and civil engineering work, rose from some T\$16bn (US\$585m) to T\$25bn.

The public's obsessive fears over safety, amplified in the media, meant that every aspect of the building process came under intense scrutiny. When, during test runs of the cars, the wheels caught fire on two occasions the media devoted months of negative attention to the event, although it was relatively minor.

Before the safety fears there were disagreements between the contractors and the government. In October 1993 Matra Transport took the government to arbitration in a dispute over damages resulting from construction delays. The independent arbitration panel awarded Matra Transport 60 per cent of the amount sought. The decision was overturned by a

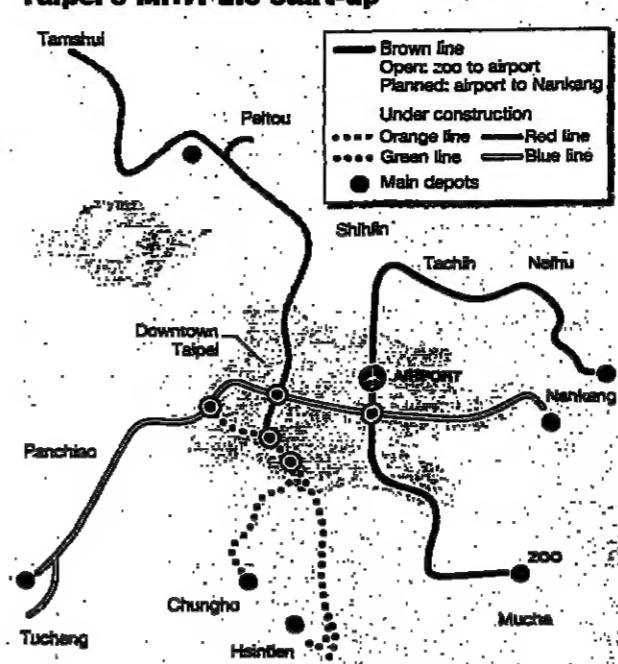
Taipei district court after a counter-suit by the city government. Matra Transport has appealed to a high court.

Mr Daniel Bourasseau, senior vice-president of Matra Transport, says the company is still owed 11 per cent of its fee for the T\$7.35bn contract. Even if the compensation sought through the courts is awarded, the project will not be profitable, Mr Bourasseau says.

Matra Transport executives believe that the lesson learned from the project is that Matra should have had more control over the civil work. Mr Sven admits that the logistics of managing some 330 individual contracts involved in the Mucha line's construction, given language differences and differing technical specifications, was exceedingly difficult.

Despite the problems in Taipei, Matra has been invited to bid for mass transit contracts elsewhere in south-east Asia, including Singapore and Malaysia, and probably in

### Taipei's MRT: the start-up



South Korea, as well as in the US and Europe. Taipei residents can look forward to the opening of another line, the Tamsui line, on the system next year. Other Taiwan cities including Kaohsiung and Tainan also plan mass transit systems. Manila railway, Page 4

## Gingrich urges air talks with Tokyo

By Nancy Dunnigan in Washington

Leaders of the US House of Representatives are urging President Bill Clinton to put the liberalisation of air passenger services on the agenda of next month's summit in Tokyo with Mr Ryutaro Hashimoto, the Japanese prime minister.

The US and Japan were yesterday preparing to announce an agreement in air cargo services, but US officials were looking ahead to a second phase in air traffic liberalisation. A letter to the president, signed by Mr Newt Gingrich, the House Speaker, and Mr Richard Gephardt, the minority leader, urged new and "critical" talks to keep pace with the growth in bilateral trade and business partnerships. "The current restrictions on airline passenger traffic between the US and Japan limit every sector of trade between the two nations," they said.

A recent study by the Economic Strategy Institute, a Washington think-tank, said that because US airlines had faced competitive pressures created by airline deregulation, they now enjoyed a strong comparative advantage over Japanese carriers.

A 1983 survey by the International Civil Aviation Organisation showed the average operating expense of Japanese carriers to be 59 cents per mile, compared to 17 cents per mile for US airlines.

"With inefficient carriers, but a crucial hub location, Japan's ministry of transportation has used regulation to protect its airlines and attempted to give them the immense leverage that control of Asia's key hub entails," the ESI report says. "This has led to significant constriction of traffic through Tokyo."

Growth in the global economy has led to soaring demand for both passenger and freight services, the report said. The volume carried by the world's airlines has risen at twice the rate of real growth in the world economy over the past decade. It is expected to continue to grow at about 6 per cent annual rate over the next 15 years, ESI said.

A powerful coalition, called Access US-Japan, of more than 500 business and labour organisations in the US is lobbying for the wider negotiations on air services.

Japan has failed to live up to the existing 1952 aviation pact by denying United Airlines of the US the right to fly beyond Japan. United said in a recent statement urging Washington to insist that Japan honour its existing commitments "before we enter into new talks".

In Tokyo, Mr Jiro Hanya, Vice, the Japanese transport minister, said an agreement was extremely close that would enable Japan to achieve the equality in cargo transport rights it has been seeking for more than 40 years.

The two sides are expected to sign a record of discussion today forming the basis of a pact, he said, adding that it would give Japan Airlines equal rights with US carriers and airlines' granted rights under an original 1952 pact.

Extra services would be allowed by both Japan's Nippon Cargo Airlines and United Parcel Service of America.

The US and Japan had set a deadline of March 31 for reaching an agreement.

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10.00 Your official welcome to Scotland! An overview of the Scottish software sector by John McLean, Head of Scottish Enterprise's Software Group.

10.45 A brief summary of financial support and training assistance for software companies is provided by Alan McCabe, Finance Manager, Ltd.

11.15 Depart for Forth Valley Software Centre.

12.00 Arrive at Forth Valley Software Centre, at Stirling. Lunch with Euston Roberts, Chief Executive of Forthlight Innovations. Tour of centre and informal meeting with senior personnel from Zedas.

13.15 Depart for Livingston Software Innovation Centre.

14.00 Arrive at Livingston Software Innovation Centre, meeting with Paul Lewis of Icelab, a user of the software village, and informal meeting with senior personnel from Zedas.

15.15 Depart for Glasgow.

16.00 Arrive at Cray Systems. An informal meeting with senior personnel from Cray.

16.45 Depart for LIS HQ. An opportunity to take any further questions about Scotland as a software location.

17.00 Depart for return journey home.

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## India complains over US quotas

India has invoked the formal dispute settlement procedures of the World Trade Organisation over US restrictions on its exports of woolen clothing, after the WTO's textiles monitoring body failed to settle the matter. The dispute concerns import quotas imposed by the US last year on Indian exports of women's and girls' wool coats, and woven wool shirts and blouses. India says the quotas breach WTO rules.

Washington yesterday blocked India's request at a meeting of the WTO's dispute settlement body (DSB) for the establishment of panels to investigate the complaints.

However, under WTO rules, panels must be granted at the second time of asking, expected at a special DSB meeting on April 17.

US officials said yesterday the administration believed the restrictions on women's and girls' wool coats were no longer needed but wanted to discuss this with India. India says the US should simply rescind the quotas. India also said it had requested WTO consultations with Turkey over new restraints on textile and clothing imports since the start of Turkey's customs union with the European Union on January 1. Hong Kong has filed a similar complaint. Frances Williams, Geneva

**EU drops VCR dumping inquiry**

The European Commission is to abandon an investigation into the alleged dumping of video cassette recorders from east Asia on the European market, after uncovering no evidence of dumping and almost no evidence of injury. An official said Philips of the Netherlands had withdrawn its complaint on the advice of the Commission. The move highlights a growing trend in Brussels to treat dumping complaints with greater caution. "It is true that we are probably not allowing complaints to drag on if we think there is nothing in them," said an official.

The complaint about dumped products from Singapore was particularly sensitive as Thomson Consumer Electronics, the French state-owned company, produces VCRs in Singapore in a joint venture with Toshiba of Japan. Emma Tucker, Brussels

**Chinese software piracy 'worse'**

Piracy of computer software in China is worse than ever despite the year-old Sino-US accord committing Beijing to crack down on counterfeiters, according to the head of the US Business Software Alliance software industry group. Mr Robert Holleyman, president of the BSA, said: "We are seeing more pirated software, particularly in the form of pirated CD-Roms, than ever before. It is a problem that has as its primary source the increase in counterfeit production of CD-Roms in China."

Pirated software from China was "spilling into countries throughout the region and the world, displacing otherwise legitimate sales of computer software." The BSA, which lobbies the US Congress, groups personal-computer software makers including such market leaders as Microsoft, Lotus and Novell. "We have seen woefully little progress by the Chinese government in addressing the problem, so as a result, today, the problem is greater in China than it was a year ago," Mr Holleyman said. China and the US last year signed an agreement reinforcing protection of intellectual property rights, averting tit-for-tat trade sanctions. Our Foreign Staff

**Australia and China in air pact**

Mr John Sharp, Australia's new federal transport minister, said yesterday that agreement had been reached on updating the Australia-China Air Services pact, a move which could lead to a significant expansion in services between the two countries. Previously, only one airline from each country was allowed to fly the route once a week between Sydney/Melbourne and Beijing/Guangzhou.

"As a result of the new agreement, six airlines can now fly the route and frequencies for each side are increased immediately to nine a week, and increasing in stages to 13 by 1998," Mr Sharp said. Brisbane, Perth, Shanghai and Shenzhen were to be added as airports open to both Australian and Chinese airlines.

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'Mad cow disease': Minister backs campaign in Germany to stress health aspects of BSE-free supplies

## Argentina sends team to promote its beef

By Jimmy Burns in London and David Pilling in Buenos Aires

Argentina has sent a team of senior government officials to Germany to help promote its beef as BSE-free amid fears that the general decline in demand throughout Europe is threatening the country's export sector.

"Our objective is to carry out a worldwide campaign and to invest in convincing people that Argentine meat is different," said Mr Felipe Solá, secretary of state for livestock.

agriculture and fisheries. "We want to promote the health aspect of it because its other qualities such as taste are already well known."

The decision to promote Argentine beef more aggressively as "healthy" was taken at a meeting earlier this week between Mr Solá and representatives of Argentine farmers and meat exporters.

The country's cattle are almost all grass-fed, and the use of hormones and fertilisers is far more limited than in the US and Europe. Argentina will thus emphasise the "organic"

nature of its meat and target European consumers, initially in Germany, by stressing the BSE-free nature of Argentine meat products.

Argentina took a similar initiative during an earlier BSE scare in Britain in 1989-90, with the government investing more than £1m in a Europe-wide advertising campaign. One London meat trader this week described that as a waste of money because it had no noticeable impact on Argentine exports.

Initial optimism in the Argentine farm sector that the

UK's BSE scare would provide new opportunities for beef exports to the UK and other parts of Europe has faded in recent days as consumption has declined.

Mr Solá said the scenario for Argentine meat "was not exactly rosy" because of the general decline throughout the European Union. He also said it might be difficult to penetrate the German market where "lobby groups worked very quickly" against unwanted competition.

Under the so-called Hilton quots, Argentina is allowed to

export 28,000 tonnes of chilled quality beef a year to European Union countries. Some traders fear that the quota may not now be met if demand continues to drop. Germany and the UK are the two biggest EU importers of Argentine beef.

Argentina's meat-exporting sector has recently been encouraged by the prospect that the country will soon be given a clean bill of health by the World Trade Organisation. Farmers have spent an estimated \$100m on a vaccination programme and there has been

no outbreak for nearly two years. The US has agreed to an import quota of 20,000 tonnes of fresh Argentine beef. Argentine officials are hoping the start of US imports, expected later this year, will trigger other orders from lucrative markets in Asia.

Mr Domingo Cavallo, Argentina's economy minister, said this week that if the country had made a strong effort to eradicate foot-and-mouth disease earlier, it would now be in a far better position to take advantage of opportunities presented by the BSE scare.

Daewoo Electronics, the South Korean industrial conglomerate, confirmed plans to invest a further £1.4m (\$2.26m) in an expansion of its Northern Ireland video recorder plant. The project, which will be supported by a grant of £5.2m provided by the Northern Ireland Industrial Development Board, will create 330 jobs. Mr K.H. Nam, vice-president of Daewoo Electronics, said the investment would establish the plant as a stand-alone VCR manufacturing operation. It was an important part of the company's strategy to treble its VCR market in Europe and increase sales in the Russian republics.

Mr Nam said the project would allow greater control over production and component supply, which is particularly important because of the increasing demands of just-in-time inventory management. Baroness Denton, economic minister for Northern Ireland in the British government, said yesterday during a visit to South Korea that the expansion would allow Daewoo to reduce its dependence on components sourced from Korea, such as metal pressings, injection mouldings and diecastings.

As a result of the investment, Daewoo, which opened in Northern Ireland in 1989, plans to increase production by 30 per cent. It is also to step up manufacture of deck mechanisms, a sub-assembly for the VCRs which the company started making in Ireland in 1994. John Murray Brown, Dublin

### UK NEWS DIGEST

## Daewoo boosts N Ireland stake

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### Expansion at VarsityPerkins

Diesel engine maker VarsityPerkins is to produce 50,000 new low-polluting diesels a year for the industrial, agricultural, construction and materials-handling sectors. These are "years ahead of emissions legislation worldwide relating to off-highway use", it claims. Mr Mike Banton, group chief executive of Varsity's UK-headquartered diesel operations, said the company intended the Perkins 700 range to capture at least a quarter of the world market sectors in which it will compete. He was speaking at the engines' international launch in Munich yesterday.

The principal applications of the engines will be in forklift trucks, compressors and compact agricultural tractors and construction equipment. They will be produced entirely at VarsityPerkins' main manufacturing facilities at Peterborough in the English Midlands. The company, which employs 4,500 people in the UK, is part of Varsity Corporation of the US. John Griffiths, Industry Staff

### Baccalaureate is proposed

Sir Ron Dearing, the government's chief curriculum adviser, unveiled a move towards a "baccalaureate" and a relaunch of the Youth Training scheme in the most radical overhaul for sixth-form studies since the second world war. Mrs Gillian Shephard, education and employment secretary, accepted the report in full. But Sir Ron has ignored calls from several organisations to abolish A-level exams, which have been used for several generations as a yardstick for school pupils seeking to enter universities. The measure received a broad welcome from industrialists, teachers' unions and universities, although there were several disagreements over technical details. A-levels have been criticised for encouraging students to take too narrow a curriculum, and to drop important subjects too early. It also claimed that they are so highly regarded that they harm the development of alternative vocational qualifications.

John Authers, Public Policy Staff

Editorial Comment, Page 13

### US channel may link with BBC

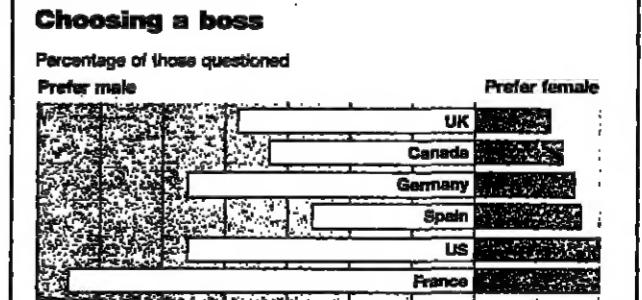
The BBC is talking to The Weather Channel, one of two 24-hour television weather channels launching in the UK in the next few months, about the possibility of a joint venture. The BBC has been looking at the possibility of launching its own weather channel for some time, but is now looking at the potential opportunities of co-operating with The Weather Channel, owned by Landmark Communications of the US. In the US The Weather Channel is available in more than 500 cable homes and its revenues this year are expected to exceed \$100m. Britain's first round-the-clock weather channel - The Weather Network owned by Pimlico, the Canadian-based media group - will be launched in the spring with The Weather Channel following in June.

Raymond Snoddy, Consumer Industries Staff

### Women 'still lack job equality'

More than two-thirds of the British population believe that women still lack equal job opportunities, but many more people would prefer a male boss if given the choice, a new poll shows. The survey, part of an international study of gender stereotypes carried out by the Gallop opinion research organisation.

### Choosing a boss



sation, found that although 83 per cent of people felt women should have equal opportunities, 67 per cent believed they did not have them yet. It also revealed that, if given the choice, 38 per cent of people in Britain would prefer a male boss, compared with only 12 per cent who would choose a female one. The British were far more willing to contemplate a woman giving orders than the French - among whom 65 per cent preferred a male boss.

Mark Sutcliffe, London

### Mail rates to rise in July

Prices of sending mail from Britain to other countries will rise in July when the cost of a stamp for domestic letters rises by 1p from the present rates of 18p second-class and 25p first-class. The international increases will be the first for a year and the domestic ones the first since late 1992. The overall impact of the proposals, yet to be ratified by the Post Office Users' National Council, will be to raise prices by 4.6 per cent. The Post Office said the decision to impose the increases was made with the "greatest reluctance". It had been taken following last year's decision by the government to raise its contribution to the Treasury to £925m over the next three years - a figure close to its total contribution in the previous decade.

Michael Cassell, Business Correspondent

## Mass-slaughter policy is 'a logistical nightmare'

By Jimmy Burns

Any large-scale slaughter of cattle in the UK would present huge practical problems for the industries involved.

Even the "softer" option being considered by the government - focusing initially only on the 12,000-15,000 older dairy cows which are normally slaughtered each week at the end of their productive life - presented a "logistical nightmare", Mr Bob Stevenson, president of the British Veterinary Association, said.

"There has never really been any contingency planning because the government never expected this to happen," he said.

A Ministry of Agriculture official confirmed yesterday that the UK's 10 licensed livestock incinerators did not have the capacity for a policy of mass-slaughtering.

Existing abattoirs could not be used because they are only licensed to slaughter cattle for human consumption.

The government also does not have the option open to it during the outbreak of foot-and-mouth disease in the UK.

The Meat and Livestock Commission has warned that the whole industry could soon be at an effective standstill.

The Meat and Livestock

Commission yesterday

described the implementation of any kind of slaughtering policy that would adequately restore consumer confidence as "mindbogglingly" difficult.

It suggested that the government would have to consider an emergency plan involving the construction of additional incinerators.

Normally dairy cows used subsequently for meat produce are slaughtered by a pistol-fired bolt to the head, after first being stunned by an electric shock.

But that cannot be done on suspected BSE cows because of the risk of spillage from the brain which is the focus of infection.

Instead the government would have to approve a nationwide programme under which vets would inject thousands of cows with a lethal substance before incineration.

The UK Renderers Association said: "We stock only quality beef from Austria"

## British commissioners prompt EU rethink

By Caroline Southey

In Brussels

The intervention of UK commissioners Sir Leon Brittan and Mr Neil Kinnock led the European Commission to make concessions to Britain yesterday on the BSE crisis.

The Commission formally endorsed a worldwide ban of British beef, but included a commitment to provide aid for UK farmers.

For the first time since announcing the impending ban on Monday, Mr Franz Fischler, EU commissioner for agriculture, emphasised the Commission's "solidarity" with the UK, promising to "consider any means of assisting the UK to overcome the crisis."

Mr Fischler also underlined the fact that the ban was "provisional" and that it would be

reviewed at the latest in six weeks. The possibility of an earlier review remains open if the British government, in consultation with the Commission, takes steps to restore confidence in the beef market.

The new promises reflect a dramatic change from Mr Fischler's initial announcement on Monday, when he talked of a "ring-fencing" the UK and deferring questions on aid for British farmers. EU officials

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The new promises reflect a dramatic change from Mr Fischler's initial announcement on Monday, when he talked of a "ring-fencing" the UK and deferring questions on aid for British farmers. EU officials

confirmed that the changes were because of efforts by Sir Leon, EU Commissioner for trade, and Mr Kinnock, transport commissioner.

The two first signalled their opposition to Mr Fischler's proposal on Monday. The next day they had an hour-long session with Mr Fischler, followed by a meeting of all three with Mr Jacques Santer, president of the Commission.

Sir Leon's spokesman said the commissioner had "empha-



The flag hanging outside a butcher's shop in Vienna yesterday said: "We stock only quality beef from Austria"

## Government rejects ERM in favour of inflation targets

By Gillian Tett, Economics Correspondent

Government officials will fight suggestions that the UK should be forced to enter a new exchange rate mechanism, and are calling instead for a strict European system of inflation

targets instead of an ERM.

Mr Kenneth Clarke, chancellor of the exchequer, is to talk about the moves towards a single currency today to the House of Lords, the unelected upper House of parliament. However, Treasury officials are vehemently opposed to the French plan.

UK officials accept that an ERM structure might be useful for other countries. But the humiliating exit from the mechanism by Britain in 1992 has left some British officials more opposed to new ERM than to a single currency.

With the issue threatening to be deeply divisive at the Vienna meeting, UK officials are trying to regain the offensive by proposing an inflation

target instead of an ERM.

The proposal would require countries outside a single currency to adhere to a tight inflation target, probably in the region of 2 per cent. To ensure this was enforced, their policies for meeting the target would be monitored by other countries and the European central bank. The UK insists this strictly applied inflation target would prevent the devaluation of currencies outside the single currency.

However, the argument is unlikely to satisfy most other EU countries. Without an exchange rate target to link currencies to the euro, French officials fear that countries outside the future single currency would devalue, allowing them a price advantage.

The protection of journalists and their sources overrides the importance of protecting private property," the judges said. The landmark ruling was a victory for journalist Mr Bill Goodwin who was fined in 1990

for disobeying a court order to disclose the source of financial information about Tetra, a computer company.

When Mr Goodwin, then a 23-year-old trainee journalist on The Engineer magazine, phoned Tetra to check the details, the company realised the information came from a draft of its confidential corporate plan, which had been missing since November 1989.

The company obtained a High Court injunction preventing publication of the information and ordering Mr Goodwin to disclose his notes. That decision was upheld by the Appeal Court.

But the Strasbourg court said that forcing journalists to name their sources was an unjustified interference with the right to freedom of expression guaranteed under the human rights convention.

After the ruling, Mr Geoffrey Robertson QC, Mr Goodwin's lawyer, said the government had "a moral obligation to arrange a royal pardon for Bill Goodwin, so as to obliterate his finding that he was guilty of contempt for obeying his ethical duty as a journalist".

Calling for Britain to adopt a Bill of Rights, he said the decision had shown starkly how English lawyers were trained by English law to put property rights before human rights.

Mr Robertson said Mr Goodwin, who was backed by the National Union of Journalists, had not sought compensation but the government was ordered to pay his legal costs of £27,000.

The Lord Chancellor's Department said the government would look again at the contempt of court legislation "to see that it strikes a proper balance between the right to freedom of expression and the importance of ensuring that court orders are obeyed".

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## Official target to cut drinking set to fail

By Mark Sutcliffe, Social Affairs Correspondent

Government targets for reducing heavy drinking and smoking by the year 2000 are unlikely to be met, official figures indicate.

According to the General Household Survey, conducted annually by the Office of Population Censuses & Surveys, British people are drinking and smoking less, but the decline is slowing and middle-aged men and younger women are buck-

ing the trends. If this continues, the government is unlikely to meet its targets of reducing the number of smokers by 20 per cent of the population by the year 2000, and of cutting the proportions of men and women drinking more than the recommended limits to 10 per cent and 7 per cent respectively by 2006.

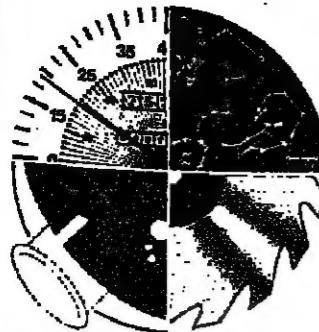
The survey also shows that the British are becoming better educated, live in smaller households and own more consumer durables.

About 27 per cent of adults aged 16 and over were cigarette smokers in 1994, the study found, down from 28 per cent in 1982 and 45 per cent in 1974.

The tide may be turning, however. Smoking was most prevalent among adults aged 20 to 24. For women in that group, the proportion of smokers rose from 36 per cent in 1992 to 38 per cent in 1994, the only segment of the population to do so.

## TECHNOLOGY

## Worth Watching · Vanessa Houlder



## Slimline lithium battery

Yuasa, the Japanese battery manufacturer, has announced plans to begin commercial production in May of the thinnest lithium battery yet produced – an order of magnitude thinner than standard lithium button cells.

The 0.2mm thick, 3-volt cell uses a solid polymer electrolyte (the material that carries electric current between electrodes) rather than the liquid used in traditional batteries.

The Yuasa battery works at normal temperatures, which overcomes a past problem with polymer electrolytes, namely the need for high working temperatures. It is also free from leakage, making it safer than traditional lithium batteries.

Battery developers are searching intensely for smaller, lighter batteries, since the bulk and short life of batteries is a constraint on the development of miniature, portable products.

Yuasa Battery Sales (UK): UK, tel (01793 612733; fax (01793 615882).

## Cable current with less voltage

The longest high-voltage cable ever made of superconductive material has been assembled by an industry and government partnership including Pirelli and the Electric Power Research Institute in South Carolina.

The 50m cable can carry more than twice the current that passes through conventional electrical cable using the same amount of voltage. The cable consists of a flexible core wrapped with several layers of high-temperature superconductor tape, with pressurised liquid nitrogen flowing through the core to cool the superconducting tapes.

Pirelli said the cable signalled "the beginning of the industrial phase of superconducting cable".

Pirelli: US, tel 1803 9514992; fax 1803 9514991.

## Stroke sufferers back on their feet

Stroke sufferers often find walking difficult, since the brain can no longer generate the signals required to stimulate the muscles and nerves in their limbs.

Researchers at Salisbury District Hospital and the University of Surrey are experimenting with electrical stimulators that can help people move their ankles, knees and feet.

The researchers, funded by Action Research, are trying to stimulate different muscles using computerised controls and pressure switches built into patients' shoes.

Action Research: UK, tel (011403 21046; fax (011403 210541).

## Composite mix opportunities

Materials researchers are creating new composites by mixing organic and inorganic materials on the scale of a nanometre (a billionth of a metre), according to a report in today's *Nature*.

Scientists at the University of Illinois used cadmium sulphide and cadmium selenide to grow a semiconductor lattice that incorporates organic molecules. This close association of organic and inorganic components creates unusual electrical and chemical properties.

The researchers believe that manipulation of the electronic properties of this material could open up uses for photosynthetic and photocatalytic applications, with potential for the conversion of solar energy.

University of Illinois: US, tel 1217 333 2736.

## Open and shut case for solar blind

An automatic window blind that opens and shuts in response to light has been launched by Eclipse Blind Systems of Renfrew in Scotland.

It automatically opens and shuts at dawn and dusk, and closes to protect furniture from damage if the sun is particularly strong. The cost of the product ranges from £210 to £288 for a blind for a typical patio door.

Eclipse Blind Systems: UK, tel (0141 812 3322; fax (0141 812 5253).

## Screens in the picture

Computer technology, it is said, develops so quickly that your new PC has already been superseded by the time you have unpacked it.

Microprocessor power, hard disk size and CD-Rom drive performance often appear to change at break-neck speed, but one piece of computer technology has evolved much more slowly: the desktop PC monitor.

Early computer monitors simply displayed text on a green screen, and while today's versions offer colour and high-resolution graphics, some observers believe that developments such as video conferencing and multimedia (a mix of sound, pictures, text and video) call for a new generation of computer monitors with better sound and picture quality.

"These days, a growing number of people are spending more time in front of their monitor. They are realising that while you can hide the PC and software, you may have to spend eight or more hours staring at a screen," says John McGrath, general manager of NEC's UK business equipment division. "The demands made on PCs are changing – for instance, many home PCs can now display flat

conventional picture tubes arrange the phosphors as a cluster of dots or a series of stripes, but Cromaclear phosphors are elliptical. The phosphors are also grouped into bundles of three in a vertical alignment. NEC claims this improves resolution and focus.

McGrath says improvements in production processes mean that a Cromaclear monitor will be roughly the same price as a comparable conventional monitor.

A number of companies, including Canon, Sony, Sharp, Matsushita and Fujitsu, are developing flat

screen monitors which do not use picture tubes. But McGrath says that picture tube technology is here to stay, at least for the foreseeable future: "Flat screen systems like LCDs [liquid crystal displays] are

I HAD NO IDEA THE STUFF ON COMPUTER WAS SO BORING UNTIL WE GOT THESE NEW ULTRA HIGH-RESOLUTION SCREENS



POWER BEAM

expensive and have inferior picture quality when compared with a picture tube. Flat screen prices will come down and their quality will increase, but it will take another two to three years at the very

least," he says. "An LCD screen may be cost-effective where space is at a premium, for example, in a London dealing room, but for most PC users, the picture tube is still the best option."

Cromaclear monitors will also offer built-in speakers and a microphone. "This is to future-proof the monitor," says McGrath. "We believe that voice command computing [which uses speech to operate a PC rather than a keyboard or mouse] will become increasingly important over the next few years. You are also seeing a convergence of telephony and PC technologies, with people making calls on their computer."

Dolby Laboratories of San Francisco has developed a surround-sound system for PCs. The system, known as Dolby Surround Multimedia, makes it possible to hear surround-sound effects while using a PC.

"An increasing number of PC programs and games are being encoded with surround sound," says Dale McGregor-Learie, Dolby's licensing operation manager. "And because a PC user sits close to the screen, it is possible to create surround sound effects with a single pair of speaker units." Companies offering surround sound software include Ocean, Electronic Arts, EuroPress and Psygnosis.

Dolby says its PC surround system uses simpler circuitry than that required for a television or stereo system. It is in discussion with a number of PC manufacturers, which may soon be offering monitors with built-in surround sound speakers.

George Cole

photocopying machines. This would allow development of high-speed photocopies and instant book publishing systems, where entire books would be stored in a digital form and printed and bound within minutes.

Thompson promises dpiX displays will come down in price eventually to more affordable levels, but it will be many years before they will be cheap enough for most computer users. The first users will be in high-end desktop publishing and computer-aided design applications where there is constant demand for more accurate computer displays.

DpiX will consider licensing its display technology to other LCD manufacturers which may be willing to invest the billions of dollars necessary for a high-volume production line, which would make the displays more affordable.

Tom Foremski

## Pixel-packed resolution

better than a 600 dots per inch laser-printed page because paper smudges and absorbs some of the toner while our display pixels are accurate to within a micron."

Such high-resolution displays could be a godsend to hundreds of millions of people who spend many hours each day squinting at their relatively low-resolution computer displays. Thompson says a dpiX display might help relieve eye strain problems suffered by many computer users because of its higher resolution and the fact that it is flicker-free.

The dpiX display is an active matrix flat panel liquid crystal display (LCD) technology, similar to the lightweight displays widely used in portable computers. But Xerox Parc researchers discovered a

way of packing more pixels per square inch and also simplifying the manufacturing process.

The displays will not be available on home computers for several years. dpiX is concentrating on very profitable custom markets such as in military systems displays and medical imaging markets. Depending on the application, a dpiX display could be sold for between \$10,000 (£6,600) and \$50,000.

The US military is the first customer for the displays, which is hardly surprising as the technology was partly funded from the Pentagon. The military has been keen to reduce its dependence on foreign, mostly Japanese-made, flat panel displays. Japanese LCD manu-

facturers dominate the world market with a 90 per cent share.

Thompson sees promising markets in medical imaging. "There are more than 200m X-rays taken in the US every year. Using our displays, it is possible to do away with the need for X-ray film and to capture almost instantly high-resolution X-ray images and transmit them to medical specialists anywhere in the world."

The displays could also be used in high-speed copying machines. The same technology used for displaying images can be adapted to capture and print images as in photocopying machines where an entire page can be scanned and printed in an instant, compared with the slower, incremental copying and printing of regular

## AGENDA OF THE ANNUAL GENERAL MEETING OF SHAREHOLDERS OF TELEFONICA DE ESPANA, S.A.™

(To be held on March 29th, 1996)

The Board of Directors of "Telefonica de Espana S.A." (the "Company"), at the meeting held in Madrid on February 28th, 1996, has resolved, in accordance with the legislation in force, to CALL the Annual General Shareholders Meeting of the Company, to be held in Madrid (in the "Palacio Municipal de Congresos", Avenida Capital de Espana, Campo de las Naciones, s/n) on March 29th, 1996 at 12 noon, on first call, or on March 30th 1996 at the same time on second call, with the following AGENDA:

## AGENDA

- I. Consideration and approval, if warranted, of the annual financial statements (balance sheet, income statement and annual report) and the Management Report on "Telefonica de Espana, S.A." and on its consolidated corporate group, and of the proposed application of earnings of "Telefonica de Espana S.A.", all for the fiscal year ended on December 31st 1995.
- II. Approval, if warranted, of the Board of Directors performance in 1995.
- III. Confirmation and re-election of directors.
- IV. Continuation of the consolidated tax system for the group corporations.
- V. Appointment of an auditor to audit the annual financial statements and management report of "Telefonica de Espana", and its consolidated corporate group.
- VI. Delegation of powers to the Board of Directors in connection with trading the securities issued by the Company.
- VII. Delegation of powers to formalise, record and execute the resolutions adopted by the Stockholders, and to formalise the mandatory deposit of the annual financial statements.
- VIII. Reading and approval, as applicable, of the minutes of the General Meeting.

## RIGHT TO INFORMATION

In accordance with law, the copies of the documents (Annual Accounts and Management Report, both individual and consolidated, as well as the Auditor's Report) to be submitted for approval at the Annual Shareholders' Meeting will be placed at the shareholders' disposal.

## MEETING AT THE FIRST CALL

As the quorum necessary to approve the Agenda is expected to be reached at first call, unless otherwise publicly announced, the Meeting will take place at first call, at the time, place and date mentioned above.

Madrid, March 8th, 1996.

THE SECRETARY OF THE BOARD OF DIRECTORS  
HELIODORO ALCARAZ Y GARCIA DE LA BARRERA



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## ARTS

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Cinema/Nigel Andrews

# A minefield on Death Row

**D**ead Man Walking. Tim Robbins' powerful film about capital punishment, takes its title from the phrase muttered by fellow convicts when they watch a man marched to his execution. It is spoken here - a sardonic, no-reprieve mantra - when Sean Penn's murderer-rapist goes to his death by lethal injection. He is watched with equal horror by us the audience and by the on-screen characters immured behind the death chamber's viewing window.

We are already deep inside the mind of one of these. Oscar-winner Susan Sarandon's superbly played Sister Helen Prejean, a Louisiana nun whose book about her work as a spiritual adviser on Death Row inspired the film, becomes our emotional stalking horse.

Through her we learn the details of the crime: a boy and girl senselessly assaulted and butchered in a wood. And through her we step through the minefield of family emotions, from the victims' stricken parents who close their hearts in sudden, cold distaste when they realise she is counselling the killer, to the condemned man's family who, in one brilliantly unnerving scene, "kill" time with him in their last, agonising meeting.

Robbins' film is far better than most in this hapless sub-genre. "Dead movie walking" sums up the usual impact of these dramas, either stiff with piety or sickly with veiled prurience. Here the secret is continual disorientation. Nothing seems as it should, from Sarandon's own Civvy Street appearance - she has kicked her habit for quotidian casuals, though her face retains an ascetic, no-makeup luminosity - to the switchbacking self-revelations of Penn's character.

Here hints of remorse via

skillfully that all options remain open to the end.

Or almost. For the movie falters in its final stride. We realise there is still an acting gulf between the formidable Sarandon - ever pore quivering with intelligent receptivity, every whiplash resentment from the victims' family stinging her into mute dismay - and a Penn who babbles bravely but dry-eyed through his big "crying" scene.

As often with films that cannot cover the full last mile to emotional truth, Robbins resorts to the short cut of rhetoric. In the death chamber the power of queasily observed

with nasty streaks of white supremacism. His simpleton's openness - "Holy man, did good, in Heaven," he replies when Sarandon asks if he has read about Jesus in the Bible - may be real or tactical. And though his flashback-revealed guilt is seldom in doubt, his contrition remains tantalisingly in the balance. Despite the handicap of a bouffant wig aimed at striking 20 years off an actor last seen as a balding Mafia lawyer (*Carlito's Way*), Penn maps the character so

DEAD MAN WALKING  
Tim Robbins

CUTTHROAT ISLAND  
Renny Harlin

SGT BILKO  
Jonathan Lynn

BALTO  
Simon Wells

LAWNMOWER MAN 2  
Farhad Mamm

Complimentary rum was on offer at the press show of Renny Harlin's \$90m pirate romp *Cutthroat Island*, which has gone down with most hands at the US box office. No doubt the alcohol was intended to help us through an experience that is roughly the equivalent of the other two components in Winston Churchill's famous definition of the great seagoing traditions: "Rum, sodomy and the lash."

First we are ravished by excess exuberance, as a cutlass-weaving cast led by laddish Matthew Modine and manly Geena Davis pin us to our hammocks while doing unspeakable things in the name of entertainment. Then comes the name of entertainment: the people walking planks or falling off topmasts; and Frank Langella purring villainy as a mad uncle trying to beat Davis to the gold-harbouring island.

Renny Harlin can direct action as we know from *Die Hard 2* and *Cliffhanger*. What he seems unable to direct is direction. The film ploughs on

from moment to moment, effect to effect, while never drawing a compelling narrative line or giving us the navigational comfort of a cast of characters we can engage with or care about.

In *Sgt. Bilko* Steve Martin replaces Phil Silvers, which is fine by me. As a child I was a registered non-fan of the 1950s

television comedy series, sitting in a state of live rigor mortis before the weekly antics of the scurrilous army base wheeler-dealer, which seemed to be required viewing for everyone else. Bilko, you recall, made life heaven for his men with gambling, drink and women, and hell for his C.O. who kept almost showing the

humans on screen, in uncanny echo of the humans in the audience.

*Cutthroat Island* is subtitled "Beyond Cyberspace" and may be beyond more than that. It was certainly beyond me. What is this mystery superchip that everyone is chasing? Why is virtual reality boffin Patrick Bergin wearing raty dreadlocks and an expression of growing incomprehension? Why, finally, does the whole effects-strewn film seem irredeemably tatty, tedious and confusing?

Rum, sodomy and the lash': Geena Davis in the pirate romp 'Cutthroat Island'

the people walking planks or falling off topmasts; and Frank Langella purring villainy as a mad uncle trying to beat Davis to the gold-harbouring island.

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Theatre/Alastair Macaulay

## Fortune-cookie 'Passion'

**S**tephen Sondheim, much the most sophisticated writer of musicals today, has become also the most limited and mannered. His limitations and mannerisms are most evident not in his subject matter (though people have always reviled too much about its daring) or in his lyrics (though these are certainly in steep decline), but in his music - as in *Passion*, the 1994 musical which had its European premiere this week at the Queen's Theatre.

Sondheim has always loved to take short phrases of lyrics and accent them musically with equal stress on every syllable until the last: *Send-in-the-clowns*; *Loo-king-for-the-dot*; *The-mor-ing-ends*; *Have-a-little-prize*... And he sets these phrases in tight little clusters, like granny knots. Figures a 19th-century composer would have embroidered as ornaments into the middle of a phrase become, in Sondheim's hands, the entire phrase.

Sometimes this habit becomes expressive of a nagging thought, but in *Passion* it is almost the only way he can express himself. "Pom-pous-lit-tle-man"; "To get-a-way-from-life"; "Per-haps-it-was-the-dress"; "Just-a-bit-a-loof"; "What-i-took-for-love"; "How-long-were-we-a-part";

The short notes are always set within a diapason of a minor third. Even when

Sondheim puts a long stress in mid-phrase ("Count Lu-di-vo-of-Aus-tria"), the music has the same clenched, picking-at-a-scab feeling.

In the past, especially more than 20 years ago - witness *Company* - Sondheim flaunted his witty cynical urbanity and only occasionally let winsome self-pitying sentimentality creep in. Then he grew fonder of his sister, self-pitying streak and started to wear his wizened heart on his clever sleeve. He also began to display a depressing penchant for pop psychology.

Now, in *Passion*, Sondheim is a wise-guy no more. He seems to aspire to the mental climate of Andrew Lloyd Webber.

His cynicism is virtually nowhere in sight - and I almost miss it. All that is left is a lonly bleeding heart, and some insights into human nature and love that would not disgrace a fortune cookie. ("Beauty power, longing a disease." "Loving you is not a choice, it's what I am.")

Passion, ironically, is just what he can't convincingly express. In the last number, he tries to depict it in ascending lines, but they are short and tight, and he at once recycles them, turning them into mannered expressions of emotional constraint.

The story is pop Romanticism: *Beauty*

*and the Beast* with the genders reversed. Maria Friedman as the sickly, unlovely and emotionally intense Fosca (the only role of any dramatic interest) is made up like Bette Davis in the first half of *New Voyager* (frumpy, thick eyebrows; maiden-aunt look) and gets to emotie as if she were in the second half of the same role.

It is hard to believe that, as Giorgio Michael Ball - with his pudgy-pretty dimpled face - would be lending her the novelties of Rousseau, or that she, with her violence of feeling, would fall for this sweet baritonal puppy.

Still, since his previous mistress Clara (Helen Hobson) is fitted out like a porcelain doll, we accept that he comes to find Fosca a more free and appealing spirit - though just in the nick of time, for then death claims her.

Jeremy Sams directs. I admire the seamless connection of speech and dialogue he achieves, but this hammy show never rings true, in spite of the best efforts of Friedman, Ball and others.

Paul Farnsworth, designing, has set it in a kind of rose-tinted conservatory which only makes the atmosphere more stale.

Continues at the Queen's Theatre, W1 (0171-494 5040).

• Hommage à Marius Petipa: the Balletensemble der Deutschen Oper Berlin perform highlights of the ballets *Raymonda*, *Swan Lake*, *Don Quixote*, *The Sleeping Beauty* and *Paquita*; 7.30pm; Apr 2

**OPERA**  
Staatsoper unter den Linden  
Tel: 49-30-2062861

• Die Walküre: by Wagner.  
Conducted by Daniel Barenboim and performed by the Staatsoper unter den Linden and the Staatskapelle Berlin. Soloists include Deborah Polaski, Waltraud Meier, Uta Pries, Pou Elmig, John Tomlinson and René Pape; 4pm; Apr 2

**AMSTERDAM**  
CONCERT  
Concertgebouw  
Tel: 31-20-5730573

• Ask Ensemble: with conductor Oliver Knussen and narrator Marianne Poussette perform works by Debussy, Takemitsu, Kondo and Feldman; 3pm; Mar 30

• Matthäus Passion: by J.S. Bach. Performed by the Orchestra of the Eighteenth Century and the Nederlands Kamerkoor with conductor Frans Brüggen. Soloists include Kristinn Sigmundsson and Nico van der Meel; 7.30pm; Mar 31

**BERLIN**  
CONCERT  
Philharmonie & Kammermusiksaal  
Tel: 49-30-2614383

• Deutsches Symphonie-Orchester Berlin: with conductor Vladimir Ashkenazy and cellist Lynn Harrell perform works by Dutilleux and Ravel; 8pm; Mar 29, 30

**DANCE**  
Deutsche Oper Berlin  
Tel: 49-30-3438401

**CHICAGO**  
OPERA  
Civic Opera House & Civic Theatre  
Tel: 1-312-332-2244

• Göterdämmerung: by Wagner. Conducted by Zubin Mehta and

performed by the Lyric Opera of Chicago. Soloists include Eva Marton, Siegfried Jerusalem, Matti Salminen and Alan Held; 5.30pm; Mar 30

**HOUSTON**  
EXHIBITION  
Museum of Fine Arts

• Landmarks in Print Collecting: Connoisseurs and Donors at the British Museum since 1753; the first exhibition of prints from the British Museum to travel outside the United Kingdom. The exhibition traces the history of the collection, exploring why people collect and how the function and value of prints change over time; from Mar 31 to Jun 16

**LEIPZIG**

CONCERT

Gewandhaus zu Leipzig  
Tel: 49-341-72700

• Don Quixote: a choreography by Valery Panov to music by Minkus, performed by the Ballet der Oper der Bundesstadt Bonn and the Orchester der Beethovenhalle. Soloists include Didier Géthifé, Danilo Mazzotti, Irma Zavialova and Vadim Bonder; 8pm; Mar 29

**OPERA**

Oper der Stadt Bonn  
Tel: 49-228-7281

• Manon Lescaut: by Puccini.

Conducted by Eugene Kohn and performed by the Oper Bonn.

Soloists include Karen Notar and Fabio Armiliato; 7pm; Mar 30

**LIVERPOOL**

EXHIBITION

Tate Gallery Liverpool  
Tel: 151-7093223

• Wandering About in the Future. New Tate Acquisitions: this collection display takes its title from one of the exhibited works: Cathy de Monchaux's "Wandering About in the Future, Looking Forward in the Past". It is a display of modern art recently acquired, including sculptures, paintings, photography

**MADRID**  
CONCERT  
Auditorio Nacional de Música  
Tel: 34-1-3370100

• Matthäus Passion: by J.S. Bach. Performed by the Orquesta y Coro Nacionales de España, conducted by Hans Martin Schenck. Soloists

and video: from Mar 30 to Aug 31, 1997

**LONDON**

CONCERT  
Barbican Hall Tel: 44-171-6388891

• The Royal Philharmonic Orchestra: with conductor Valery Gergiev and pianist Alexander Toradze perform Shostakovich's Symphony No.1, Prokofiev's Piano Concerto No.5 and Stravinsky's *Le Sacre du Printemps*; 7.30pm; Mar 29

Purcell Room Tel: 44-171-9604242

• Dufay Collective: with tenor John Potter in a programme exploring the variety of popular music-making in England during the 17th century; 7.30pm; Mar 29

Royal Festival Hall Tel: 44-171-9604242

• Wiener Philharmoniker: with conductor Pierre Boulez perform Haydn's Symphony No.104 and Mahler's Symphony No.5; 7.30pm; Mar 31

**PARIS**

ROYAL OPERA HOUSE - Covent Garden Tel: 44-171-2129234

• La Traviata: by Verdi. Conducted by James Levine and performed by the Metropolitan Opera. Soloists include Deborah Voigt, Victoria Livingsood and Serge Larin; 8pm; Mar 29

**MADRID**

CONCERT

Tate Pleyel Tel: 33-1 45 61 53 00

• Orchestre Colonne: with conductor Antonello Allemandi and pianist Bernard Ringeisen perform works by Probst, Beethoven and Brahms; 8.30pm; Apr 1

**PARIS**

Théâtre de la Ville Tel: 33-1 42 74 22 77

• Tocata: a choreography by Anne Therea de Keermaecker to music by J.S. Bach, performed by Rosas; 8.30pm; Mar 29, 30

**ROME**

CONCERT

Accademia Nazionale di Santa Cecilia Tel: 39-6-3611064

• Lohengrin: by Wagner. Concert performance by the Orchestra

**STRAUBOURG**

DANCE

Théâtre Municipal de Strasbourg - Opéra du Rhin Tel: 33-88 75 48 00

• Nederlands Dans Theater 2: perform the choreographies Solitaire, Lied eines fahrenden Geisellen and Mellamid; 8pm; Mar 29

**WASHINGTON**

JAZZ & BLUES

Concert Hall Tel: 1-202-467 4600

• Wynton Marsalis: performance by the jazz trumpeter; 8.30pm; Mar 30

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## COMMENT &amp; ANALYSIS

Economic Viewpoint • Samuel Brittan



## Money shines amber alert

The term 'cause' is a slippery one which Milton Friedman rightly tries to avoid. Yet in an elusive way, the behaviour of the money supply still matters for inflation

Anyone who thought that the controversy over the influence of the money supply on the economy had been buried, would have had a rude awakening recently. In the industrial world, monetary growth has accelerated and led to a renewed argument about whether this is flashing a warning for policymakers.

International monetary growth is not at a rate which suggests a take-off into double-digit inflation, but it is getting near the rates associated with the inflationary blip at the end of the 1980s. The problem, if there is one, stems from the US and the UK, and possibly some of the smaller countries. Monetary growth in Germany, Japan, Italy and France has rebounded from below zero rates last year.

But wait before drawing any hasty conclusions about the US. For although broad money is rising quite rapidly, growth in the monetary base - which covers cash and bankers' deposits with the Federal Reserve - has slowed to the lowest rate for a decade. Even the Shadow Open Market Committee - the avowedly monetarist Fed watchdog - called for a more expansionary policy.

In the UK there is no such easy way out, since the money base is also rising above the "reference range". Thus the UK provides the perfect setting for the civil war between the two monetarists on the Chancellor's six-member forecasting panel. Tim Congdon of Lombard Street Research believes the government's inflation objectives are in jeopardy. Professor Patrick Minford of Liverpool university argues that policy is culpably overtight in view of the large gap between actual and potential output.

It may help to put the controversy in perspective if we stand back from it and take advantage of a new book by J. Daniel Hammond on the historical background to current arguments over the role of the money supply. The title (*Theory and Measurement: Causal*

ity Issues in Milton Friedman's Monetary Economics

(Cambridge University Press) does not suggest a laugher minute. But it is worth persevering.

Friedman's monetary project started out as a joint attempt with Mrs Anna Schwartz in 1946 to investigate the "role of monetary and banking phenomena in producing cyclical fluctuations, intensifying or mitigating their severity, or determining their character". While Europeans worry about growth inflation and unemployment *per se*, Americans have been much more preoccupied with the business cycle - in other words deviations from underlying trends. The most spectacular of these was the Great Depression of the 1930s, which left a permanent scar on US politics and business.

In fact, Friedman gave several descriptive accounts of the transmission between money, GDP and prices. A symposium in the autumn 1985 issue of the US journal *Economic Perspectives* lists eight possible transmission mechanisms; and their relative importance will vary from one episode to another.

Friedman also went out of his way to investigate whether alternative explanations could predict events better than the behaviour of the money stock. For example, he compared the experience of countries with different institutions, examining how the Fed decided policy, and carried out simple econometric tests to see whether specific events could have been better predicted from Keynesian variables such as investment and government spending.

If Friedman did not take the mathematical high road, it was a deliberate choice. For he regarded economic analysis as an engine for investigating specific problems rather than a complete description of the universe. Nevertheless he was careful to avoid "in his scientific work" the word "cause" which he believed to be "a very tricky concept".

This is best illustrated by his treatment of the Great Depression. Friedman never attempted a complete explanation either of that depression or of business cycles in general, but concentrated on the way that monetary policy aggravated them.

One of his main assertions was that the failure of the Fed to combat the banking crisis of 1930-31 turned a severe recession into a full-blown depression. Moreover, he identified what he believed lay behind that failure - the premature death in 1936 of Benjamin Strong, dynamic chairman of the New York Fed.

It may seem odd that an economist who puts so much emphasis on market forces and is sceptical of calls for political leadership, should

attribute so much importance to one human accident. Friedman concedes this when he admits it was the frailty of the US banking system which required heroic leadership.

No-one claims to have a complete explanation of the Great Depression. But one is struck by the fulcrum of asking for its "cause" (or even "causes"). The post-first world war gold standard was prone to deflationary disturbances because the gold price had not been adjusted to the generally higher price levels. The US financial system was fragile.

The Fed failed to stop a cascade of banking collapses when it could still have done so; and Strong's death made this failure more likely. But having discussed these and other possible factors, what is gained by seeking something called "the cause"? Similar problems arise about the cause of the first world war itself. Friedman is right to avoid the word.

Nothing so far said provides an instant resolution of the present battle among the British monetarists. The forthcoming report on the UK economy from the Organisation for Economic Co-operation and Development suggests that labour market reforms mean the unemployment rate at which inflation takes off has fallen below 6 per cent - or 1.5% - compared with the current rate of 7.9 per cent. Thus far, it is a round for Minford.

But history shows the folly of basing inflation policy on hypotheses about such "real" relationships, which have a habit of coming unstuck. UK monetary growth is shining at least an amber light. There is no justification for a fresh monetary squeeze when the recovery is sluggish and output below trend.

Policyholders should however be alert for the need to reverse future interest rate cuts and those already made. To navigate a consistent course we need to adjust the instruments as the weather changes and not go by meteorological forecasts alone.

World money growth has also taken off again... Annual percentage change

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OECD M3 M3

but US narrow money has almost stopped growing.

Monetary base

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M4

Source: FT Easi

UK broad money rises rapidly

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Source: FT Easi

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## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700

Thursday March 28 1996

## Japan's banks take stock

Japan's leading bankers have at last seen the writing on the wall - most of it in red ink. Over the past 10 days, 17 of the 21 top commercial and trust banks have formally written down many of the non-performing loans which they inherited from the property boom of the late 1980s.

After years of pressing the banks to take these losses on the chin, external observers will rightly welcome this unexpected outbreak of realism. The question is: what happens next?

Writing off a combined total of Y7,000bn (\$70bn) in bad loans has left the 17 banks forecasting losses of Y3,300bn for the year 1995-96. Biting the bad loans bullet was a necessary first step to restoring the Japanese banking system to health. As a result of the past week's actions, several banks can claim to be putting the bubble years behind them - indeed, some may be back in the black as early as next year.

But the banks are not out of the woods yet. Most important, there is the small question of how to restore the gaping new hole in their balance sheets. The losses so far announced for the six trust banks represent more than a quarter of their end-of-September capital base. A few may find themselves in immediate violation of internationally agreed capital adequacy standards.

As for the remainder, the roughly 20 per cent rise in the stock market since last autumn has probably put them out of danger, for the time being, by raising the value of their large unrealised security gains. But it would be foolish, to say the least, for the banks to rely on this support indefinitely.

Most of the larger banks look set to resist this temptation, and are hoping to gain permission to

raise fresh equity, if and when the market is in a position to absorb it. Analysts reckon that the major banks are looking to raise around Y3,000bn in new financing over the next year to 18 months.

Depending on how the process is handled, the flood of new issues could have damaging knock-on effects for the securities market as a whole. But, as has been repeatedly stressed over the past few years, there are no painless ways out of a financial crisis this big. In the end, hefty loan write-offs, coupled with relatively rapid bank refinancing, are core ingredients of any medium-term solution.

Many Japanese non-bank financial institutions - whose bad loans probably dwarf those of the banks - have yet to admit the full extent of their losses, let alone face up to the necessary solutions. Set against that, the banks' long overdue response is a model of timeliness, decisive action. But they must now invest some of their new found resolve into tackling not merely the liability but the asset side of their balance sheets.

Japanese banks have long had a tendency to put loan quantity before quality. As a result, they suffer from low profitability by international standards - and periodic mini, and not so mini, loan disasters. Despite extremely low interest rates, the banks have sensibly held back from large amounts of new lending over the past year.

But, given stagnant - or falling - asset prices, and a perennially over-leveraged corporate and financial sector, the banks ought to be expecting a good many defaulting loans in future, and building up their average profitability to compensate. By and large, they have yet even to recognise this underlying problem - still less to address it.

## David Packard

The death of David Packard, co-founder with Bill Hewlett of the company that bore their names, is a reminder of how far the electronics industry has come since the two men started in business in Palo Alto 57 years ago.

Hewlett-Packard now has annual sales of \$31bn; the orchards that once lined the peninsula from San Jose to San Francisco have been replaced by chip plants and software houses; and the automatic toilet-flushers and audio oscillators of Hewlett-Packard's early days have given way to computers, laser-printers and the Internet.

David Packard's achievements - as businessman, philanthropist and public figure - are recorded elsewhere in this issue of the FT. His death at the age of 83 is an appropriate moment, however, to note the wide-ranging influence of the style of business which he and Bill Hewlett pioneered. As found-

ers of the first Silicon Valley start-up, they set the pattern others followed. This influence extended from trivial matters - the use of a garage as a first home, or the absence of office doors - to the profound. In this category fall such HP innovations as MBWA ("management by wandering around"), the widespread distribution of bonuses linked to the company's profits; and an open, collegial approach both to employees and to competitors. It is fair to say that there is scarcely a company in Silicon Valley which has not put into practice one aspect or another of "the HP Way" as the company calls its style of business.

A striking tribute to the two men is the effortless way the company coped with their graceful surrender of control. David Packard hated looking back at his own achievements; they are now the less his enduring monument.

## A pass mark

Since the mid-1980s barely a year has elapsed without a government proposal for wholesale reform of England's education and training system. Many of the changes have been disastrous, and England's overall educational performance remains woefully inadequate. Cynicism and foreboding is therefore bound to greet the latest official blueprint, in the shape of yesterday's report by Sir Ron Dearing on the qualifications regime for 16 to 19-year-olds.

Sir Ron, the government's education troubleshooter, has a better record than most. Two years ago he rescued ministers from the damaging fiasco of the national curriculum, burying their attempt to dictate almost every detail of the school day. Yesterday's report is based on the same welcome premise of his earlier foray: that reform should henceforth be incremental, building on best existing practice, and avoiding radical upheaval.

At the post-16 level this means building on A levels. For all their faults, the A level is one of the few pillars of English education to command general respect. For the most part standards are rigorous, courses are challenging, and if subject specialisation is unduly narrow this flows from a reasonable determination to ensure that students are adequately prepared for university.

The problem, of course, is that most school leavers do not proceed to higher education. Until recently the education system had virtually nothing to offer this majority, while the regime of work-based training and apprenticeships was little better beyond a few careers retaining a skilled craft tradition. The contrast with Germany and much of the rest of

continental Europe was - and remains - stark.

Some improvements have been made. General National Vocational Qualifications, the new school-based vocational courses, are at last providing a non-academic route for students beyond the age of 16. More than 150,000 students are now pursuing these courses, and they are expanding rapidly.

Sir Ron recommends that GNVQs be renamed "applied A levels", with improvements in their assessment to justify this title. A new "advanced subsidiary" (AS) exam will offer a staging post to A level, with courses based on the first half of A level syllabuses.

He also proposes to abolish the current failed Youth Training system for school leavers and replace it with new "national traineeships" offering progression to vocational qualifications. Work-based vocational qualifications, roundly and rightly criticised for their lack of rigour, will be reformed to make them more "rational and coherent" and to "improve assessment and demonstrate rigour".

The first two changes - both sensibly incremental - are to be welcomed. The last two are more questionable. There have been previous relaunches of national youth training schemes and attempts to make work-based qualifications more rational and rigorous. They have all failed. In truth, the essential reason for their failure has been the very low levels of basic education achieved by most of those leaving school at 16. More chopping and changing is unlikely to help much. England's class-ridden educational culture is not so easily tackled.

## An election that nobody wants

Neither politicians nor voters are enthusiastic about a poll likely to produce another unstable Italian government, writes Robert Graham

From billboards up and down Italy, a smiling Silvio Berlusconi promises five years of stable government. In a country facing its third general election in four years and where governments last on average less than a year, the media magnate's confident pledge has to be taken with a strong dose of scepticism.

Unusually in a western democracy, the main parties have spent the better part of a year desperately trying to avoid the April 21 elections. The outcome in the senate, because of slightly different voting rules, permitting only those of 25 and over to vote, would be less predictable.

"Most politicians have been afraid of going to the polls because they don't want to lose," observed one of the organisers of the campaign for Mr Romano Prodi, the leader of the centre-left Olive Tree alliance. "Peo- ple seem to prefer to aim for a draw - preferably a goalless one."

Even now that the electoral campaign has got under way, there is a notable absence of enthusiasm - both among the politicians and an election-saturated public. This is not surprising. The parties, including Mr Berlusconi's Forza Italia movement, have little money to spend and the polls indicate a confused, close result.

More than a third of the electorate remains undecided; but the two main alliances of the centre-left and right have shown fairly consistent percentages in the opinion polls. At present, these give both around 45 per cent of the vote.

If the 8 per cent of the vote loyal to Reconstructed Communism - formed from the rump of the old Italian Communist party - is added, the centre-left enjoys the edge.

But much will depend on what happens in the rich industrial north where the populist Northern League of Mr Umberto Bossi has decided to stand alone. He fought the last election in alliance with Mr Berlusconi and won more than 100 of the 800 seats.

Under an electoral system which awards 75 per cent of the seats on a first-past-the-post basis and the remainder via the old proportional system, Mr Berlusconi recognises that fighting the election alone will lose the League three-quarters of its seats in parliament. But he hopes to win 20 or so deputy seats, which could hold the balance of power in a hung parliament.

If Mr Berlusconi and his allies can pick up the bulk of the seats surrendered by the League, the right could emerge with a clear majority - at least in the chamber of deputies. The outcome in the senate, because of slightly different voting rules, permitting only those of 25 and over to vote, would be less predictable.

A new rightwing government would be very different from that led by Mr Berlusconi for just seven months in 1994 - his Forza Italia movement has changed considerably.

The combination of the Northern League's breakaway and a weakening of the moderate liberal wing inside Mr Berlusconi's movement has pushed the alliance further to the right. It is much more under the influence of the rightist National Alliance led by the astute and charismatic Mr Gianfranco Fini.

A clear conflict has developed between Mr Berlusconi's declared commitment to the free market and the interventionist and corporatist views of the National Alliance. On Europe, the tone is more nationalistic than a year ago.

"The extreme right has not yet won the upper hand (in the Berlusconi alliance) and, if they win, there's a risk of ungovernability with Italy moving further away from Europe," Mr Lamberto Dini, the caretaker prime minister, observed last week.

This comment contained an element of electoral hyperbole since Mr Dini has now formed his own party to fight the elections against the right. But it was an attempt to remind the electorate that the Berlusconi camp's contradictory eco-

nomic policy - with its espousal of cutting taxes and ambiguous attitude to privatisation - finds little favour with the international financial community.

The centre-left alliance on the other hand is committed to pursuing a more virtuous economic path, reining in spending and perhaps raising taxes to bring down the budget deficit. Such action will be essential to achieve the convergence criteria in the Maastricht treaty for joining the European Union's single currency in 1999.

However, the centre-left is more fiscally than the right, being comprised of 14 groups and parties with differing interests, which are bound to slow decision-making in a centre-left government.

Mr Berlusconi and his colleagues have kicked off the campaign with greater panache and have seized the initiative by setting the agenda - most notably on tax cuts and fiscal reform. The centre-left has failed to demolish Mr Berlusconi's ill-substantiated promises of reducing taxes, and has looked worthy and dull, a perception that penalised them in the 1994 elections.

However, Mr Berlusconi has been badly bruised by his brushes with the law. Not only is he on trial in Milan, accused of being involved in the bribing of members of the Guardia di Finanza (financial police) inspecting the books of his Fininvest group, but he also faces

being sent for trial on four other counts of corruption. These problems are compounded by his failure to resolve the conflict of interest between his ownership of Fininvest, which controls three television channels, and his role as a politician. This has been one of the most sensitive issues since he entered politics, leading to accusations that he has used his media to bolster his standing.

Since being forced from the premiership in December 1994, his popularity has declined and he risks losing the leadership of the right-wing alliance in due poll.

Mr Fliri of the National Alliance, by contrast, is emerging as the effective leader. Indeed, his party now enjoys the support of more than 20 per cent of voters and may win a bigger share of the national vote than Mr Berlusconi's Forza Italia. This could make it impossible for Mr Berlusconi to become prime minister again.

Yet Mr Fliri admits he is unlikely to be the next prime minister. He recognises that, as leader of a party which only last year formally expunged its fascist heritage, the public is not yet ready to accept him as the head of government.

This position is mirrored on the left, where Mr Massimo D'Alema of the Party of the Democratic Left (PDS), the party that dominates the centre-left Olive Tree alliance, has also excluded himself in advance of office. Mr D'Alema believes that the PDS, as heir to the old Communist party, still carries a political stigma in Italy.

As a result, formal leadership of the centre-left alliance has been handed over to Mr Prodi, who was loosely linked to the left of the old Christian Democrats and is seen as attractive to Catholic voters in the centre. But, without a real political base or funds, he has struggled for almost a year to assert himself.

That he has been found wanting is emphasised by the entry into the political ring of Mr Dini with his

month-old centre party, Italian Renewal. Mr Dini is fighting the elections under the umbrella of the Olive Tree alliance. But, to the annoyance of the centre-left, his hastily formed grouping is going it alone in the contest for the 25 per cent of seats allotted by proportional representation.

He hopes to establish a degree of independence and raise his credentials as the next head of government at the expense of Mr Prodi. But this has served to remind voters of Mr Dini's opportunism from the Bank of Italy to become treasury minister under a right-wing government, he has moved towards the centre-left.

He has remained caretaker prime minister rather than resigning when parliament was dissolved in February rather than resigning - leading to accusations that he is exploiting his government position for electoral gain. This risk has curtailed his electioneering, and his poll ratings have plummeted to around 4 per cent.

Such considerations suggest that winning the election may have little bearing on the formation of the next government. If the vote is close, several commentators are convinced the parties will try to form a government of national consensus across the ideological divide. A plan to form such a government founded in February largely because the parties could not agree on how to split up the ministerial portfolios.

But the most likely outcome, as President Oscar Luigi Scalfaro warned when he dissolved parliament, could be another unstable legislature. The main consequences of this would be to slow progress in tackling the public deficit, reduce the will to modernise the state and allow the ever-growing divide between the prosperous north and neglected south to widen further. The prospect of five years of stable government looks as far off as ever.



## OBSERVER

## Tentative hold on life

■ There's not much point in being an \$18bn-a-year conglomerate if nobody knows your name. So the Spanish state-owned Teneo group has recently been busy advertising itself in the country's major magazines with the upbeat slogan: "We are creating a future."

A bit of wishful thinking there, perhaps. The Socialist government - which created Teneo - has just been voted out of office. A future centre-right government may have second thoughts about whether Spain needs Teneo at all.

The company was set up three years ago as a holding unit for what were seen as the more viable state companies, among them the Iberia airline. But despite all efforts, such as adding to Iberia advertisements the words "a Teneo company", the name has not caught on.

One reason is that nobody up to now knew how to say it. The company insisted that the name - from the Latin for "I hold" - should be pronounced Ten-eo, but people such as taxi-drivers reckoned it was Ten-eh-o.

After consulting the Royal Spanish Academy, which said that while Latin words should not normally carry an accent the practice was permissible when the word was used as a title, it has changed its spelling. From now on

it is Teneo, with the emphasis on the first syllable. Let's hope it survives long enough to make it worth the trouble.

## Dear bill

■ In their haste to quell the extraordinary excitement engendered by the issuance of the new \$100 bill, the US Treasury and the Federal Reserve Board would seem to be stretching a point. "The United States has never recalled or devalued any of its currency and will not do so now," goes the claim in the recent advert.

It does rather depend on what you mean by devaluation. The US may not have had a Weimar - or a Maastricht - but how about

August 1917?

As the authorities can hardly have forgotten, that was when John Connally, Nixon's treasury secretary, was forced to close the gold window - preventing foreign central banks swapping their greenbacks for gold at the official price.

Just as long as they don't make a habit of devaluing the language as well.

## Calvet slips gear

■ The race to succeed the fiery Jacques Calvet as head of Peugeot-Citroen took an unexpected turn yesterday with the surprise appointment of the

lobbying and advertising their respective merits, much of it devoted to slugging each other off. There have been some most undiplomatic references to Japanese earthquakes and Korean political instability.

Calvet's move to such a hot seat - given the French government's plans to rationalise the defence sector - means the field may now be clear for Jean-Martin Folz to succeed Calvet, when the latter retires in September next year.

Folz's move to Peugeot-Citroen from the Franco-Italian Eridania-Beghelli-Say sugar and spices group last June immediately triggered speculation that the wily Calvet planned to offer shareholders the choice of an internal and external candidate for the succession.

Observers of Calvet - who yesterday fired a new shot at Japanese carmakers over exports to Europe - say there may yet be other surprises in the offing.

## Fun and games

■ Yesterday's Kuala Lumpur soccer match between Korea and Japan, the final in a tournament to qualify for Atlanta's Olympics saw a 2-1 victory for Korea. Not that it mattered much - both had already qualified for Atlanta.

Of much greater interest is their off-pitch slogging match for the right to host the 2000 World Cup; there are no other contenders.

Old rivals - Japan's rule of the Korean peninsula only ended in 1945 - both have spent a fortune on

lobbying and advertising their

respective merits, much of it

devoted to slugging each other off.

There have been some most

undiplomatic references to

Japanese earthquakes and

Korean political instability.

Matters reached such a state last

week that the Malaysian head of



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**FINANCIAL TIMES**  
**COMPANIES & MARKETS**

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Thursday March 28 1996

**IN BRIEF**

**Mediobanca slips to L171bn midway**

Mediobanca, the Italian merchant bank, reported a consolidated pre-tax profit for the half-year to December 31 of L171.2bn (\$108.5m), down from L288.5bn in the same period last year, after a L290.7bn writedown in securities. The parent company profit for the half-year was L100.4bn before tax, against L219.6bn after provisions of L234.7bn. Mediobanca said L80.4bn of the writedown in securities related to shares in the holding company Ferruzi Finanziaria, which it is buying as part of an obligatory public offer.

**Morgan Stanley posts strong rise**

Morgan Stanley Group continued the strong trend of earnings from investment banks, announcing first-quarter net income at \$273m, compared with \$187m in the previous quarter. After changing its year-end to November, the first quarter ran to February 29. Net income in the quarter to end-January 1995 was \$29m, following 1994's bond market collapse. Page 19

**Italy defends Banco di Napoli rescue plan**

The Italian government justified its radical

L3.50bn (\$2.2bn) rescue plan for Banco di Napoli by

arguing that the Neapolitan bank's collapse would

have a serious impact on the national and international banking system. Page 17

**Elf Atochem stalls expansion despite rise**

Elf Atochem, the chemicals arm of French oil company Elf Aquitaine, said its plans to expand were being stalled by the uncertain outlook for chemicals. Its statement came despite an almost three-fold increase in operating profits last year to FFr5bn (\$650m), and a 65 per cent rise in cash flow. Page 17

**Bremer Vulkan to live off shipyards**

Bremer Vulkan, Germany's largest shipbuilder which two months ago sought protection from its creditors, agreed to live off two of its east German units for DM1. However, Bremer had to abandon its original intention of renouncing any financial responsibility for the yards. Page 16

**Trafalgar House hinders Hongkong Land**

Hongkong Land, the property investment arm of Jardine Matheson, announced net profits of

US\$226.8m for 1995, a fall of 30 per cent, as an

improved operating result was offset by losses at

Trafalgar House, the UK construction, engineering and shipping group. Page 16

**Inco tops rival's bid for Diamond Fields**

Inco, the world's biggest producer of nickel, has

launched a C\$4.5bn (\$US3.3bn) bid for control of

Diamond Fields Resources, the small Vancouver-based mining company which owns 75 per cent of

the large Vulture's Bay nickel deposit in eastern

Canada. Inco's move is aimed at thwarting its

arch-rival Falconbridge. Page 16

**Pilkington cuts 1,900 jobs in restructuring**

Pilkington, the UK glass making group, announced

1,900 job cuts, mainly in continental Europe and

North America, in a wide-ranging restructuring

which will cost £160m (\$217m) in exceptional

charges. Page 20

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**Chief price changes yesterday**

	FRANKFURT (DM)	PARIS (FFP)	FT-SE (UK)
Rheinzink	880.6 + 13.0	1.000 L'Oréal	880 + 22
Adso	829 + 18	Credifast	404 + 17.8
Kaufhof	472 + 8.5	Danone	830 + 15
Linde	937 + 22	Oréal	1516 + 47
VEB	483 + 11	Seb SA	755 + 15
Paulig	205 - 4	Philips	716 - 5
Karl & Söhne	205 - 4	St Gobain	23.0 - 0.6
NEC	226 + 14	Stora Enso	23.0 + 0.2
Merck	226 + 12	Telefunken	15.7 + 0.45
Siemens	344 - 39	Thomson	724 + 32
Philips	374 - 28	Veria	774 + 32
Italtel	325 - 24	Verity	750 - 26
James River	261 - 14	Veritas	680 - 20
London (Pence)		Vodafone	1.000 - 20
Barclays	228 + 17	St Gobain	23.0 + 0.6
Deutsche Börse	505 + 12	HK Daily News	1.65 + 0.24
FedEx	126 - 42	Wheelock	15.7 + 0.45
American	115 - 38	Int'l Bank Asia	5.3 - 0.2
Flirte	92 - 33	LCH Bank	11.15 + 0.25
Formfactor	92 - 33	Midland	0.83 - 0.25
Telecom Italia	212 - 33	MSB	0.83 - 0.25
TORONTO (Cdn\$)		MANICOR (Sth Africa)	
Rheinzink	358 + 35	Interflex	60.0 + 4.5
Diamond Rio	118 + 11	Thal Robar	27.75 + 2.5
KMG Res Inc	79.5 + 1.5	Tesco	159.0 + 18.5
Midy Mkt	104 - 24	Tele	
Philips	4 - 3	MTS	
Deutsche Börse	104 - 24	MTS	
IBM Data	104 - 24	MTS	
Siemens	104 - 24	MTS	
Ericsson	104 - 24	Tungs Sm Fd	33.0 - 4.5

New York and Toronto prices at 12.30pm.

**Viag plans to raise DM3bn for expansion**

By Andrew Fisher in Frankfurt

German industrial group to focus on telecoms through telephone network

Viag, the German energy and

industrial group, plans to raise DM2.9bn (\$1.6bn) to finance expansion in telecommunications and other activities in one of Germany's biggest capital increases.

The new shares will be issued to shareholders on a two-for-

one basis at DM4.90 each, a 24 per cent discount on yesterday's closing price of DM6.22. Viag's biggest shareholder, the state of Bavaria with 25 per cent, will not take up its rights. This will dilute its stake to about 19 per cent.

Viag said it would also use the

capital to invest in its other main sectors in Germany and overseas

- energy, chemicals and packaging.

Last year, the group more than doubled operating profits to DM2.1bn and it expects stable earnings in 1996.

Viag owns Bayernwerk, the

electricity utility, and Schmalbach-Lubeca packaging company. But it is focusing heavily on telecoms with investment mainly on new infrastructure.

Its consortium will compete

with state-owned Deutsche Tele-

kom and a group comprising

Veoba and Mannesmann of Germany, American Telephone & Telegraph of the US and Cable

and Wireless of the UK.

Viag said the new shares would be issued from April 15-29 and would rank for the full 1996 dividend. The issue is being handled by a consortium led by Deutsche Bank with Bayerische Hypotheken und Wechsel-Bank, Bayerische Vereinsbank and Dresdner Bank as co-leaders.

is set to increase in Europe's biggest telecoms market, the sums required for investment are huge.

The Viag, BT, RWE consortium hopes to win 10.15 per cent of the German fixed telecoms market over the next 10 years and will apply for Germany's fourth cellular mobile licence. The German telecoms market will be opened to full competition in 1998.

The size of the capital increase and the emphasis on telecoms foreshadow Germany's biggest new share issue later this year - the DM15.5bn sale of Deutsche Telekom shares to German and foreign investors. As competition

intensifies, so does the emphasis

on the new share issue.

The total German telecoms

market is worth about DM50bn a

year and is expected to grow by

10 per cent annually to reach

DM100bn-DM110bn by the end of this decade.

By Patrick Harverson in London

Arjo Wiggins head leaves

**after struggle for power**

By Michael Lindemann in Bonn

The power struggle at the top of

Arjo Wiggins Appleton, the

Anglo-French paper group, ended

## COMPANIES AND FINANCE: EUROPE/AMERICAS

# Bremer Vulkan set to hive off shipyards

By Judy Dempsey in Berlin

Bremer Vulkan, Germany's largest shipbuilder which two months ago sought protection from its creditors, yesterday agreed to hive off two of its east German units for a symbolic DM1, but with no general renunciation of outstanding claims.

In what is seen as a victory for the east German state of Mecklenburg-Vorpommern, where the shipyards are based, as well as the European Commission, Bremer Vulkan and the lawyers overseeing the proceedings were forced to back down from their original intention of renouncing any financial responsibility for the yards.

The Mecklenburg-Vorpommern government and the Commission had insisted that the shipyards could only be hived off provided Bremer Vulkan assumed some financial responsibility.

Under the management of Mr Friedrich Hennemann, forced to resign last December, Bremer Vulkan had bought the MTW Schiffswerft and Volkswerft yards from the Treuhand privatisation agency in 1992 on condition it invest more than DM1.4bn (\$94.8m) in restructuring costs. However, more than DM760m of investments due to these two shipyards had been

siphoned off last year and channelled into Bremer Vulkan's loss-making west German operations. Bremer Vulkan expects losses of DM1bn for last year and has outstanding bank loans of more than DM1.4bn.

Yesterday's decision means that the MTW and Volkswerft shipyards will be independent from any decisions made by Bremer Vulkan's management and lawyers, who are drawing up a new strategy in a bid to stave off final bankruptcy and save as many jobs as possible.

An official added that any new capital would require permission from Brussels. The Commission is taking a more detailed look at the way in

which German government-backed subsidies to enterprises sold by the Treuhand have been disbursed.

As regards the second option, the BvS is reluctant to take back the east German shipyards, as it would set a precedent. The BvS recently hired consultants to carry out studies of MTW and Volkswerft, and is close to recommending bankruptcy for Volkswerft because it expects losses of about DM200m. Government officials in Mecklenburg-Vorpommern argue the losses are exaggerated and also fail to take account of the shortfall in investments pledged by Bremer Vulkan.

# Specialisation sparks turnaround at Barco

Belgian electronics group is concentrating on niche markets, writes Caroline Southeey

Small has spelt success for the Flanders-based electronics company Barco. In just 10 years it has turned heavy losses into comfortable profits, mainly by shedding 50 years of corporate baggage, concentrating on specialised niche products and exploring markets beyond Europe.

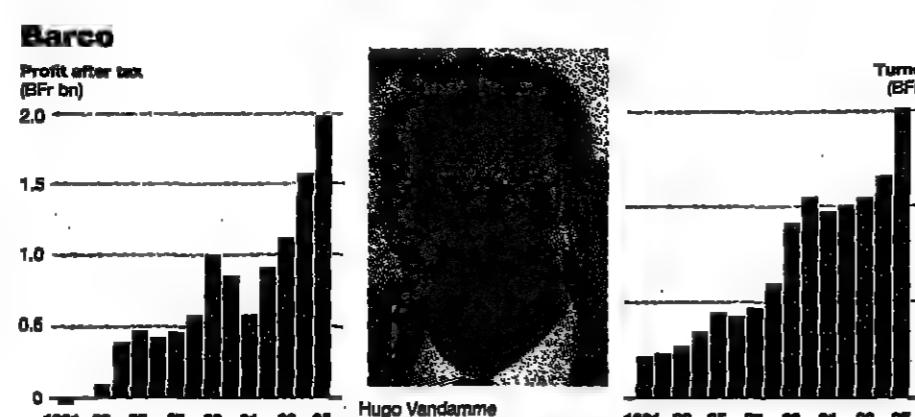
For the company, rated as "small to medium-sized", the turnaround at the company has been dramatic. From near-bankruptcy in the early 1980s, Barco has posted profits every year since the early 1990s.

Results announced yesterday confirmed this trend, with net profits up 37 per cent from BFr1.3bn to BFr1.8bn (\$55m) and turnover up 30 per cent from BFr1.5bn to BFr1.8bn.

The turning point came when the company moved out of consumer products, which in 1980 made up 80 per cent of turnover, to concentrate on a number of high-value-added niche markets and producing products for professional users.

Barco shed its last consumer product in 1989. The company had been created in 1934 as the Belgian American Radio Corporation to make radios for the Belgian market, graduating shortly afterwards to television.

Mr Hugo Vandamme, Barco president and chief executive, makes clear that there is no turning back. "Our aim is never to get drawn into the



volume market, because once you are in mass manufacturing, it is impossible to change," he says.

Barco's product line now has a distinctly specialist feel. Its visualisation and communications division, which accounts for 53 per cent of turnover, produces projectors, control monitors for television studios (bought by NBC of the US and BBC in the UK) as well as satellite receivers and modems for cable and satellite broadcasters, among other things.

Products from the graphic systems division (26 per cent of turnover) are aimed at pre-press systems and include software packages for retouching images on film and transparencies. The automation division (16 per cent of turnover)

has expanded from producing automated systems (computer integrated manufacturing) for textile production to sectors such as plastics, used by Lego of Denmark, and rubber.

Barco places a high premium on product innovation. It devotes 10 per cent of turnover to research and development and prides itself on a management style that has created highly motivated research teams.

Mr Vandamme says employees are involved in identifying future areas of growth and developing new avenues for old products. "If, over a two-year period, we cannot come up with ideas on how to grow with existing products we find ways of getting out," he says.

The second most important aspect of Barco's strategy has been geographical expansion. "We know that developing products that we can only sell in Europe is not good enough. To have real potential for growth we must go for bigger markets," he says.

Barco has found those markets in the US and increasingly in Asia and Latin America. From a small contribution of 5 per cent of turnover five years ago, sales in Asia now represent 20 per cent. The company has recently acquired a distribution network in Japan and has opened offices in Beijing, Shanghai, Hong Kong and Singapore.

But analysts point out that Barco's successful push into foreign markets carries risks.

Analysts N.V. Petercam warn

that "exchange rate evolutions might have sizeable consequences on Barco's activities since its natural market is on a worldwide scale whereas the production and research facilities are mainly concentrated in Belgium".

Barco's latest results highlight this vulnerability. Mr Vandamme announced that gross margins had fallen due to "unfavourable exchange rate developments".

The question is where Barco intends to draw the line in its quest for foreign markets. Of the company's 3,000 employees, 1,000 are abroad. Could the company abandon its Flemish roots and base itself elsewhere?

Mr Vandamme is cautious about predicting how far Barco's foreign expansion might take it. But he concedes that it is "better to make products in the neighbourhood of the most demanding markets".

Barco already has small manufacturing facilities in the US, Germany, Switzerland and the UK. A research and development unit is being set up in Bangalore and it plans to start manufacturing in India.

Mr Vandamme refuses to be precise about how this evolution might affect Barco. But he nevertheless suggests a very different future for company.

"We must expect that in the next 20 years our growth will be outside Belgium. To be successful we must be present where the markets are".

## Polish bank set for \$50m international bond issue

By Christopher Bobinski  
in Warsaw

Poland's listed Export Development Bank (BRE) is set to become the country's first bank to launch an international bond issue, with a \$50m placement planned for next month, Mr Krzysztof Szwarc, the bank's chairman, said yesterday.

The issue follows Poland's debut sovereign eurobond issue last year. The \$250m five-year offering was priced to yield 185 basis points over US Treasuries, but the spread has since fallen to 105 basis points.

BRE's shareholders must approve the bank's issue of three-year dollar-denominated floating rate notes at the end of this week. The offering, which will be arranged by Merrill Lynch, will yield not more than 150 basis points over the London interbank offered rate (Libor). Part of the \$50m issue will go to financing the purchase of the Konin aluminium smelter by Impexmetal, a state-owned metals trader.

This week's shareholder's meeting, which will be voting to approve a dividend amounting to 21 per cent of last year's net profit of 105.4m zlotys (\$40.8m), will also be asked to approve further bond issues worth \$100m.

"We're doing this to give us the opportunity to raise more funds should the need arise," Mr Szwarc said.

The issue comes after a year in which the BRE, Poland's second largest bank, almost doubled its net profit. The first two months of this year have seen net profits running almost 30 per cent higher than last year's monthly average.

Mr Szwarc cited his bank's link with Commerzbank of Germany, which holds a 21 per cent stake, as a main factor in BRE's success. "Commerzbank has brought us know-how and is helping us to raise our profile and bid for large clients."

Last year, BRE's balance sheet grew 33 per cent to 2.6bn zlotys, while return on equity improved from 33.2 per cent in 1994 to 33.8 per cent in 1995.

## NEWS DIGEST

### Suntory sells its California vineyard

Suntory, Japan's largest whisky and beer company, has sold its Californian vineyards to a Texas-led group which recently paid Nestle more than \$300m for the premium Napa Valley producer, Wine World Estates.

The \$30m disposal of the Chateau St Jean Vineyards and Winery, for which Suntory paid \$40m more than 10 years ago, marks a further retreat from California's high-cost wine industry.

Texas Pacific, a \$720m private investment partnership, was advised on the deal by Silverado Partners, a Sonoma Valley winery operator and consultancy, which will purchase a minority stake in St Jean. Silverado has a similar holding in Wine World Estates.

Although California wine's prospects appear to be improving - sales of premium labels rose 15 per cent last year while table wines increased 5 per cent - production costs are high in comparison with levels in developing countries.

Northern Californian land is about 10 times as expensive as Chilean acreage, for example, and labour costs and bulk grape prices are several times higher.

Suntory, which still owns a Los Angeles brandy distillery that exports mainly to Japan and several US restaurants, recently paid \$300m for a mid-Western bottled mineral water company.

Observers said the Japanese group had invested heavily in expanding output from St Jean by about a third during its ownership. St Jean, a producer of premium whites, has some 200 acres of vineyards and annual revenues of about \$2m. Wine World, which crops 6,500 acres, is best known for its reds. It had annual sales of some \$200m. Mr Michael Moore, one of the Silverado partners, is a former president of Wine World.

Silverado, which will run the joint operations, owns the Luna Winery and more than 900 acres of Californian vineyards in its own right.

Texas Pacific has a wide range of holdings, including stakes in airlines, healthcare, food, entertainment, telecommunications and waste management industries.

Christopher Parkes, Los Angeles

### Aga in power stake sale

Aga, the Swedish industrial gas group, yesterday sold its 34 per cent shareholding in the power group Gullspangs Kraft to Imatra Volma for SKr1.1m (\$467m). The deal is the latest sign of restructuring within the Nordic power industry prompted by deregulation of energy markets.

The sale also completed a move by Aga to concentrate on and invest heavily in its core operations of supplying industrial and medical gases.

In 1994 Aga disposed of its cold storage business, Frigoscandia, and in 1995 sold its shareholding in the steel group Avesta Sheffield.

The Gullspangs sale yielded a capital gain for Aga before tax of SKr1.8m - but Aga said the effect on pre-tax results, excluding capital gains, would be marginal. Gullspangs Kraft is one of Sweden's biggest electricity producers, generating some 1.2bn kwh a year, using mainly hydro and nuclear power.

Gullspangs returned pre-tax profits in 1995 of SKr720m. Imatra Volma will become its chief owner, controlling 64 per cent of Gullspangs' voting capital.

The purchase is the latest example of cross-border investments by Nordic power producers following the deregulation of energy markets in Finland, Norway and Sweden, which allow electricity users to buy power from suppliers outside their home markets.

Hugh Carnegy, Stockholm

## NEW ISSUE

This announcement appears as a matter of record only.

MARCH 1996



### Nissan Chemical Industries, Ltd.

(Incorporated with limited liability under the Commercial Code of Japan)

U.S.\$100,000,000

2 3/8 per cent. Guaranteed Notes due 2000

with

#### Warrants

to subscribe for shares of common stock of Nissan Chemical Industries, Ltd.  
unconditionally and irrevocably guaranteed as to payment of principal and interest by

The Industrial Bank of Japan, Limited

Issue Price 100 per cent.

IBJ International plc

New Japan Securities Europe Limited

Yamaichi International (Europe) Limited

Fuji International Finance PLC

Norinchukin International plc

Nikko Europe Plc

Wako International (Europe) Limited

Goldman Sachs International

D. E. Shaw Securities International

Daiwa Europe Limited

Robert Fleming &amp; Co. Limited

Salomon Brothers International Limited

Schroders

UBS Limited

Asahi Finance (U.K.) Ltd.

Chuo Trust International Limited

Nippon Credit International Limited

Yasuda Trust Europe Limited

This announcement appears as a matter of record only.

March 1996

### U.S. \$200 Million

### “Assets Swapped”

Bankers Trust International PLC ("BTI") is pleased to announce the successful structuring and completion of a further U.S. \$100 Million "Asset Swap" between BTI and South African Mutual Life Assurance Society ("Old Mutual").

This follows the successful U.S. \$100 Million Asset Swap announced during February 1996 and brings the total assets swapped during February and March to U.S. \$200 Million.

These transactions were undertaken after South African Reserve Bank and Financial Services Board approval was sought and received by Old Mutual. Bankers Trust International PLC acted as counterparty to Old Mutual in these matters.

**Bankers Trust International PLC**

Bankers Trust International PLC is regulated by the SFA.

## NEWS DIGEST

## Deutsche Bank edges ahead

Deutsche Bank, Germany's biggest bank, yesterday announced a slight rise in parent company net profits to DM1.59bn (\$1.07bn), against DM1.58bn last time, and in the amount allocated to reserves, but left details of its full group results until today's press conference.

It also confirmed it would pay shareholders a dividend of DM1.80, up from DM1.65. The amount transferred to reserves totalled DM700m against DM650m. Shares eased in late trading by 24 pfennigs to DM76.14 after a day's high of DM76.98, as dealers expressed disappointment with the results.

The bank also confirmed the appointment to its board of Mr Michael Dobson, chief executive of Deutsche Morgan Grenfell, the group's investment banking operation. Mr Dobson, 43, will take up his board position after the annual meeting on May 28.

Andrew Fisher, Frankfurt

## Linde eyes acquisition

Mr Hans Meinhardt, chairman of Linde, the German conglomerate, said the company was looking to diversify into a fifth area of business, but declined to give details. Linde is currently active in four areas: materials handling, plant construction, industrial gases and refrigeration plant.

"We want to grow and we must grow," Mr Meinhardt said. "We want to buy a fifth division but it cannot be just any old one; it must fit in with the group as a whole." He said the size of the new division would be around DM5bn (\$3.28bn).

"Linde needs to be around double its current size, both in sales and earnings," Mr Meinhardt said. "We need to grow to between DM11bn and DM12bn [in sales] from our own resources, and the rest will be done via acquisitions." Linde said it expected 1996 sales growth of more than 5 per cent, compared with DM8.34bn a year earlier, and earnings to be higher than in 1995.

AFX News, Wiesbaden

## Crédit National advances

Crédit National, the French banking group, yesterday reported net income up sharply from FF167m to FF143m (\$91.53m) for 1995, despite intense competition in the country's financial sector. Banking income rose 11.7 per cent to FF72.1bn, and operating income was up 12.6 per cent to FF874m.

The group increased its provisions against a deterioration in the property market, for its loans to Eurotunnel, and against stakes in Crédit Foncier de France and the Compagnie du BTP, two specialist French banks. It recommended a dividend of FF13.50 a share, up 12.5 per cent.

During the current year, Crédit National will absorb the previously state-controlled Banque Française de Crédit Extérieur. That will create an institution with combined assets of FF133bn, net capital of FF17.8bn and a solvency ratio of 9 per cent.

Andrew Jack, Paris

## Petrofina increases dividend

Petrofina, the Belgian integrated oil company, is proposing a 10 per cent increase in its net dividend from FF740 to FF784 – ahead of analysts' forecasts. The rise, announced yesterday, compared with the 12.6 per cent increase in net profits for 1995 from FF10.3bn to FF11.6bn (\$832m) disclosed in January.

But, since last year's dividend included a one-off payment of FF740 to mark the group's 75th anniversary, analysts had not expected this year's increase to be so large.

Petrofina said the strength of the 1995 results, after it rationalised its upstream interests as part of its strategy of expanding its downstream businesses, had given it confidence for the future. The 1995 profits included an exceptional charge of FF1.3bn, while the previous year's figures were boosted by FF72m of exceptional gains.

Sales and operating revenues fell from FF780.5bn to FF763.2bn, but operating profits from on-going businesses increased from FF22.3bn to FF23.8bn. Operating profits in the upstream division rose from FF9.5bn to FF10.3bn, thanks to a \$1.20 a barrel increase in crude prices, and higher European production. But downstream profits fell from FF74.9bn to FF70.1bn, due to a fall in refining margins and the dollar's weakness.

Nell Buckley, Brussels

## Philips plans investment

Philips, the Dutch electronics group, said yesterday it planned to invest FI 800m (\$454m) in expanding output at its main semiconductor plant in the Netherlands. The announcement came just two days after the company warned investors that first-quarter net profits would be significantly lower, partly because of lower demand for semiconductors from the computer industry.

Mr Doug Dunn, chief executive officer of Philips Semiconductors, said the slowdown in the worldwide semiconductor industry was relative, with growth rates still healthy though below the 1995 peak of 40 per cent. "Long-term, Philips Semiconductors will continue to be a high profit generator for the company," Ronald van de Krol, Amsterdam.

## Imi lifts payout

Imi, the Italian investment bank, posted full year consolidated profits for 1995 of L551.8bn (\$851m) against L551.2bn in the previous year. The board proposed a dividend of 1.500 a share compared with L400.

Reuter, Rome

## Correction

The Wallenberg family's pulp and paper interests are in Stora, not SCA, as stated in yesterday's Lex column.

## PUTNAM INTERNATIONAL FUND

SICAV  
11, rue Aldringen, L-1118 Luxembourg  
R.C. Luxembourg N° B 11.197.

## NOTICE OF MEETING

Notice is hereby given that the Annual General Meeting of Shareholders will be held at the registered office of the Company on 15 April 1996 at 3.00 p.m. with the following agenda:

## AGENDA

1. Presentation of the reports of the Board of Directors and of the Auditor.
2. Approval of the balance sheet and profit and loss account as of 31 December 1995.
3. Election of 10 Directors for the fiscal period ended 31 December 1995.
4. Re-election of Messrs John R. VERAN, Takehiko WATANABE, Thomas M. TURPIN, John C. TALAMAN, Steven SPIEGEL, Alfred F. BRAUSCH and Jean-Paul THOMAS as Directors for the ensuing year.
5. Any other business which may be properly brought before the Meeting.

The shareholders are advised that no quorum is required for the items of the agenda and that the decisions will be taken at the simple majority of the shares present or represented at the Meeting. Each share is entitled to one vote. A shareholder may act at any Meeting by proxy.

By order of the Board of Directors

## THE ROYAL BANK OF CANADA

U.S. \$350,000 Floating Rate  
Debentures due 2005

In accordance with the Terms and Conditions of the Debentures, the interest rate for the period 29th March, 1996 to 30th April, 1996 has been fixed at 5.75% per annum. On 30th April, 1996 interest of U.S. \$4,882,991 per U.S. \$1,000 nominal amount of the Debentures will be due for payment. The rate of interest for the period commencing 30th April, 1996 will be determined on 26th April, 1996.

Agent Bank and  
Principal Paying Agent

ROYAL BANK OF CANADA  
EUROPE LIMITED

Marine Midland Bank  
Member FDIC Corp  
U.S. \$125,000,000  
Floating Rate Subordinated  
Capital Notes due 1996

For the three months 27th March, 1996 to 27th June, 1996 the Notes will carry an interest rate of 5.5625% per annum with a coupon amount of U.S. \$142.15 per U.S. \$10,000 Note and U.S. \$710.76 per U.S. \$50,000 Note. The relevant interest payment date will be 27th June, 1996.

Listed on the London Stock Exchange

Bankers Trust  
Company, London Agent Bank

## Rome defends rescue plan for Banco di Napoli

By Andrew Hill in Milan

The Italian government yesterday justified its radical L1.500bn (\$2.23bn) rescue plan for Banco di Napoli by arguing that the Neapolitan bank's collapse would have a serious impact on the national and international banking system.

Italian treasury officials said yesterday they believed the government had "arrived in time" to rescue the bank, which is set to announce a

heavy loss for 1995 tomorrow. But the same officials agreed that there were "strong elements of uncertainty" about the potential success of the bank's restructuring plan.

The government plan amounts to a form of treasury administration for Banco di Napoli. The treasury will take temporary control, impose its own board, and try to privatise the bank towards the end of 1997. Sources close to the bank said yesterday they believed

Mr Federico Pepe would remain as managing director, a job he took on last year with a mandate to carry out drastic restructuring.

The treasury said it did not believe the operation would attract the attention of the European Commission – which examines cases of potential illegal state aid – but it was prepared to justify the manoeuvre to Brussels if necessary.

A government decree, approved late on Wednesday,

envisages the transformation of a L1.000bn treasury loan – part of last year's short-term emergency loan package of L2.500bn – into a longer-term subordinated loans and debt-equity conversion.

Few banks were prepared to commit themselves unequivocally yesterday to supporting Banco di Napoli, and at least two which assisted with the original loan – Banca Popolare di Verona and Cariplo – ruled out participation in any capital

increase. Imi, one of Italy's most profitable banking and financial groups, said it was not prepared to take part in a recapitalisation, although it could assume some of Banco di Napoli's loan portfolio.

According to banking analysts, the collapse of Banco di Napoli would put a strain on the banking system because of the high level of interbank deposits between the Neapolitan bank and its national and international competitors.

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## Uncertain outlook stalls Elf Atochem expansion plans

By Jenny Lunn in Berlin

Elf Atochem, the chemicals arm of Elf Aquitaine, the French oil company, achieved an almost threefold increase in operating profits last year, to FF15.5bn (\$982m), but at least FF1.5bn of the FF12.2bn rise was due to favourable market conditions in the first half of last year.

Prices for bulk plastics – which with their raw materials account for more than a third of the company's sales – rose 50 per cent, before falling by almost as much in the second half. Spending on stock building by buyers of plastics, as prices

were rising, was followed by a 10 per cent fall in demand in the second half as they used up stocks.

Improved sales in the first quarter this year suggested customer destocking was ending, but demand was not yet sufficient to justify normal production levels, said Mr Puech.

In Europe, he predicted a "gradual return to balance" in the first half and a "more normal level of activity in the second half".

However, the uncertainty

was stalling moves towards industry consolidation, despite the widespread availability of cash and the need to reduce the number of competitors in some sectors.

Elf Atochem has raised FF1.5bn from divestments. This could be used for acquisitions, last \$800m on the sale last April of Elf Aquitaine's phosphates business. Texas Gulf, had been earmarked for expansion into Elf Atochem's speciality chemicals

specialty chemicals. Elf Atochem's cash flow

increased from FF1.6bn in 1994 to FF1.8bn in 1995, up two thirds by 2000.

"But the emphasis for this year is on stabilising chemicals businesses," he said.

Last year, FF1.5bn of the company's increased operating profits came through expansion into new sites and acquisitions.

A further FF1.2bn was the result of increased productivity, especially in fertilisers, where a restructuring in 1993 saw the business move from break even in 1994 to operating profits of FF1.2bn last year.

## Dividend possible after Pirelli beats forecasts with L304bn

By Andrew Hill

Pirelli, the Italian tyres and cables manufacturer, yesterday beat analysts' forecasts when it announced it had doubled net group profits in 1995 to L304bn (\$152m).

The parent company also returned a profit of L341bn for the year to December 31, against a loss of L2bn in 1994, raising expectations that Pirelli might pay its first

dividend for four years. The release of the results prompted a late rise in Pirelli's share price, which reached L2.250 before closing at L2.15, up L60 on the day.

Pirelli will announce detailed results for 1995 on April 19, including any decision on whether to propose a dividend, which would be the first since its ill-fated attempt to take over Continental, its German rival, in 1991.

Since then, under Mr Marco Tronchetti Provera, the chief executive, Pirelli has restructured and moved further into high-technology and high-margin sectors of the cable and tyres business.

Turnover in 1995 rose from L9.75bn to L10.295bn, an increase of 5.8 per cent. Extraordinary provisions of L105bn, up from L2bn in 1994, were mainly accounted for by further reorganisation and restructuring charges, but the effect on net profits was partly offset by a reduction in L63bn in financial

charges. Earnings per share rose from L73 to L165.

During last year, Pirelli said it had reduced its net debt by L100bn to L1.405bn, or 37 per cent of net equity, even though capital expenditure rose from L422bn to L458bn, and research and development spending from L287bn to L302bn.

More than half of Pirelli's L2.200bn investment programme for the three years ending in 1996 has been ear-

marked for its cables business, with the aim of keeping up with competition and innovation, particularly at the high-technology end of the market.

For example, Pirelli is working with US groups on the construction of a prototype underground high-temperature superconductor power cable transmission system, which could substantially increase the capacity of existing electric power transmission channels.

## Pinault Printemps Redoute ahead as diversity helps sales

By Andrew Jack

in Paris

Pinault Printemps Redoute, the French retail group, yesterday reported net income up 25 per cent to FF1.5bn (\$901m).

Net financial charges fell from FF158m to FF151m, reflecting a FF15m depreciation of its investment in Compart, a holding company, as well as reorganisation costs and a number of sales of holdings.

Group net debt fell from FF12.1bn to FF10.9bn, the third consecutive year of reductions in gearing. Its capacity to finance future activity from its own cash resources rose from FF2.3bn to FF2.8bn.

Operating investments rose from FF1.13bn to FF1.19bn, reflecting a renovation programme for its mass market stores and improvements to its information systems.

The group said that consumers, compensating for the strike at the end of last year and taking advantage of sales from the start of 1996, had helped boost turnover in the mass market divisions in January and February, which showed turnover up 2 per cent in constant terms on the same period of 1995.

Operating profit was up 11.1 per cent – or 9.4 per cent in comparative terms – to FF1.5bn, giving it a margin of 3.5 per cent against 3.5 per cent in 1995.

Its CFO said the group's activities – which cover a wide range of retailing – enabled it to boost turnover despite a slowdown in economic growth.

Turnover fell 0.7 per cent in its mass market division, reflecting a drop in visitors to its shops and in orders by post during the second half of last year. It is estimated that the costs of the strike and bombings in Paris during the second half of last year will be offset by a fall in refining margins and the dollar's weakness.

Operating income from its upstream division, Compart, fell 1.2 per cent, reflecting a 1.5 per cent fall in sales of FF1.13bn.

Operating income from its downstream division, Pinault Printemps Redoute, rose 25.1 per cent, reflecting a 25.1 per cent increase in sales of FF1.5bn.

Operating income from its other divisions fell 1.1 per cent, reflecting a 1.1 per cent fall in sales of FF1.13bn.

Pinault Printemps Redoute's net profit margin was 3.5 per cent, up from 3.5 per cent in 1995.

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## COMPANIES AND FINANCE: ASIA-PACIFIC/INTERNATIONAL

## Sony and NEC forced into reorganisations

By Michiyo Nakamoto and William Dawkins in Tokyo



The decline in world computer sales and the shift to digital technology has forced two of Japan's leading electronics companies to announce organisational changes.

NEC, Japan's leading computer manufacturer, is to split its personal computer division into three specialised units so it can react more quickly to changes in demand.

NEC, which last month agreed a complex three-way PC deal with Packard Bell of the US and Groupe Bull of France, said its PC division, representing one-fifth of group sales, would from next month be reorganised into three departments. These would handle desktops, notebooks and overseas markets.

Sales and marketing would be managed by a single division, rather than being shared between the parent company and a sales arm.

Meanwhile Sony, the consumer electronics producer, said it would devote more resources to digital technology. No job losses are planned by either group.

Mr Nobuyuki Idei, named president of Sony a year ago, said the company was creating an organisation structure to deal with the shift to digital technology - the standard for multimedia products.

Sony has been working predominantly with conventional

analogue technology. But as industries move towards digital, it faces a fundamental change that Mr Idei said "will affect our way of making products in very profound ways".

The company has identified relatively mature businesses in which it is an industry leader, such as audio-visual products, and those which promise growth, such as information technology. In the growth category, Sony is placing particular emphasis on products resulting from the merger of audio-visual and information technology functions, Mr Idei said. He cited network browsers and advanced televisions.

Sony, which recently agreed to develop PCs with Intel, the US semiconductor maker, said it was not particularly concerned about the recent

lump in the US PC market.

The company, however, does not intend to produce PCs for the office or cheap, on-line PCs. Mr Idei denied speculation the company was planning a \$500 machine. "It is inconceivable that the PC will enter the home in its present form," Mr Idei said. It was, however, planning to make user-friendly

home PCs.

Sony also plans to focus on displays, which will be a big part of multimedia markets, personal mobile communications and PC peripherals and components.

To meet these challenges, it recently reorganised itself into 10 companies along business and product lines, with an executive organisation providing corporate cohesion. It also restructured its marketing activities to give stronger regional focus to its product based divisions.

NEC said its aim was to make development and sales more flexible in response to rapid changes in demand and shorter product life cycles. It expects its sales of personal computers to increase 25-30 per cent this year - growth which, while strong, is a dramatic slowdown compared with last year's estimated 66 per cent in PC sales.

NEC holds more than 50 per cent of the Japanese computer market, down from 63.7 per cent at its peak in 1992, after inroads made by US groups.

Lex, Page 14

### NEWS DIGEST

## TVB suffers 24% setback in profits

TVB, the Hong Kong-based broadcasting group, announced net profits of HK\$485.8m (US\$62.8m) in 1995, down from HK\$638.1m a year earlier. It blamed the 24 per cent fall on weak consumer demand and the sluggish domestic economy in 1995. TVB said, however, it had retained its dominant position in ratings and advertising revenues in the local market, and pointed to strong overseas expansion.

TVB has developed its operations in the region, and in the US and Europe. These include cable networks in Taiwan, a recent joint venture in Thailand, and the announcement last year that it was taking a majority stake in the Chinese Channel, which broadcasts Chinese-language programmes in Europe. The company - whose largest shareholders include Shaw Brothers, the film and media group, Kerry Holdings, the media vehicle of Mr Robert Kuok, and Pearson, the UK media group which publishes the Financial Times - said it was reducing its final dividend from 88 cents to 60 cents. The interim dividend had been held at 20 cents. Turnover rose from HK\$2.65bn to HK\$2.73bn in 1995, while earnings per share fell from HK\$1.52 to HK\$1.16. John Riddings, Hong Kong

### HK hotel group advances

Mandarin Oriental International, the hotel group controlled by Jardine Matheson, reported a 10 per cent rise in net earnings for the year to December, from US\$45.8m in 1994 to \$53.7m. The group benefited from a significant recovery in the Hong Kong hotel market, partly because of tighter supply.

Mandarin owns some 1,430 luxury hotel rooms on Hong Kong Island. The Mandarin Oriental in Manila had a strong second half, while hotels in Bangkok, Jakarta and Macao continued to recover. Low room rates in Singapore held back the full-year result. Earnings per share rose from 7.13 cents to 7.78 cents and the total dividend is to be lifted from 5.50 cents to 6.90 cents.

Louise Lucas, Hong Kong

### Bank Leumi climbs 30%

Bank Leumi, Israel's second-largest banking group, yesterday reported a 30 per cent rise in annual net profits, from Shk315.3m in 1994 to Shk410.1m (\$133m) in 1995.

Fourth-quarter net profits rose 22 per cent to Shk81.7m in 1995, against Shk62m last time. The bank said rising profits resulted from increased business activity, sharply reduced losses by its New York subsidiary and improved gains from non-financial investments.

The results follow the recent decision by the Israeli government to decentralise the country's economy, which will force the bank to divest some of its main non-financial holdings over the next three years. Bank Leumi, which holds stakes in a range of Israeli companies, is negotiating to sell half to 50 per cent stake in Africa Israel, a property, tourism and insurance group. The bank must complete the sale by the end of this year. Annual provisions for bad debts jumped from Shk30m in 1994 to Shk67.7m in 1995. Avi Machlis, Jerusalem

### Coeur d'Alene sweetens offer

Coeur d'Alene Mines, the Idaho-based mining group, yesterday lifted the cash element of its contested bid for Gaspargyne Gold Mines in Western Australia, by the equivalent of 36 cents a share, valuing the target company at about A\$168m (US\$128.8m). Its previous offer valued Gaspargyne at about A\$136m. Coeur's new offer - comprising seven Coeur shares plus A\$6.22 cash for every 100 Gaspargyne shares - is said to be worth about A\$2.32 per Gaspargyne share. The US group said this was its final bid.

But Sons of Gwalia, the Australian group which is also mounting a bid for Gaspargyne, immediately claimed its all-paper offer remained superior. One of Gaspargyne's main assets is a 30 per cent interest in the Yilgarn Star mine; while SOG owns the neighbouring Marvel Loch mine. However, on last night's A\$8.20 closing price for SOG shares, its one-for-three share offer falls short of the new Coeur offer price.

### Glencore to bid for Cumnock Coal

Glencore, the Swiss-based commodity trading group, yesterday said it wanted to acquire the listed Cumnock Coal company, in which it already holds a 22.9 per cent stake, for A\$2.50 a share. It indicated it would use the Australian unit as a platform for further acquisitions. Glencore has said it would instruct its brokers to stand in the market and offer to acquire the outstanding shares over a month, but Cumnock said the price was too low.

Nikki Tait, Sydney

## Trafalgar House depresses result at Hongkong Land

By John Riddings in Hong Kong

Hongkong Land, the property investment arm of the Jardine Matheson group, yesterday announced net profits of US\$265.9m for 1995, a fall of 30 per cent, as an improved operating result was offset by losses at Trafalgar House, the UK construction, engineering and shipping group.

Earlier this month, Hongkong Land agreed to vote its 26 per cent holding in Trafalgar in support of a takeover bid from Ekaeraer of Norway. On completion of the deal, Hongkong Land will receive US\$643m in cash, leading to a write-back of about \$218m in the 1996 accounts.

Mr Simon Keswick, chairman, said the group's strategy was to focus on high quality property and infrastructure investments in Asia. He added that Hongkong Land expected higher net income from its property holdings this year.

In 1995, net income from

properties rose from \$414.8m to \$465.8m, and operating profits from \$385.8m in 1994 to \$445.8m. However, the losses from its Trafalgar stake - \$145.8m, compared with a profit of \$20.8m the previous year - hit the net figure.

Mr Keswick said open market office rents in Hong Kong continued to decline in 1995 from the high point reached in mid-1994. By the year-end they were about 35 per cent below the previous year's peak.

However, this downturn was offset by positive rent reviews during the year, with the result that average office rents rose from \$6.45 a sq ft in 1994 to \$7.75 in 1995.

Capital values, however, were hit by the soft rental market. The value of the company's investment properties in Hong Kong at the end of the year was US\$7.57bn, down 17 per cent. Mr Keswick said capital values were expected to stabilise in 1996.

The group has sought to

diversify into infrastructure development. In particular, it is a member of the Tsing Yi container terminal consortium which has been granted the rights to build and operate two new container berths in Hong Kong.

A diplomatic dispute between the UK and China over the project appears to have been resolved, but construction of the terminal has been delayed as the Hong Kong port operators have struggled to reach agreement or reorganising their berths.

Reflecting the group's focus on Asia, Hongkong Land announced this month that it was taking a 40 per cent stake in US\$400m residential development project in the Philippines. The company said its office development project in Hanoi was letting well, after completion in October 1995.

Earnings per share fell from 13.94 cents in 1994 to 9.75 cents, but the dividend was maintained at 11.5 cents.

## Dairy Farm International hit by competition

By Louise Lucas in Hong Kong

Dairy Farm International, the food retailing arm of Singapore-listed Jardine Matheson, suffered a 36.8 per cent drop in net profits last year as fierce competition took its toll on earnings. Net profits fell from US\$213.8m in 1994 to \$135.2m last year.

Analysts, who had criticised the company for failing to take account of changed consumer needs, had largely anticipated the sharp decline. Kleinwort Benson estimates the company is unlikely to return to the 1994 level of

earnings in the next two years: for 1997, the brokerage is looking for net profits of \$190m.

Net earnings were dragged down by an exceptional charge of US\$330m in overstated profits in Franklin, Dairy Farm's wholly-owned Australian subsidiary - a processing error made during computer system upgrades. Net earnings in 1994, however, were lifted by a \$41.8m exceptional profit on the sale of a factory site.

Stripping out the exceptional items, earnings per share dipped a more modest 5.88 per cent, from 10.55 US cents to

9.93 cents. This slimmer decline in underlying business was highlighted by Mr Gordon Crosbie-Walsh of Schroder Securities Asia.

He said the company was "very concerned about market share in places like Australia and Spain, where they have gone through major restructuring. They are also expanding aggressively, for example with 7-Elevens in China. I think they have finally got the strategy right."

Franklins returned to profit at the end of last year after a restructuring that included greater emphasis on fresh

produce. Sales increased at Simago, the Spanish chain which has been loss-making since Dairy Farm acquired it in May 1990, but trading results were hampered by the cost of store revamps and a \$6m provision against properties.

Last year capital expenditure rose to \$247m, and a further \$300m has been earmarked for 1996. Dairy Farm is upgrading its information technology, improving store formats, operations and product ranges.

The company is holding its annual dividend at 6 cents.

SCA in brief, SEK M	1995	1994
Net sales	65,317	33,676
Earnings after financial net	5,731	1,060
Net earnings after tax	3,464	555
Earnings per share		
after tax, SEK	17.55	2.94
Cash earnings per share, SEK	44.01	14.06
Dividend, proposed, SEK	4.75	3.75
Cash flow from operations	4,647	1,174
Strategic capital expenditures and company acquisitions	9,547	2,420
Cash flow before dividend	-3,673	504
Shareholders' equity		
incl minority interest	25,517	20,443
Debt/equity ratio, times	0.69	0.52
Number of employees, average	34,859	24,152

Copies of the Year-end Report are available at D.E. King (Europe) Ltd, Royex House, Aldermanbury Square, London EC2V 7HR, Great Britain. Telephone +44 171-600 5005.

SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ) Box 7827, S-103 97 STOCKHOLM, Sweden

### LLOYDS INTERNATIONAL LIQUIDITY SICAV

1, rue Schiller  
L-2519 Luxembourg  
R.C. Luxembourg No. B 29813

#### NOTICE

Is hereby given to the Shareholders, that the Annual General Meeting of Shareholders of LLOYDS INTERNATIONAL LIQUIDITY SICAV will be held at the registered office, in Luxembourg, 1 rue Schiller, on 16 April 1996 at 10.30 am with the following agenda:

- Submission of the reports of the Board of Directors and of the Authorised Independent Auditor;
  - Approval of the annual accounts as at 31 October 1995 and allocation of the net result;
  - Discharge to the Authorised Independent Auditor for the financial period ended 31 October 1995;
  - Election of the Authorised Independent Auditor for the financial new period;
  - Acknowledgement of the resignations of Mr R.G. Keller and Mr S.Ushiyama of the Board of Directors;
  - Election of Mr M.T. Peake as a new Director;
  - To transact such other business as may properly come before the Meeting.
- Resolutions on the agenda of the Annual General Meeting will require no quorum and will be passed by the majority of the votes expressed by the Shareholders present or represented at the Meeting.
- By order of the Board of Directors

THE STARS PROGRAMME  
STARS 1 PLC  
2475,000 Class A Floating Rate  
Mortgage Backed Securities 2029  
Notice is hereby given that the Rate of interest has been fixed at 6.475% and that the interest payable on the relevant Interest Payment Date June 27, 1996 against Coupon No. 22 in respect of £10,000 nominal of the Notes will be £115.40.  
March 28, 1996, London  
by Citibank, N.A. Issuer Services, Agent Bank CITIBANK

### Residential Property Securities No. 2 PLC

(incorporated in England and Wales with limited liability under Registered Number 212/201)

£200,000,000

Mortgage Backed Floating Rate Notes 2018

issued on 27th July, 1988 (the "Notes")

#### Notice of Early Redemption

Residential Property Securities No. 2 PLC hereby irrevocably gives notice to:

- the Royal Exchange Trust Company Limited of 155 Bishopsgate, London EC2M 5TG, in its capacity as trustee of the Notes;
- the holders of the Notes;

that, in accordance with Condition 5(c) of the Notes, Residential Property Securities No. 2 PLC will redeem at their principal amount of the Notes which are currently outstanding on 30th April, 1996 (the "Redemption Date"), being the next Interest Payment Date under the Notes.

Payments of principal will be made on or after the Redemption Date, against delivery of the Notes together with all unmatured Coupons and Coupons, at the office of:

S.G. Warburg & Co. Ltd.

2 Finsbury Avenue, London EC2M 2PP

or one of the other paying agents named on the Notes.

Coupons No. 31 maturing on 30th April, 1996 should be presented for payment in the usual manner in respect of the interest payment due on that day but otherwise interest will cease to accrue on the Notes from the Redemption Date. Unmatured Coupons shall become void and no payment shall be made in respect thereof.

Notes and matured Coupons will become void unless presented for payment in the case of Notes, within a period of ten years from the Redemption Date and, in the case of matured Coupons, within a period of five years from the first due date for payment thereof.

Authorized by the Board on behalf of  
RESIDENTIAL PROPERTY SECURITIES NO.2 PLC

26th March, 1996

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## COMPANIES AND FINANCE: THE AMERICAS

## Morgan Stanley up sharply in first term

By Maggie Utley in New York

Morgan Stanley Group continued the strong trend of earnings from US investment banks, announcing first quarter net income of \$278m, compared with \$187m in the previous quarter.

After changing its year-end to November, the first quarter ran to February 28. Net income in the quarter to end-January 1995 was \$33m, although that was a period when Wall Street firms were still reeling from the collapse in the bond market in 1994.

The firm also said it had

spent \$350m buying its own shares in the quarter, after buying \$103m-worth in the whole 1995 financial year. It added \$150m to the amount of stock it is authorised to repurchase, taking the total to \$432m. Morgan Stanley shares jumped 81% to \$324 in morning trading.

Mr Philip Duff, chief financial officer, said the stock buy-back reflected a decision to be "a lot more aggressive in managing the capital structure" to put pressure on activities with a lower return on capital. "If the marginal return on the last dollar of capital is not at least

equal to the cost of that capital we will return it to shareholders, largely through share repurchases".

Other Wall Street firms are also buying back large amounts of shares, in part to remove dilution caused by paying employees in shares rather than cash.

Following recent profit improvements from Goldman Sachs and Lehman Brothers, which also have financial year-ends in November, the Morgan Stanley results confirm that buoyant markets have driven profits higher from the range of securities houses' activities.

That bodes well for the other Wall Street firms which have calendar years, and are due to report their first quarter earnings later next month.

However, some analysts fear the stock market's volatility in March could adversely affect activity for investment banks.

Morgan Stanley's investment banking revenues fell from \$503m in the previous three months to \$399m in the February quarter. Revenues from trading jumped from \$218m to \$704m as clients actively adjusted portfolios following the sharp rise in the US stock market last year.

The group's asset management revenues rose from \$65m in the November quarter to \$122m. Mr Duff said \$17m of the increase came from the acquisition in January of Miller, Anderson & Sherzer.

Compensation costs rose from \$607m in the November quarter to \$705m. However, as a percentage of net revenues they fell from 52 to 49 per cent.

Partly diluted earnings per share were \$1.57, against \$1.63 in the previous quarter and 15 cents in the three months to January 1995. Mr Duff said the share repurchases added 6 cents to earnings per share.

## Inco takes a shine to Diamond Fields

**M**ichael Sopko has recently amused colleagues at Inco's head office in Toronto by recalling his barracuda-fishing exploits when he was a geologist in Guatemala in the 1970s.

Mr Sopko, who is now the nickel producer's chairman and chief executive, has responded to Inco's counteroffer. Diamond Fields said yesterday that it would review the offer and respond "accordingly".

One possibility suggested by analysts is that Falconbridge might seek an outside partner to help fund an improved bid.

A deal between Inco and Falconbridge also cannot be ruled out, Mr Sopko said yesterday that if Inco won the battle for Voisey's Bay, it might be willing to sell up to 25 per cent in the deposit to Falconbridge.

The two companies reached a tentative agreement earlier this month that would have raised Inco's stake in the project from 25 per cent to 50 per cent. But the deal was vetoed by Diamond Fields.

The battle for Diamond Fields reflects the potential of Voisey's Bay to become the linchpin of the international nickel market. Estimates of the deposit's size have ballooned since it was discovered 18 months ago.

Inco expects Voisey's Bay to produce 270m lbs of nickel by 2000, or roughly 13 per cent of current world supplies. The deposit contains sufficient quantities of copper and cobalt to cover all operating costs. In other words, nickel extraction costs would be zero at present market prices. The mine is

expected to come on stream between 1998 and 2000 at a capital cost, including a smelter and refinery, of US\$1.1bn.

Inco bought a 25 per cent stake in Voisey's Bay and a direct 7 per cent interest in Diamond Fields in mid-1995. It has made no secret of its wish to increase its stake, but until now has been rebuffed by Mr Friedland and the Diamond Fields' board.

Inco's offer goes some way towards addressing these concerns. The company plans to buy back up to one-third of its stock over the next four years using cash flow from existing operations and possible asset sales. Mr Sopko expressed confidence yesterday that a "robust" nickel price would make this possible.

Inco is also proposing to issue a new series of convertible preferred shares, which would pay less in dividends and be less dilutive on conversion than preferreds issued last year to pay for the initial



Michael Sopko (left); rebuilding bridges with Robert Friedland

investment in Voisey's Bay. The old shares would be cancelled.

Nonetheless, Inco shares fell C\$2.75 to C\$13.82 early yesterday afternoon on the Toronto stock exchange. By contrast, Falconbridge's share price has hardly moved in the seven weeks since its offer for Diamond Fields was unveiled.

Inco, which has a reputation as a somewhat stuffy, slow-moving company, has also pulled out the stops to woo Diamond Fields shareholders, especially Mr Friedland.

Like Falconbridge, it has offered to create a new class of shares that would give Diamond Fields shareholders a continuing direct stake in the unfolding wealth of Voisey's Bay. Each Diamond Fields share would be exchanged for 0.25 of the new Voisey's Bay Nickel, or VBN, shares. Inco has agreed to pay dividends on these shares equal to a quarter of the mine's income, before goodwill amortisation.

Mr Sopko assured shareholders yesterday that Voisey's Bay "would be top of our priority list".

Inco also sought to rebuild bridges with the man who could help determine the outcome of the battle. "We would welcome the opportunity to have Robert Friedland join the Inco board," Mr Sopko said. He added yesterday that "we'd be very considerate of any concerns that the Diamond Fields shareholders may have".

Bernard Simon

## Grupo Carso in Brazilian telecoms acquisition

By Leslie Crawford  
in Mexico City

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Partly diluted earnings per share were \$1.57, against \$1.63 in the previous quarter and 15 cents in the three months to January 1995. Mr Duff said the share repurchases added 6 cents to earnings per share.

## NEWS DIGEST

## Acquisitions help lift TCI revenues

Tele-Communications Inc (TCI), the largest US cable TV operator, increased cash flow by 5 per cent to \$465m in the fourth quarter, on revenues lifted 26 per cent by acquisitions to \$1.9bn. There was a net loss of \$19m for the quarter, compared with a \$1m deficit in 1994, and a loss of \$11m for the year, against a \$82m profit.

In the domestic cable business, cash flow adjusted for acquisitions was up 9 per cent at \$501m. Growth in customers, net of acquisitions, rose at a rate of 3.4 per cent annualised in the quarter.

Customers for basic cable at the year-end totalled 12.5m, of whom 463,000 were attributable to internal growth. In addition, TCI's recently started Primestar satellite TV service ended the year with 532,000 customers, of whom 451,000 were added during the year.

TCI said it intended to launch new services in wired telephone, digital video and high-speed Internet connections in up to three areas in the US in the course of this year. These initiatives are mainly a response to the US telecoms bill passed last month, which deregulated the cable and telephone industries.

Tom Jackson, New York

## Varig falls R\$6.66m into red

Varig Brazil's biggest airline reported a net loss of R\$6.66m (US\$6.65m) for 1995, down from a profit of R\$208.9m in 1994. Earnings per share fell from R\$2.38 to a loss of R\$0.11. The downturn was due mainly to currency variations. Operating profit was R\$229.1m, more than double the previous year's R\$112.8m, on turnover of R\$1.7bn (R\$3.45bn).

Gains from borrowing in foreign currencies - mostly US dollars - were R\$33.4m in 1994 but fell to R\$102.3m last year. These gains resulted from the strength of the Brazilian Real following its introduction in July 1994; in 1995, the Real was gradually devalued.

During the year, hours flown increased by 6.4 per cent to 270,730; passengers carried rose 1 per cent to 9.33m; passenger-kilometres rose 0.6 per cent to 23.08bn, although a 6.2 per cent rise in domestic transport covered a 1.4 per cent fall in international transport. The best results were in cargo: tonne-kilometres increased by 9.1 per cent to 1.31bn, with international freight up by 10.1 per cent to 998m.

However, one analyst at a Brazilian investment bank said: "It is still carrying too much debt and remains very exposed to changes in the wider economic climate."

Varig has suffered from heavy debts in the past. It acknowledged in a statement to shareholders that in terms of both capitalisation and competitiveness the company is "still a long way from the desired levels".

The company appointed a new chief executive in January, its second change of leadership in nine months. Mr Fernando Pinto was brought in from the group's profitable domestic subsidiary, Rio-Sul. Analysts said his predecessor, Mr Carlos Engles, made little impact after taking over in April when the company had accumulated debts of more than US\$2bn.

The company said its performance in early 1996 suffered from a series of extraordinary factors, including difficulties for Brazilians in obtaining US visas during January's shut-down of US government offices, strikes in France, and bad weather in the northern hemisphere. However, it was confident that conditions would improve in line with Brazil's growing importance in the regional and global economies.

Varig's main objective for the remainder of 1996 was to improve profitability in order to reduce debt and increase investments. This would be achieved by increasing aircraft use and improving the company's reservations system.

Jonathan Whealey, São Paulo

THIS ANNOUNCEMENT APPEARS AS MATTER OF RECORD ONLY.

## RUSSIAN 6 MONTH TREASURY BILLS (GKO)

RUR 6,034,444,000,000

Nominal value

Invested amount equivalent to

US\$ 935,000,000

Placed with International Investors

since launch of the first Euro-CKO Program on February 7, 1996 by

COMMERCIAL BANK EVROFINANCE, Moscow

Acting as authorised Primary Dealer

Arranged by

Banque Commerciale pour l'Europe du Nord - EUROBANK, Paris

Legal Advisers CLIFFORD CHANCE, Paris and Moscow  
Tax Advisers COOPERS AND LYBRAND, Moscow



BCEN-EUROBANK  
Paris

COMMERCIAL BANK EVROFINANCE  
Moscow

THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY.

## RUSSIAN ROUBLE / US DOLLAR FORWARD FOREIGN EXCHANGE CONTRACTS

US\$ 1,036,000,000

Arranged for International Investors in connection with their purchases of Russian Treasury Bills (GKO)

by  
Banque Commerciale pour l'Europe du Nord - EUROBANK,  
Paris

since launch of the first Euro GKO Program on February 7, 1996







## INTERNATIONAL CAPITAL MARKETS

## UK gilts lose post-auction gains

By Antonia Sharpe in London and Lisa Branstetter in New York

UK gilts failed to hold on to the gains made on the back of yesterday's successful £3bn auction of five-year stock. The auction was covered 2.64 times, above expectations, and the yield fall of four basis points suggested the bids had been somewhat speculative.

On Liffe, the June long gilt future rose as high as 103% but by the late afternoon it was down 1% at 104% in volume of about 56,227 contracts.

The market was broadly consistent with the government's funding remit for the 1996-97 year announced yesterday because it continued the reforms of recent years. In particular, plans to introduce dual auctions were welcomed.

However, some analysts were disappointed that the government had decided not to introduce index-linked auctions this year.

"Index-linked auctions are still on the agenda but probably won't be brought in until next year," said Mr Simon Briscoe, J.V.K. economist at Nikko Europe.

Mr Briscoe was also concerned that the government's decision to issue stock across the yield curve in the new financial year would cause a steepening in the yield curve.

In his view, the government should have minimised the impact on the curve of the £11.5bn of redemptions by issuing a larger amount of short-dated or index-linked gilts.

Currently, the differential between five-year and 20-year gilts stands at about 90 basis points but Mr Briscoe expected it to widen in coming weeks.

Ms Katy Peters, senior economist at Daiwa, said that while next year's gross gilt sales of £2.5bn were only slightly above expectations of £2bn,

## GOVERNMENT BONDS

the number had focused the market's mind on the large amount of stock it would need to absorb during a year of increasing political pressure.

In continental Europe, activity was mainly in the high-yielding markets while caution ahead of today's Bundesbank meeting restricted trading in the German government bond market. Traders believe there is a 20 per cent chance that the Bundesbank will cut official interest rates today.

On Liffe, the June bond future was little changed at 96.48. Mr Graham McDevitt, senior bond strategist at Paribas, said the market hadiden-

tified 96.75 as the upper resistance level for the near term.

He added, however, that the recent underperformance of five-year paper had caused some flattening in Germany's steep yield curve. The differential between five-year and 10-year paper narrowed by 2 basis points to 126 points.

Of the high-yielders, the Italian market was the most volatile. Nervousness about the lira and the health of Banco di Napoli, the troubled Neapolitan bank, caused June Italian government bond futures to fall as low as 107.72 before recovering to 108.33, up 0.30, in the afternoon.

The yield spread over Germany widened to 451 basis points but some bargain-hunting brought the spread back to about 443 points by late afternoon.

The US Treasury market retained its bearish tone, despite weaker than expected figures on industrial production.

Near midday, the benchmark 30-year Treasury was 1% lower at 92% to yield 6.602 per cent and the two-year note was down at 98%, yielding 5.732 per cent.

Bonds rose briefly in early morning trading after the Commerce Department said durable

goods orders fell 2.5 per cent in February, led by a sharp drop in aircraft orders. Most economists had estimated that February orders would be flat.

Later in the session, bonds fell from their highs in part because details of the report indicated the economy was not as weak as the overall figure suggested.

Orders for non-defence capital good excluding aircraft rose 2.7 per cent last month and Mr Joseph Liro of CIBC Wood Gundy said the market viewed the decline in durable goods orders as confined to the aircraft sector, which has seen sharp growth in earlier months.

Also weighing on the markets was a second day of testimony from Mr Alan Greenspan, chairman of the Federal Reserve, who was nominated to a third term and is in the midst of the Congressional approval process.

Mr Greenspan worried the market when he told a House panel that he did not see a long-term trend in the recent phenomenon of steady wages, despite soaring corporate profits. He said that "at some point... wages will start to rise again at a pace which would be consistent with profit margins declining" and added that "it indeed may already be occurring".

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## BERMUDA (SIB RECOGNISED)

Guernsey Regulated ("GR")

**BERMUDA (REGULATED) (\*\*\*)**

## GUERNSEY (SIB RECOGNISED)

Alt. Name	Rating	Rating	Rating
Chg.	Price	Price	Price
<b>Alt. Investment Managers (Guernsey) Ltd.</b>			
Box 252, 25 St Peter Port, Guernsey GY 01461			
Alt. Options Fund Ltd			
Box 100, Empty Mdg	1	1	1
PLC, 1999	1	1	1
100% Equity Fund	1	1	1
100% Income Fund	1	1	1
Alternative Fund	1	1	1
Alternative & Neutral Pd Manager (Guernsey) Ltd.			
PO Box 252 St Peter Port, Guernsey GY 01461			
Marketed Bond Fund	E1 503	1,501	1,501
Equitable International Fund Managers Ltd.			
Box 252, 25 St Peter Port, Guernsey GY 01461			
Dividend High Yield	1	1	1
Guinness Flight Pd Managers (Guernsey) Ltd.			
PO Box 100, 1999, St Peter Port, Guernsey			
Guinness Flight Pd Managers International Fund (Guernsey)			
US Equity Monthly	0	0	0
US Equity Monthly	1	1	1
US Equity Monthly	2	2	2

IRELAND (SB RECOGNISED)

~~OFFICE  
INSIDE~~



## MARKET REPORT

## FT-SE Mid 250 sets new record as equities rally

By Steve Thompson,  
UK Stock Market Editor

An overwhelmingly successful debut for Orange, the cellular phones group, relief at the outcome of the £2bn gilt auction, and a rumour that a FT-SE 100 bid could arrive this morning, gave a much better feel to the UK stock market yesterday.

The mood was also helped by a growing conviction among traders that most of the damage caused to sentiment by the BSE scare was now priced into the market.

At the close of a trading session featured by exceptionally heavy activity in a number of individual

stocks, the FT-SE 100 index ended 11.5 points up at 3,672.4. The index had lost 46.1, or 1.2 per cent over the previous two sessions, when gilts and shares were hurt by the mad cow disease controversy.

The FT-SE Mid 250's performance was equally impressive, with that index once again crossing the 4,300 level and settling 11.5 above a record 4,305.7. The Mid 250 has held up impressively relative to the FT-SE 100 this morning, mostly because of heavy downwards pressure on the leading index from the futures market.

It was evident from the outset yesterday that much of the downside pressure being exerted on the

Footsie future, which has been evi- dent over the past two weeks, had dissipated.

The day began brightly, with Wall Street's overnight strength, which saw the Dow Jones Industrial Average up 27 points, prompting an early 7.9 rise in the Footsie.

Although there was plenty of nervousness about the £2bn auction of five-year gilts, this subsequently disappeared with news that the auction was covered 3.64 times. Gilt

movements ahead smoothly in the wake of the result, helping equities along the way.

A mid-morning bout of profit-taking was easily absorbed, dealers said, and prices ran ahead again,

reaching the day's best over the lunchtime period. A slightly disappointing performance by Wall Street during the late afternoon took the edge off the market.

Thereafter, traders were preoccupied with the debut of Orange. The shares, priced at 205p, kicked off at 240p-245p, well above the most optimistic estimates of around 230p-235p, but eased back after some heavy profit-taking. Turnover in Orange reached 74m shares, almost 8 per cent of the market total.

The good news on Orange gave a boost to British Aerospace, which saw its 31.6 per cent shareholding in the group reduced to around 22.7 per cent of the market total.

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Adding to the excitement in the market was a 242m share buyback by Iceland, the frozen foods group, a £90m rights issue from Barratt Developments, the housebuilder, and a host of important trading statements from leading companies.

Of these, Kingfisher impressed the City with top of the range preliminary results and encouraging comments on sales during the first six weeks of its financial year. Oil shares again attracted heavy support from the US, in the wake of renewed gains in crude oil prices.

Turnover at 6pm fell just short of the 1bn share mark, hitting 990.7m; non-Footsie stocks accounted for 57 per cent of the total volume.

## Brilliant debut for Orange

Mobile phones group Orange made a strong start, but there was said to be steady US selling and much of the day's premium appeared to be driven by a technical shortage of stock.

Against a flotation price of 205p, the shares opened at around 230p. By the close, however, the stock stood at 237.5p, with turnover reaching 74m shares.

There was said to be a substantial two-way pull between those funds anxious to buy Orange shares ahead of probable Footsie inclusion at the next change for the index in June and institutions frustrated at the low level of allotment.

One telecoms analyst said: "The shares were quick to find a level. There should be solid support from index tracking funds, at least until June."

Rival mobile phones group Vodafone, up 4 at one stage, ended 3% lower at 244.4p.

British Aerospace, which has a 22.7 per cent stake in Orange worth around 155p a share, put on 13 at 265p a share.

## Pilkington hit

Pilkington crashed to the bottom of the Footsie rankings, after the glass giant warned that its June results statement would include a big restructuring charge.

The news triggered a round of profit downgrades by bro-

kers and left the shares near 4 per cent off in the second heaviest day of the year, 9.9m. They lost 8 at 195.4p.

Most analysts were going for profits this year of around £225m. The consensus now looks to be nearer to £210m. But the mood was not uniformly pessimistic. Merrill Lynch stayed a buyer and opted to hold firm on forecasts until the 1995-96 results emerge in June.

Merrill feels that the restructuring is a reflection of the sheer pace of Pilkington's cost-cutting programme rather than a harbinger of slowing earnings momentum. Glaxo, along with US group Warner-Lambert, is a licensee for the drug. Analysts said the news was not serious as Glaxo only had European rights to the drug.

Finally there were reports that the US Federal Trade Commission is to investigate

the news on Orange to a

new closing high of 577p. Shell

Transport put on 3 at 883p and Enterprise 19 at 442p.

Food retailer Iceland Group was by far the day's most heavily traded individual stock after the group bought back 27m shares at 156p a share. The deal was only announced through Amro Hoare Govett and Charterhouse Tilney.

The stock gave up early gains to close unchanged at 155p on closing volume of 1.3m.

Barclays firms 4 to 725p, with Credit Lyonnais Laing raising its full-year forecast for 1997 by 220m, to 2.5bn, to reflect cost savings from job cuts. The broker has factored in 7,000 job losses over the next two years.

A fall of 23 to 312p in Tom Cobleigh, the East Midlands and Yorkshire pub retailer, was due mainly to a downgrading by Hoare Govett, and the company's broker, of its profits forecast for the year.

Hoare Govett cut by 20 per cent to 24m after the company reported that it was facing "some small delays" in planning permission for some 15 new pubs. The downgrading was reinforced by Cobleigh's sale of 21 pubs to Century Inn.

Although not part of Cobleigh's core business, the pub sales will dilute earnings.

Channel tunnel operator Eurotunnel trudged down to another new all-time low, on news that staff at its flagship

Eurostar operations had voted to strike action ahead of the peak Easter holiday weekend.

The shares eased a penny to 50p for a three-day decline of 12 per cent.

Contract distributor Tibbett & Britton surged almost 20 per cent, adding 62 at 505p, after a held 1985 dividend and an upbeat statement on trading.

RTZ improved 13 to 930p, as the market decided it was not about to spend cash on a bid for Diamond Fields, the majority owner of the Vosey's Bay

mine in Canada. The Vosey's Bay

mine is the largest in the world.

Alternative investment Metal for a full explanation of all other symbols please refer to The London Stock Service notes.

FT-SE AIM 994.80 995.00 997.30 998.80 992.30 - 1004.82 995.88

SEAO bargains 42,771 45,131 42,894 40,827 36,543 34,820

Equity turnover (bn) 199.5 199.5 198.8 198.4 198.0 197.8

Equity bargains 62,997 60,555 47,132 46,346 45,800

Shares traded (m) 1,031 1,028 1,020 1,019 1,018 1,017

Market share (per cent) 21.2 21.2 21.2 21.2 21.2 21.2

Ordinary Share hourly changes Open 9.00 10.00 11.00 12.00 13.00 14.00 15.00 16.00 17.00 18.00 19.00 20.00 21.00 22.00 23.00 24.00 25.00 26.00 27.00 28.00 29.00 30.00 31.00 32.00 33.00 34.00 35.00 36.00 37.00 38.00 39.00 40.00 41.00 42.00 43.00 44.00 45.00 46.00 47.00 48.00 49.00 50.00 51.00 52.00 53.00 54.00 55.00 56.00 57.00 58.00 59.00 60.00 61.00 62.00 63.00 64.00 65.00 66.00 67.00 68.00 69.00 70.00 71.00 72.00 73.00 74.00 75.00 76.00 77.00 78.00 79.00 80.00 81.00 82.00 83.00 84.00 85.00 86.00 87.00 88.00 89.00 90.00 91.00 92.00 93.00 94.00 95.00 96.00 97.00 98.00 99.00 100.00 101.00 102.00 103.00 104.00 105.00 106.00 107.00 108.00 109.00 110.00 111.00 112.00 113.00 114.00 115.00 116.00 117.00 118.00 119.00 120.00 121.00 122.00 123.00 124.00 125.00 126.00 127.00 128.00 129.00 130.00 131.00 132.00 133.00 134.00 135.00 136.00 137.00 138.00 139.00 140.00 141.00 142.00 143.00 144.00 145.00 146.00 147.00 148.00 149.00 150.00 151.00 152.00 153.00 154.00 155.00 156.00 157.00 158.00 159.00 160.00 161.00 162.00 163.00 164.00 165.00 166.00 167.00 168.00 169.00 170.00 171.00 172.00 173.00 174.00 175.00 176.00 177.00 178.00 179.00 180.00 181.00 182.00 183.00 184.00 185.00 186.00 187.00 188.00 189.00 190.00 191.00 192.00 193.00 194.00 195.00 196.00 197.00 198.00 199.00 200.00 201.00 202.00 203.00 204.00 205.00 206.00 207.00 208.00 209.00 210.00 211.00 212.00 213.00 214.00 215.00 216.00 217.00 218.00 219.00 220.00 221.00 222.00 223.00 224.00 225.00 226.00 227.00 228.00 229.00 230.00 231.00 232.00 233.00 234.00 235.00 236.00 237.00 238.00 239.00 240.00 241.00 242.00 243.00 244.00 245.00 246.00 247.00 248.00 249.00 250.00 251.00 252.00 253.00 254.00 255.00 256.00 257.00 258.00 259.00 260.00 261.00 262.00 263.00 264.00 265.00 266.00 267.00 268.00 269.00 270.00 271.00 272.00 273.00 274.00 275.00 276.00 277.00 278.00 279.00 280.00 281.00 282.00 283.00 284.00 285.00 286.00 287.00 288.00 289.00 290.00 291.00 292.00 293.00 294.00 295.00 296.00 297.00 298.00 299.00 300.00 301.00 302.00 303.00 304.00 305.00 306.00 307.00 308.00 309.00 310.00 311.00 312.00 313.00 314.00 315.00 316.00 317.00 318.00 319.00 320.00 321.00 322.00 323.00 324.00 325.00 326.00 327.00 328.00 329.00 330.00 331.00 332.00 333.00 334.00 335.00 336.00 337.00 338.00 339.00 340.00 341.00 342.00 343.00 344.00 345.00 346.00 347.00 348.00 349.00 350.00 351.00 352.00 353.00 354.00 355.00 356.00 357.00 358.00 359.00 360.00 361.00 362.00 363.00 364.00 365.00 366.00 367.00 368.00 369.00 370.00 371.00 372.00 373.00 374.00 375.00 376.00 377.00 378.00 379.00 380.00 381.00 382.00 383.00 384.00 385.00 386.00 387.00 388.00 389.00 390.00 391.00 392.00 393.00 394.00 395.00 396.00 397.00 398.00 399.00 400.00 401.00 402.00 403.00 404.00 405.00 406.00 407.00 408.00 409.00 410.00 411.00 412.00 413.00 414.00 415.00 416.00 417.00 418.00 419.00 420.00 421.00 422.00 423.00 424.00 425.00 426.00 427.00 428.00 429.00 430.00 431.00 432.00 433.00 434.00 435.00 436.00 437.00 438.00 439.00 440.00 441.00 442.00 443.00 444.00 445.00 446.00 447.00 448.00 449.00 450.00 451.00 452.00 453.00 454.00 455.00 456.00 457.00 458.00 459.00 460.00 461.00 462.00 463.00 464.00 465.00 466.00 467.00 468.00 469.00 470.00 471.00 472.00 473.00 474.00 475.00 476.00 477.00 478.00 479.00 480.00 481.00 482.00 483.00 484.00 485.00 486.00 487.00 488.00 489.00 490.00 491.00 492.00 493.00 494.00 495.00 496.00 497.00 498.00 499.00 500.00 501.00 502.00 503.00 504.00 505.00 506.00 507.00 508.00 509.00 510.00 511.00 512.00 513.00 514.00 515.00 516.00 517.00 518.00 519.00 520.00 521.00 522.00 523.00 524.00 525.00 526.00 527.00 528.00 529.00 530.00 531.00 532.00 533.00 534.00 535.00 536.00 537.00 538.00 539.00 540.00 541.00 542.00 543.00 544.00 545.00 546.00 547.00 548.00 549.00 550.00 551.00 552.00 553.00 554.00 555.00 556.00 557.00 558.00 559.00 560



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Stock	Div	E	100s	High	Low	Last	Chg	Stock	Div	E	100s	High	Low	Last	Chg	Stock	Div	E	100s	High	Low	Last	Chg	Stock	Div	E	100s	High	Low	Last	Chg													
<b>Continued from previous page</b>																																												
29 11-4 Schenck	0.16	0.7	25	4250	254	242	-12	1985/96	Stock	Div	E	100s	High	Low	Close	Prev.	Stock	Div	E	100s	High	Low	Close	Prev.	Stock	Div	E	100s	High	Low	Close	Prev.												
28 2-5 Schenck	14	2420	272	26	27	27	+11	2014/15	Stock	Div	E	100s	26	25	25	-12	2014/16	Stock	Div	E	100s	14	1	11	-12	AGS Int'l	0.20	1	666	14	1	11	-12	Devcon	0.20	39	33	92	9	95	-14			
24 2-5 Schenck	0.06	0.3	40	1458	162	18	184	-16	2014/15	Stock	1.50	5.3	92705	265	261	261	-12	2014/15	Stock	0.12	36	354	293	273	28	-14	DH Tech	19	21	24	24	24	24	-14	Lattice	0.72	74	42	154	154	155	-13		
24 2-5 Schenck	0.06	0.3	81	17	17	17	-13	2014/15	Stock	1.27	28	17	22	48	47	47	-12	2014/15	Stock	0.52	21	1212	243	243	242	-14	Dig. Int'l	19	2255	234	278	28	28	-14	Ladd Fm	0.18	3	65	115	113	113	-13		
24 2-5 Schenck	0.52	1.2	25	205	424	42	423	-12	2014/15	Stock	0.27	14	76	20	197	197	197	-12	2014/15	Stock	0.33	29	11	40	7	67	-14	Dig. Int'l	11	75	93	35	5	5	-14									
21 12-5 Schenck	0.02	0.1	101	161	162	162	-13	2014/15	Stock	0.60	6.6	135	71	7	67	7	-12	2014/15	Stock	0.21	21	1999	267	254	262	-14	Dig. Int'l	12	2611	104	103	103	103	-14	Dig. Int'l	19	21	24	24	24	-14			
20 15-5 Schenck	0.16	1.4	390	113	115	115	-13	2014/15	Stock	1.20	22	13	224	565	556	561	-12	2014/15	Stock	0.52	21	1212	243	243	242	-14	Dig. Int'l	11	75	93	35	5	5	-14										
19 14-5 Schenck	0.70	4.2	1200	152	153	153	-13	2014/15	Stock	1.20	22	13	224	565	556	561	-12	2014/15	Stock	0.52	21	1212	243	243	242	-14	Dig. Int'l	11	75	93	35	5	5	-14										
18 14-5 Schenck	1.46	9.5	2100	152	153	153	-13	2014/15	Stock	1.20	22	13	224	565	556	561	-12	2014/15	Stock	0.52	21	1212	243	243	242	-14	Dig. Int'l	11	75	93	35	5	5	-14										
67 22-5 Stamps	0.06	0.3	40	1458	162	18	184	-16	1985/96	Stock	0.97	3.6	2	806	26	25	25	-12	1985/96	Stock	0.97	27	102250	331	323	323	-12	Dig. Int'l	144	36	22	752	567	584	583	-12	Dig. Int'l	19	2255	234	278	28	28	-14
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# JAPANESE FINANCIAL MARKETS

## Tentative hopes after a black year

The gloom is lifting slightly after a year marked by trouble on the Tokyo stock market, bank failures and plummeting land values, reports Gerard Baker

**T**here is a palpable spring-time feeling in Tokyo's anxious financial markets that the worst might really have passed.

No government official or commercial banker confesses publicly to such optimism, but the basis for it is evident. A gentle economic recovery appears to be stirring, helped by a falling yen and policy stimulus. The stock market has returned to a level seen only occasionally in the last few years, and even Japan's blighted banks hint timidly that their asset quality problems may soon be over.

The caution is perhaps more understandable than the confidence. In the last few years there have been as many false dawns for Japan and its financial institutions as there have been changes of government.

But there is at least one argument for concluding that Japan may have touched the bottom. While no-one expects a return to the bubble economy of the late 1980s, things could hardly get worse than in 1995. The last year has been truly the year of living dangerously for the country's financial institutions.

The trauma for the banks began on a sultry morning last July. The stop-go economic recovery of the last few years had again appeared to collapse in the early summer because of the soaring yen and a bout of deflation. The stock market quickly fell to its lowest level in nearly three years at the beginning of July. Since the capital and profitability of

most Japanese financial institutions depend totally on the level of stock prices, confidence in banks began to slide.

These new blows came as banks continued to struggle under the self-imposed burden of a mountainous pile of non-performing loans. Racketeers lending to the property sector in the late 1980s was to blame - and the fall in land prices that precipitated the problem shows no sign of ending.

All this talk of renewed crisis made ordinary depositors nervous. The alarm was a series of national newspaper reports about potential insolvencies at one or two large deposit-taking institutions. On the morning of July 30, the Japanese version of a run on a bank started at Cosmo credit union, the largest institution of its kind in Tokyo, when customers lined up outside branches to withdraw their money. By the end of the day Yasuo had been removed and the company suspended operations.

Throughout the next month, depositions at other banks wavered, who would be next and began shifting funds out of potential failures. On August 2 two banks went the same way as Cosmo. At Kita credit union in Osaka, panic erupted as customers fought to withdraw cash. At Hyogo Bank, headquartered in nearby Kobe, the run was more controlled.

On top of all this the government was still trying to forge some kind of agreement on how to end one of the largest headaches facing the financial system - the liquidation of the country's near-bankrupt housing loan companies. These had been founded by banks in the 1970s but had engaged in speci-

but no less devastating. By the end of the day, both had gone under and Hyogo became the first listed bank in 50 years to fail.

As the authorities attempted to contain the crisis, within weeks another shock hit the system. Daiwa Bank, one of Japan's big city or commercial banks, revealed it had lost more than \$1bn as a result of probably illegal and certainly incompetent bond trading by a dealer in New York. To compound the error the bank had known about the problems at least two months before it revealed them. Worse still, the finance ministry was forced to confess that it too had known about the loss six weeks before US authorities were told.

Japanese banks as a group found themselves under intense pressure. In international money markets, foreign banks raised the interest rate at which they were prepared to lend to them. The so-called Japan premium reached a high of 20 basis points in November, following the US authorities' decision to ban Daiwa.

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ally lending in the 1980s property boom and by last year almost two-thirds of their total loan book was non-performing. But there was disagreement on how to apportion the loans between their two main groups of creditors - the banks that had founded them and the country's farming co-operatives.

Against this background rumours spread about the health of several large financial institutions.

Meanwhile the rest of the financial sector was also struggling to stay afloat. Life insurers watched as the value of their investments plummeted under a dual onslaught from the falling stock market and the rising yen. Stockbrokers' performance continued to languish.

The maelstrom highlighted

all that was wrong with Japanese financial institutions. Obsessed with size, over-dependent on tumbling asset prices and under-capitalised, they had always looked like superannuated sumo-wrestlers.

Now the behaviour of Daiwa

Bank and the finance ministry had revealed a systemic aversion to openness that hinted at perhaps even worse things beneath the faded exterior. The world watched warily as a long-feared meltdown seemed imminent.

But it never came. For once,

the Japanese authorities proved equal to the crisis. In a desperate effort to revive the economy and pump life into the financial system the official discount rate was cut to an all-time low of 0.5 per cent. The government then launched its largest ever fiscal lifeline for the economy - Y14,000bn - in public works' projects. An

unprecedented wave of central bank intervention turned the tide against the yen, which by the end of the year had fallen by 20 per cent from its peak in the summer.

And, sure enough, in the midst of the turmoil, the econ-

omy really did begin to emerge from recession. In the last three months of 1995 output grew at an annualised rate of almost 4 per cent, the fastest for nearly five years.

The stock market climbed rapidly. In the first quarter of this year, the recovery has con-

tinued, with equity prices now

up by almost 50 per cent on last summer. The long-running wrangle over the housing loan companies' liquidation continues to threaten this sunny outlook, but even that looks unlikely to overshadow recovery.

But have the banks and their creditors really escaped from their shackles?

Low interest rates and an economic recovery will undoubtedly restore some balance to the banks' battered balance sheets. A rising stock market is helping to restore confidence to all financial institutions.

Many other problems remain, but if the experience of similar problems in the US in the last decade is repeated, economic recovery should continue to lift them out of the mire. The danger in all this good news is obvious. Banks,

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## 2 JAPANESE FINANCIAL MARKETS

■ TOKYO STOCK EXCHANGE: by Emiko Terazono

# A haven for foreign investors

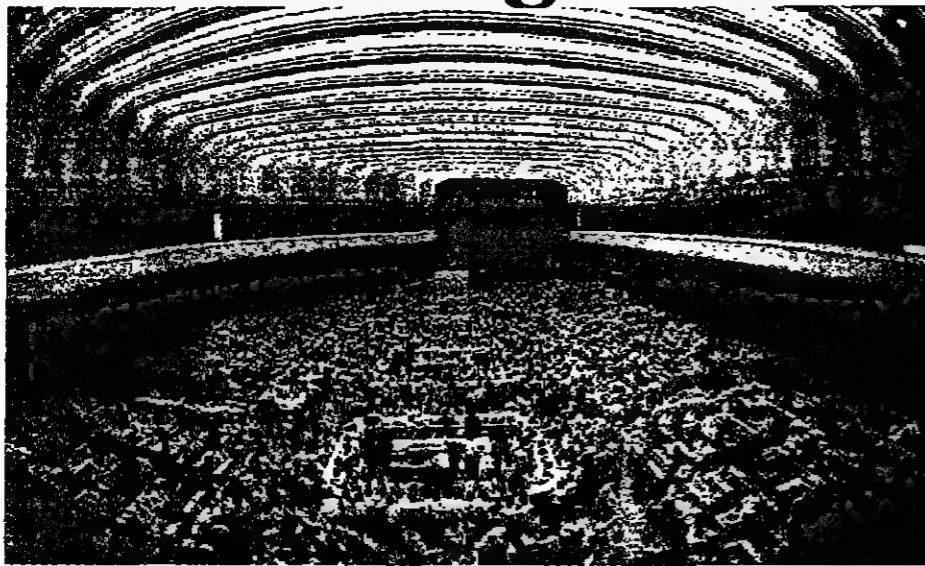
Foreign investors have been moving their funds from the US to Tokyo's calmer waters

The Tokyo stock market seems to have become the favourite playground for foreign investors. With interest rates likely to remain low in the medium term and volatility on the US stock market rising, foreign money has been flowing into the stock market.

Some investors have started to move their funds out of the US into Japan. During the first week of March, overseas fund managers bought a net Y506.7bn of Japanese stocks, the largest weekly total in two years.

Buying by foreigners is not a new development, however. The Nikkei benchmark index managed to close last year 37 per cent up from its low in July thanks to active buying by US pension funds. A steady currency market also encouraged foreign investments and a net Y3,486bn in overseas funds flowed into Japanese stocks last year while domestic investors sold a net Y3,301bn.

Overseas investors may have further room to buy Japanese shares, say stock market analysts. US pension funds, for



Tokyo stock exchange trading floor: room for further expansion

Leading exchanges' average daily turnover (\$bn)	
April 1995	April 1992
TOKYO	181.3
LONDON	454.5
NEW YORK	244.4
SINGAPORE	105.4
HONG KONG	90.3
Source: E&Y, IMA International Settlements	

Source: E&Y, IMA International Settlements

instance, hold an average 32.6 per cent of their foreign stock portfolios in Japanese shares against a 40.6 per cent market weighting.

Fund managers are now asking how much of the corporate earnings recovery the stock prices have discounted. Some analysts point out that a further rise may be limited as share prices may have over-discounted an earnings increase and see the index moving sideways while corporate profits

have remained on the selling side during the first three months of the year. Banks, facing massive bad loan write-offs, have proceeded to sell their shares to cover their losses, while a decline in premium income has prompted insurance companies to do the same.

The ability of domestic corporate and financial investors to take investment risks in the new fiscal year seems limited. But a historical look at seasonal activity provides some encouragement for stock market investors.

"Domestic players have been net buyers of their market in the second quarter in four of the past five years," notes Mr James Capel in Tokyo, reckons that share prices have yet to discount the 4.8 per cent rise in earnings per share for non-financial corporations' earnings per share next business year, and sees the Nikkei index rising to 24,000 by the end of the year.

Another question is when the domestic investors will return. In spite of the positive macro-economic environment with low interest rates, a low yen and a recovery in corporate profits, domestic investors

have remained on the selling side during the first three months of the year. Banks, facing massive bad loan write-offs, have proceeded to sell their shares to cover their losses, while a decline in premium income has prompted insurance companies to do the same.

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Peter Tasker, strategist at Kleinwort Benson in Tokyo. The exception was last year, when the Kobe earthquake and the Barings crisis hit the Tokyo markets. However, the stock market is likely to receive support from monetary authorities' efforts to keep interest rates from rising dramatically and to provide support for the bond market.

Buying in the new year is expected to come from pension fund managers as deregulation of pension fund investments, which allow a greater portion of funds to be allocated to investment advisers, is likely to increase the amount of new funds flowing into the stock market. Corporate pension funds are dogged with an increasing funding gap, with short-falls of between Y20,000bn to Y40,000bn, and are facing pressure to improve their returns.

Financial authorities are likely to maintain the current monetary policy intact because of the need for capital raising. Funding needs still remain strong and companies are starting to line up to tap the stock market for new funds. Equity linked funding announcements have already hit the market earlier this year, and fears of over-supply in the new business year starting in April could cap any market rally.

In January, Mitsubishi Motors announced the launch of a Y100bn convertible bond issue while NTT Data, a data communications company, raised Y97bn through the offer of 33,000 new shares, the first pure equity offering since 1990. The revival of the economy has increased the need for funds for capital investments, while Japanese companies face a wave of bond redemptions from the equity-linked financing launched during the financial boom in the late 1980s. As a result of the stock market slump which followed, the conversion of warrant bonds and

convertible bonds into equity has been slow and companies are dipping into the market for funds.

The country's banks, which

are expected to continue to write off their bad loans, also

seem set to dip into the market



Early morning interest at a trading counter

for capital as the loss of earnings due to the write-offs is expected to result in a decline in their capital ratio requirements. Analysts expect the top 21 banks to raise some Y3,000bn in preferred shares during the new business year starting April, which could affect their stock prices.

Share offerings of former state-owned companies by the ministry of finance could flood the market with supply. James Capel in Tokyo believes the government could offer some Y6,000bn in shares of companies including Japan Tobacco, Nip-

pon Telegraph and Telephone and railway groups formerly belonging to Japan National Railways, which have been postponed over the past few years due to sluggish stock market conditions.

For example, the ministry is looking to offer 270,000 shares some time in the new business year in Japan Tobacco, which was listed in 1984. When the shares were floated, fewer than 50 per cent of the shares offered were picked up by investors, and the stock market subsequently plunged due to the over-supply.

Clearing up at the end of the day

Reuters

## TSE average daily turnover (m shares)

1988	1,021
1989	877
1990	484
1991	573
1992	285
1993	344
1994	228
1995 1st half	154
1995 2nd half	208
1995	417

Note: average turnover, TSE first section

## Trading volume by type of investor (Tokyo Stock Exchange first section) (Y100m)

	Insurance companies	Banks	Investment trusts	Individual corporations	Individuals	Foreigners
1983	-139	29,428	-3,381	-18,792	-11,472	10,113
1984	-3,929	21,653	-15,049	-18,603	-20,331	38,157
1985 1st half	-1,851	-1,851	-8,782	-12,830	-2,500	38,782

Source: TSE

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Financial Times Thursday March 28 1996

الإمارات

THE YEN IN ASIA: by William Dawkins

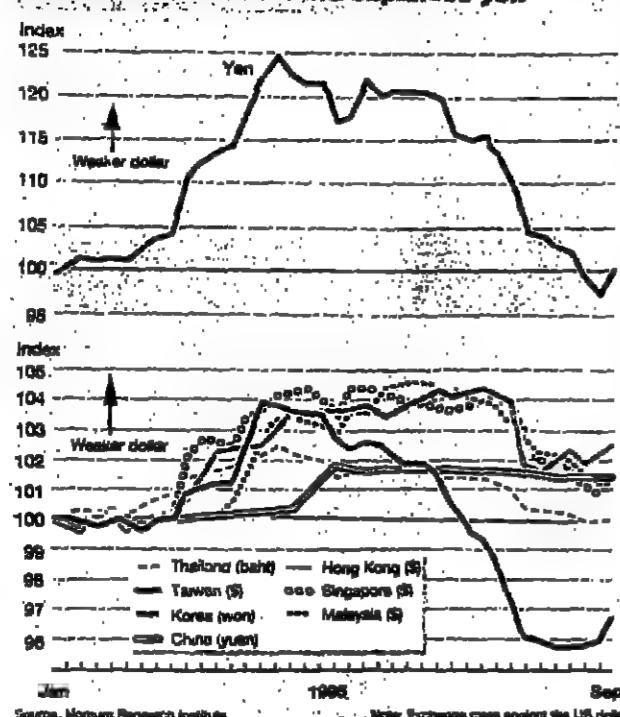
## A currency for business

East Asian banks are losing their reserve about using the Japanese yen as a trading currency.

The use of the yen in international transactions has increased markedly over the past year, pushed by hitherto unlikely supporters of the Japanese currency, east Asian central banks.

Until last spring's currency turmoil, when the yen shot up to a record Y107.75 against the dollar, the Japanese currency was making sedate progress as international tender and carried much less weight in foreign exchange markets than warranted by Japan's eco-

**Strengthening correlation between Asian currencies and the Japanese yen**



BANKS: by Gerard Baker

## Humbling of the giants

The banks of Japan are paying a high price to overcome a series of credibility crises

Next week a new bank will open its doors in Tokyo.

The Bank of Tokyo Mitsubishi will be, by a comfortable margin, the largest bank in the world. Formed by the merger of Bank of Tokyo and Mitsubishi Bank, it will have assets of more than Y100,000bn and will offer a range of financial services at home and abroad unrivaled among Japanese banks. In normal circumstances, the opening of such a vast new institution would be a cause for some traditionally lavish Japanese celebration. But it is a sign of the times that the new bank will open to a muted fanfare. There will be no party, just a quiet, understated ribbon-cutting ceremony at the Tokyo headquarters.

The solemn mood is due to the continuing crisis over the long-running saga of the bailout of the country's housing loan companies. Banks, under intense public scrutiny after the government's decision to spend Y655bn on a bailout of the housing lenders, cannot be seen to be spending money unnecessarily.

But the solemnity is also a fitting metaphor for the banking system as a whole. The Bank of Tokyo Mitsubishi will provide the most powerful example yet of Japanese banks' joyless pursuit of size over quality.

The last year has demonstrated the truth of the proposition that institutions only ever change when faced with a heart-stopping crisis. Last summer, a series of financial disasters combined to weaken international confidence in the Japanese banking system and threatened briefly to cause severe trouble for some of the weaker banks.

The collapse of several smaller deposit-taking institutions, the revelations of massive losses at Daiwa Bank, and the continuing failure of the banks and the government to come up with a settlement of the housing lenders' problem produced real fears of crisis. Suddenly banks found themselves forced to pay rising premiums for the privilege of bor-

	YEN-DENOMINATED DEBT OF ASIAN COUNTRIES					
	Amount (\$bn)	1988	1993	As a % of all countries	1988	1993
South Korea	7.8	11.2	21.8	32.0	7.4	3.4
Indonesia	12.2	28.0	33.6	40.7	15.9	20.6
Malaysia	5.7	6.1	29.7	37.5	22.0	9.9
Philippines	5.2	11.1	24.0	38.3	17.7	20.1
Thailand	6.0	13.6	40.8	52.1	14.1	11.1
China	8.5	14.8	51.4	21.0	3.0	3.8

Note: Long-term debt only

Source: World Bank, World Debt Tables

nomic power. But since then, Asian countries which have traditionally linked their currencies to the dollar have allowed an increasing correlation with the yen. Over the same period, the Japanese finance ministry has for the first time given formal support to the wider international use

of the yen and – again for the first time – called for closer co-operation with other Asian monetary authorities.

Practical examples of closer co-operation between Asian central banks has ensued, as shown by the recent accord between Japan, Singapore and Hong Kong, under which their central banks would intervene in currency markets on the Bank of Japan's behalf. Talk of an emerging yen bloc, to counterbalance the dollar and D-Mark blocs, has begun to assume a practical, rather than academic, significance.

So what has so suddenly changed to make the greater use of the yen more attractive to Japan as well as to its neighbours?

For years, the main beneficiaries of a more internationally tradable yen were Japan's manufacturers, with few allies elsewhere.

The more Japanese exporters could invoke in their foreign contracts in their own perennially volatile currency, the less currency risk they would have to assume. The limit was foreign customers' willingness to take the risk of paying in yen. That is why the proportion of Japan's exports involved in yen has grown barely 10 percentage points over the past decade, to nearly 38 per cent, while just under a quarter of imports are denominated in yen. US and German companies have for many years been able to invoice a much larger

share of trade in their own more stable currencies.

For years, the Japanese finance ministry (MOF) was unsympathetic to pleas by the ministry of trade and industry that wider foreign use of the yen might help stabilise the currency markets, to Japanese industry's benefit. On the contrary, argued the MOF, wider use of the yen could transfer some control on monetary policy to foreign central banks and could, by increasing demand for the yen, even drive the Japanese yen to new heights, so wrecking industrial export competitiveness.

But now, the balance of advantages has swung the other way. One factor has been Japanese investors' huge foreign exchange losses deriving from Japan's uniquely unbalanced position as the world's largest creditor nation, holding most of its assets in US dollars, the currency of the world's largest debtor nation.

Mr Richard Koo, senior economist at Nomura Research Institute, estimates that Japanese investors suffered a capital loss on their overseas assets of about Y37,000bn from the 1985 Plaza accord to bring down the dollar until the end of 1984, because of the US currency's fall against the yen.

That is nearly as much as Japanese banks' bad debts over the same period and a clear contributor to the instability of Tokyo's financial system. In an attempt to reduce future

losses, the Japanese government has increased its capital

and its lending to the weaker banks. The premium reached 60 basis points.

The main effect of the premium was to convince several of the stronger banks that it was at long last time to act to stop the haemorrhage of international confidence.

One of the principal concerns in international markets is of the lack of disclosure at financial institutions. Several of the leading banks decided to meet those concerns head on. They volunteered much fuller information about the health of their balance sheets than they had ever published before, in an effort to convince international investors that they were fundamentally sound.

Most of the leading banks also pledged to take more aggressive measures to eliminate their piles of problem loans. Two of the leading 11 city banks – Fuji and Hokkaido Takushoku – said they would report big losses in the financial year that ends this week when they declare their results.

But the moves, like the Tokyo-Mitsubishi merger, merely drew further attention to the gap between the strong banks and the weak.

Smaller banks were forced to follow suit in this public airing of their problems – and many of them came close to revealing for the first time just how sick they are – with bad loans of up to 9 per cent of their total lending. The trust banks and the long-term credit banks were particularly exposed.

At the other end, a real crisis seems to be approaching for the weaker banks. Nippon Trust, one of the troubled trust banks, has non-performing loans of more than 10 per cent of total loans. Hokkaido Takushoku, the weakest city bank, recently announced plans for a radical restructuring aimed at eliminating its bad loans and shoring up its capital.

This gap between rich and poor is most unusual in Japan's financial system.

For years, the leading banks moved in convoy. The ministry of finance, as the guiding flagship of the fleet, ensured that all travelled in roughly the same direction at the same pace. The idea was simple: Japan's banks needed to be carefully protected because

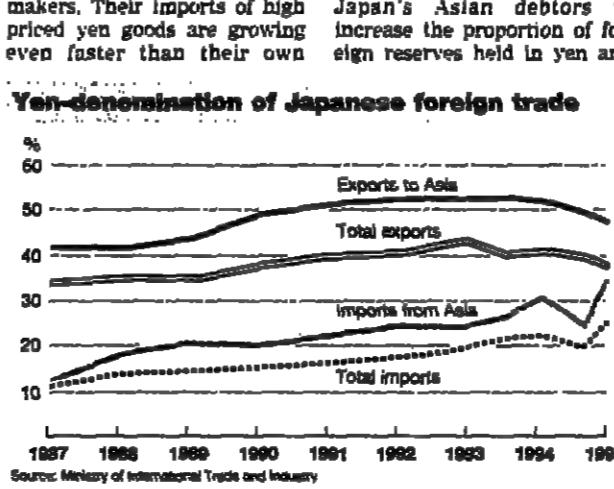
exchange losses, the biggest Japanese institutional investors have started to build up their holdings of yen. Meanwhile, finance ministry officials have drawn the obvious moral – that Japan's self-interest in a less volatile currency is stronger than it has ever been.

Another factor in the finance ministry's policy change is the belief that a move towards a yen bloc might help Tokyo regain some of its loss of competitiveness as an international financial centre. Many argue, on the other hand, that a more effective Tokyo capital market is a prerequisite, not a reward of a more widely traded yen.

Either way, the policy change has been made. It was enshrined in last April's Japanese currency stabilisation package, which stated that "from the standpoint of promoting the yen as an international currency and stabilising foreign exchange markets, Japan should work to establish close co-operative relations with the monetary authorities of other Asian countries".

The forces pushing other Asian monetary authorities towards greater use of the yen have been even deeper and are potentially more significant. Until recently, a strong yen suited Japan's Asian neighbours because it gave their own exports pegged to the dollar, a competitive advantage. But as their economic growth has begun to accelerate, inflation has become a growing concern for south Asian policy makers. Their imports of high priced yen goods are growing even faster than their own

### Yen-denomination of Japanese foreign trade



Source: Ministry of International Trade and Industry

economies. Linking their currencies to a more stable yen would be one way of curbing imported inflation.

Japan's Asian neighbours also owe a debt to Japan, literally, to tie the yen more closely to their own currencies. Over the nine years to 1993, the foreign currency equivalent of the yen debts of South Korea, Indonesia, Malaysia, the Philippines, Thailand and China nearly doubled from a combined \$45.2bn to \$84.8bn. Every time a finance minister from one of those countries visits Tokyo, he is expected to ask for relief on rising yen interest payments, and he usually receives a polite refusal.

The solution, clearly, is for Japan's Asian debtors to increase the proportion of foreign reserves held in yen and

intervene in currency markets to reduce the volatility of their own currency against Japan's. Some have started to do so.

Early last year, the central banks of Malaysia and Thailand increased their yen holdings, followed by Singapore and South Korea. Those same countries at the same time allowed their currencies to appreciate sharply against the dollar during last spring's slide in the US currency. Dr CH Kwan, another Nomura economist, estimates that the weighting given to the yen in Asian central banks' currency baskets increased dramatically during that period.

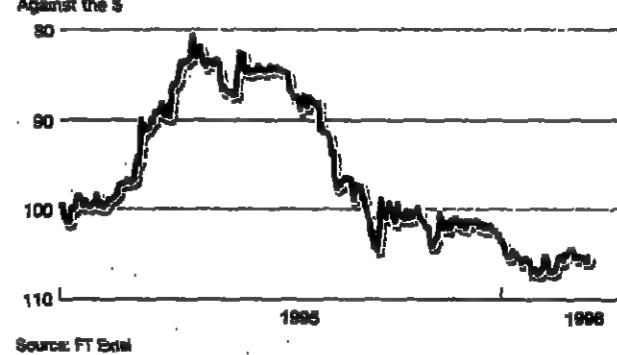
In South Korea's case, the yen's weight more than tripled from an estimated 6 per cent in the first five months of last year to 17 per cent in the

eight months.

There is, however, one significant remaining barrier to the greater foreign use of the yen. The high costs and regulations involved in doing business on the Tokyo financial markets make it hard for foreign central banks and investors to buy the Japanese currency.

Bond issuance costs at two and a half times European levels, securities transaction taxes and a financial market judged in a recent survey by DMI consulting group to be little more sophisticated than Singapore continue to mar Tokyo's attractiveness to foreign investors. The most important sign of the Japanese government's commitment to a yen bloc will come when – or rather if – it accelerates the deregulation of the Tokyo capital market.

### Yen: Against the S



Source: FT Estat

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	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994
<b>RELATIVE SHARES OF PRINCIPAL CURRENCIES IN THE EUROMARKET</b>										
Euro-yen bonds (Mbn)	1,446	2,532	2,934	2,213	3,558	4,981	3,290	3,328	5,102	10,186
By non-residents	140	417	520	0	12	747	3,283	3,006	2,283	602
By residents	70.9	82.9	41.4	41.71	54.9	38.3	31.6	37.4	37.4	40.6
<b>Currency denomination of eurobonds (%)</b>										
US dollar	7.0	9.1	10.7	13.3	7.8	10.2	7.9	12.2	13.9	8.6
D-Mark	7.0	9.1	10.7	13.3	7.8	10.2	7.9	12.2	13.9	8.6

## 4 JAPANESE FINANCIAL MARKETS

■ FULL-SERVICE BANKING: by Gerard Baker

# Fuji explores new fields

New domestic opportunities are opening up for the country's large "city" banks

While full-service banking is already a reality in much of the world, in Japan it is still a distant dream.

For decades, the straitjacket approach to banking regulation has ensured rigid demarcations between different financial sectors. A corpus of laws and, more often, the iron hand of the finance ministry's administrative guidance have defined down to the last detail the separate activities of city banks, trust banks, long-term credit banks, and brokers.

But in the last few years, those barriers have begun slowly to be dismantled. As the growth of capital markets and the internationalisation of Japanese money have eroded banks' core business, the authorities have cautiously ceded some of the ground back to them through deregulation.

Increasingly, the nation's largest banks are able to exploit their powerful market muscle by developing the range of services they now provide their corporate clients.

The closest institution Japan has to a full service bank is probably Fuji, one of the country's six largest "city" banks. Building on its widespread presence in a range of international markets, Fuji is now in the forefront of the banks that are also exploring new opportunities in Japan.

Internationally, Japanese lenders have long enjoyed much more freedom than they have at home. Fuji Bank has been operating banking and securities subsidiaries and branches in Europe, North America and Asia for decades.

But like most Japanese lenders, though the performance has been mostly sound, it has been far from spectacular, as scale has not always been matched by profitability.

The bank has devoted more resources than others to maintaining a foothold in European markets, in spite of the difficult economic conditions there, though it admits competition has been increasingly tight.

Fuji Bank	
At 30 Sep 1995	(Yen 000 bn)
Total assets	52.06
Of which loans	31.98
Shareholders' equity	1.38
Problem loans	
Non-performing loans	1.24
Restructured loans	1.05
Total problem loans net of specific reserves	1.65
As a % of equity	37.6%
As a % of equity plus Nippon reserves	54.7%
1995-96 financials	
Core business profit	0.44
Pre-tax loss	0.44
Net loss	0.40
Total employees	18,252
Offices	367
364 in Japan, 43 overseas	

In the US, in addition to its money-centre operations in New York, Fuji has a commercial finance subsidiary in Chicago-based Heller and has been trying to expand its securities business, especially in the field of derivatives.

But the principal hopes still appear to be invested closer to home. "The main focus is now Asia," says a Fuji manager in Tokyo. "Japanese inward investment there remains especially strong, and we have one of the strongest track records of supplying finance for that type of business."

The bank also believes its expertise in Asian markets will help it to capture more of the non-Japanese inward

investment and trade-related activity in the region. New branch or representative offices are opening in Taipei, Bombay and Vietnam and the bank says it aims to diversify the tangle of banking and capital markets services it offers as new markets open up.

But the most striking diversification for Fuji in the last two years has been in what is still by far the biggest part of its business and its biggest headache - the domestic Japanese market.

In the last few years deregulation has permitted Fuji to open an investment trust management company and a broker, and later this year it will move into the trust banking business, one of the more lucrative banking operations.

Eighteen months ago, in one of the biggest changes in a generation, Fuji and several other city banks were allowed to open a securities subsidiary. Though its parent company may be among the largest banks in the world, Fuji Securities is no Nomura or Nikko.

Fuji's business is restricted to underwriting and managing debt issuance and trading in the still underdeveloped secondary bond market. But the company has lost no time in pitching its tent in the securities business.

In the 11 months since last March, Fuji has lead-managed 13 corporate straight bond issues with a total value of Y180bn, 2.2 per cent of the total market, a figure that ranked it seventh among

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The same may also apply to a trust banking subsidiary, scheduled to open within the next year, which Fuji expects to provide a crucial extra dimension to the scope of its domestic banking services.

But the bank's management knows that for all the opportunities in new and expanding markets, Fuji's prospects remain blighted by what is still by far the largest part of its operations: its core domestic banking business.

Fuji still has bad loans accumulated from the collapse of the bubble totalling at least Y2,200bn, more than 7 per cent of all loans.

In the course of the current year, it plans to write off a significant block of those loans and in the process will record the largest loss reported by a Japanese bank in almost half a century. And last month it announced an extensive restructuring programme aimed at bolstering profitability and its capital base, badly depleted by the bad loan crisis.

The progress made by Fuji Bank in encroaching on new areas of financial activity has been impressive. But it remains under pressure in its own backyard, and seems unlikely to meet its aim of being a successfully integrated financial service company until it has finally removed the mess that lingers there.

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The skyline of Shinjuku, Tokyo: commercial tenants are staying put

Ashley Ashwood

■ PROPERTY VALUES: by Michiyo Nakamoto

## Still a buyer's market

Although land prices have fallen steeply for several years, there are no signs of them reviving in the foreseeable future

This month, up to three thousand Tokyoites will be moving into brand new apartments built on reclaimed land in the middle of Tokyo Bay.

By the standards of the Japanese capital, rents there may be affordable and the homes may be agreeably close to central Tokyo. But the new residents of the waterfront are likely to find their surroundings strangely deserted.

The residential district that has been attractively constructed with landscaped gardens and wide, open promenades is part of an ambitious 448 hectare development dubbed the Waterfront Sub-centre and conceived as the city of the future.

Yet while the public housing units are highly popular, much of the futuristic metropolis, which was planned to accommodate a working population of 110,000 and a residential population of about 80,000, lies uncomfortably vacant.

When three new office buildings owned by a consortium opened their doors to tenants earlier this year, the occupancy rate was just 47 per cent. The owners of newly opened buildings in the area recently announced that rents would be reduced for a second time to about half the initial rate.

The plight of the Waterfront Sub-centre is mirrored throughout Tokyo and to varying degrees in other urban areas in Japan.

Although land prices have fallen continuously and sharply over the past several years, there are as yet few indications that the trend will be reversed in the near future.

After peaking in 1990, land prices in the six main cities have plunged 51 per cent, according to the Japan Real Estate Research Institute.

In the long term, a declining

population, the shift of manufacturing overseas and the shrinking agricultural base in line with liberalisation are all likely to lead to a softening of property prices, says Mr Minoru Mori, president of Mori Building, which owns a large number of buildings in Tokyo, in a recent interview.

Tokyo, in particular, has seen a decline in its population as corporations and residents have moved to the suburbs where they hoped to get more for their money.

While the drift from the city appears to have been halted by the plunge in urban land prices and rents, it could be revived if long distance commuting catches on in Japan as it has in the US.

More immediately, overall land prices in Japan are expected to keep falling before reaching rock bottom.

There is a lot of unsold real estate on the market due to the collapse of land prices. According to Mr Steven Weller, industry analyst at Jardine Flemings in Tokyo, there is Y3.800bn worth of real estate on the books of the Cooperative Credit Purchasing Corp, an organisation set up by private banks to liquidate real estate taken as collateral for debt that has gone bad.

The ministry of finance carries Y1.200bn in real estate from individuals paying inheritance tax in kind, which it is

wants to sell while the ministry of transport needs to liquidate nearly Y3.000bn in real estate assets to pay for the debt of the former national railway privatised in 1987.

Taking into account some overlap, Mr Weller estimates that there is roughly Y16.000bn worth of real estate for sale from just those three leading sources.

A striking indication of the market, he says, was that a government programme to buy and develop real estate was inundated with Y10.000bn worth of sell applications in the first year.

The large volume of property for sale points to an oversupply of both commercial and residential buildings that is likely to persist for some time.

In the large cities, vacancy rates remain high while further supply is scheduled to come on stream this year.

There is also a stock of property belonging to the many real estate and construction companies eager to liquidate assets, some of which could come on the market.

Many of Japan's real estate and construction companies bought land as asset prices in the late 1980s and early 1990s. The sharp decline in land prices has prevented many of them from selling their assets at depressed prices which would leave them with huge losses.

However, some of these companies may nevertheless be forced to liquidate their assets nonetheless. Haseko, a leading private contractor, announced last October that it would bite the bullet and sell its real estate assets even if it would be forced to report a loss of Y180bn in the year to March and pass its dividend for the first time since it was listed.

The signs are equally bleak in the residential property market. The surplus of apartments in the greater Tokyo market is more than double the historical average, and inventories are set to rise, notes Jardine Flemings.

Many financially weakened developers can no longer afford to engage in long-term projects which do not provide returns for many years, and are therefore concentrating their resources on apartments, industry members point out.

Land prices will no doubt, stop falling eventually. But even then, few expect a strong rebound comparable to that of the late 1980s.

The surge in asset values was then supported by a level of excess liquidity which is not expected to be seen again, says Mr Weller.

Furthermore, the Japanese government appears intent on allowing prices to fall further. Its white paper on land for 1995 notes that the value of Japan's real estate assets is at an "extremely high level" compared with the US and England. In 1992, real estate assets in Japan amounted to Y1.988.400bn compared with Y478.600bn in the US and Y482.200bn in England.

While property values in Japan have fallen further since 1992, and more people can now afford to own their own homes, the 1995 white paper indicates that further efforts are needed to improve housing conditions and social infrastructure.

The white paper states categorically that the government wishes to eliminate the price differential in land prices between Japan and the rest of the world in order to bring the Japanese standard of living closer in line with that of other international societies.

■ LIFE ASSURANCE: by Gerard Baker

## Supremacy under strain

World financiers no longer dance automatically to the Japanese life assurers' tune

Japan's life assurers have grown used to holding world financial markets in thrall.

Among the largest financial institutions in the world, with total assets of more than Y170,000bn between them, they have long known that they have only to raise an eyebrow in the direction of some new allocation strategy, and the world's money follows.

But though their size continues to guarantee them their status as investors to watch, there have been signs this year that their own fortunes are now far more likely to be determined by the actions of others.

Since the beginning of the year, some of the country's largest pension funds have begun moving money away from life assurers, traditionally one of the largest groups of pension fund managers.

The exodus is patchy as yet but it seems certain to grow unless the assurers find ways of improving their chronically weak performance.

A continuing deterioration in their asset/liability yield spread, poor asset quality and a weak capital base, are now being exacerbated by growing competition for the funds which they have long been used to monopolising.

The underlying problem is the poor investment performance in the last few years.

In the 1980s, buoyed by galloping capital gains on their holdings of equities and land, the assurers wrote ambitious policies for their customers, offering guaranteed minimum returns commensurate with the yields on their assets.

Their performance was so strong that between 1984 and 1988, they were actually able to offer returns on 10 year assurance policies higher than the yield on 10-year benchmark bonds.

But with the collapse in equity and land prices since the bursting of the bubble economy, the sharp rise in the yen against other world currencies, and falls in interest rates, the yields on the assurance policies have fallen sharply.

While the performance was so

ers' investments have slumped, while the yields promised investors have fallen only slightly.

For the last three years returns actually achieved have been over 1 percentage point lower than those needed to meet their liabilities.

Last month Moody's, the US credit rating agency warned that the problem was growing more acute and was increasing the pressure on life assurers.

"Spread deficiency is likely to

than two thirds of the nation's leading funds. But after years of pressure the government has finally begun to open up the market to new competition.

A year ago, investment advisory companies, including foreign companies, were allowed to bid for an extra 30 per cent of total pension fund money in Japan - taking their potential share of the market up to 57 per cent. The opening has proved successful and popular with pension funds, and from next month their share will be opened up further.

The changes have begun to excite real competitive interest in the market. Already this year, Nempuku, the main public sector pension fund, and several private corporations have announced they intend to diversify their investment allocations away from life companies. Others are almost certain to follow.

The assurers are on the surface unmoved by the threats.

"In the current investment climate these pension funds will not be able to get better returns elsewhere."

But others are not so sure.

The record of foreign investment advisers in the last five years has been much more impressive than Japanese managers. With no early prospect of a recovery in assurers' prospects and with new opportunities opening up for foreigners all the time, the gradual shifts in the management of Japanese investment funds look certain to accelerate in the next few years.



Senior citizens in the Sugamo market: pension fund management is on the agenda

Ashley Ashwood

■ CORPORATE FINANCE: by Gerard Baker

## Five year chill is over

Companies are becoming keener to borrow and banks more eager to lend

Few countries can have been as ripe for a good old-fashioned credit crunch as Japan has been for the last few years. The lingering financial crisis was widely expected seriously to undermine prospects for economic recovery. Banks, it was claimed, would be forced to restructure. Tougher lending criteria would be applied to the corporate sector, which would gradually be starved of new capital.

The relative importance of bank lending as a proportion of total corporate finance in Japan - estimated at up to 50 per cent of all new funding for companies - was a factor thought likely to complicate matters further.

In the US in the early 1990s, a cautious approach by lenders was often cited by manufacturers as an important brake on a more rapid expansion. And in the US a much higher proportion of total corporate finance comes from disintermediated borrowing in capital markets.

But in Japan in the last five years, a shortage of bank lending has not been widely cited as a cause of weak growth. Indeed, while Japanese banks were going through their most serious period of crisis in the second half of last year, bank lending actually rose at its fastest for three years.

According to the Bank of Japan's authoritative quarterly Short-Term Economic Survey of Enterprises (the tankan),

borrowing from financial institutions has been growing steadily easier for the last five years, and companies' own liquidity has been gradually strengthening over the same period.

The evidence seems to support banks' claims that the problem holding back recovery over the last few years was not a lack of supply, but a lack of demand for funds. "We remain very eager to lend," says a spokesman for one of the larger banks. "There has simply been a marked lack of demand for borrowing."

This seems to fit with the apparent nature of the country's stagnation over the last five years. The recession has been characterised by a re-accretion by companies to over-accumulation during the bubble economy of the late 1980s.

Buoyed by big gains from rising stock and land prices, many companies implemented lavish investment programmes. According to the tankan, a majority of companies still have excess productive capacity as result of those programmes.

And when they have needed to raise money, big companies have increasingly turned, not to banks, but to the bond market.

Last year, companies issued corporate straight bonds worth almost Y5.000bn, the highest figure ever. The volatile stock market and unofficial restrictions on new equity kept companies from using the debt market, but the trend of companies using the debt market is clearly rising.

In the last year banks have at last been able to meet some of this demand for disinterme-

diated lending through their own securities subsidiaries. The city banks were allowed to join the long-term credit banks in the debt market last year and have already begun to make substantial inroads.

"Much of our business is coming from customers of the parent bank," says a manager at the broking subsidiary of a large bank. "We expect to see that process continue."

But this picture of a banking sector falling over itself to finance the investment needs of big Japanese companies may

be slightly misleading. While the large businesses may be eschewing the banks' advances, many smaller companies, who form the backbone of Japanese manufacturing industry, say they have not found banks so accommodating.

One manager of a medium-sized manufacturer complained vociferously last year of a new caution on the part of his bankers that almost forced him to drop plans for a rationalisation programme which he had planned to finance through bank borrowing. Others have echoed those complaints.

Banks themselves, while denying that they have squeezed their smaller customers, acknowledge a greater

degree of caution in lending.

The bulk of advances for

smaller enterprises are still heavily driven by the value of collateral.

As land prices have

continued to fall, some companies have seen credit lines cut.

Bankruptcies among smaller companies are still rising at record levels, a number of which have been attributed to a tougher lending stance by banks.

But the caution is unlikely to last. Banks will compete most intensively for the privilege of lending to small companies. Lenders are under pressure not just from an expanding bond market, but also from an important long-term change in the structure of Japanese industry.

For most of the post-war period, the economy has been structured around the "main bank" system. The big industrial groupings - keiretsu - had at their centre one of the large banks. The keiretsu companies would form the bulk of the bank's customers.

As long-term relationships were the core of Japanese industrial financing. But that system is now gradually breaking down.

Corporate ties to banks are weakening and the web of cross-shareholdings that knits the groups together is being slowly unwound.

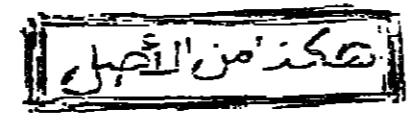
As a result banks will no longer be able to rely on steady demand from their familiar large customers. They will be forced instead to look increasingly beyond the safe fortresses of their keiretsu for borrowers. The small industrial companies, at least those that survive the current problems, can look forward to those prospects with some relish.

## There are Sakura branches extending throughout the world

Sakura Bank was formed through a merger of the Mitsui and Taiyo Kobe banks. Today, it is like a thriving sakura, or Japanese cherry tree, with deep roots in its native soil and branches reaching out in every direction to create a network of more than 100 offices in 30 countries.

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- In Europe and the Middle East, we serve a growing clientele in nine countries from the U.K. to Turkey.
- And we are one of the world's best-positioned banks to support international investors in Asia, including China and Vietnam.

# SAKURA BANK



## 6 JAPANESE FINANCIAL MARKETS

■ NOMURA SECURITIES: by William Dawkins

## A spectacular recovery

Japan's leading stockbroker is about to rehabilitate itself with best results for five years

Mr Hideo Sakamaki, 60, Japan's most powerful stockbroker, has reason for quiet satisfaction.

He walks into the room with an air of confidence, consistent with the progress that Nomura Securities, one of the world's largest stockbroking companies, has made in rehabilitating itself.

Mr Sakamaki took over as president in 1991, with a remit to shake up Nomura, then tumbling from a peak to a dramatic low in its fortunes. In the fiscal year ending this month, Nomura is on track to produce its best performance for five years after a recurring profit, before tax and extraordinary items, of Y51.3bn in the nine months to December.

Much of that comes thanks to a strong Japanese bond market, but it also reflects the extent to which Nomura has cut its own costs and increased efficiency during the recession.

"We place primary importance on quality above quantity... at the same time a global service is indispensable," says Mr Sakamaki, sipping green tea in an ante-room dominated by a large Chagall.

The oil painting is a symbol of the pride that preceded the 1991 humbling of Nomura by a stock market scandal, in which it was alleged to have compensated favoured clients for share losses, cultivated gangster groups and cornered shares. It was a prime example of the ills of the bubble economy, as well as a factor in forcing Nomura and others to confront weaknesses concealed by the prosperity of the time.

It has been Mr Sakamaki's job to apply the lessons of that experience - and it has not been easy. In the first year of his incumbency, to March 1992, the group's pretax profits fell by more than three quarters, followed by losses in 1993 and in the year to March 1994.

The saga was a stimulus for reform at Nomura and the Japanese securities industry as a



Hideo Sakamaki: the president's shake-up has yielded results

whole. But there have, of course, been limits to change.

Nothing illustrates those limits more clearly than the recent rehabilitation of the two senior Nomura directors who had resigned to assume responsibility for the scandal, Mr Setsuya Tabuchi and Mr Yoshitaka Tabuchi.

They last year made a discreet re-entry to the Nomura board, a sign to some that attempts to break with the past were less than sincere. Nomura argues that despite the burden of the past, it now needs the Tabuchs' skills.

This is not to underestimate the real progress that Nomura has made in putting its house in order. Among the things that have come in for reform, Mr Sakamaki highlights higher costs than international competitors over dependence on the domestic business - from which the formerly incestuous relationship with domestic clients stemmed - and a relatively unspecialised research capability.

Like other leading Japanese companies, Nomura declined to make big redundancies during the recession, preferring to observe the taboo against sackings large numbers.

Nevertheless, it has managed by dint of cutting graduate intake and not filling non-essential jobs vacated by redundancy to trim parent company staff by just over 700 to 10,240 over the past three years and

to just under 60 per cent by 1995, as the US, Europe - now an equally combined 35 per cent of the total - and Asia advanced.

Nomura's more international make-up arises partly by default, a consequence of the decline in the Japanese stock market over that period.

But it is also deliberate. Assets outside Japan have risen from 48 per cent of the total to 67 per cent over the same period and one fifth of the staff now work abroad.

Recently, the group has focused international expansion on the rest of Asia, where the number of staff has more than tripled to just under 1,000 over the past five years.

But Mr Sakamaki has no illusions about emerging Asian markets. Nomura does not expect profits from the region to come easily. It had nearly 13 per cent of its assets in Asia and Oceania last year, three times the level in 1991. But to

illustrate Mr Sakamaki's cautious patience over revenues, the same region generated less than 5 per cent of group revenues in 1995. His aim is to lift that proportion to 10 per cent of the company's revenues, though Mr Sakamaki adds that he has not set a firm deadline for that target.

Encouragingly, Nomura executives point to the way in which Nomura's original business in Asia, selling Japanese equities to local investors, has now broadened to selling Asian equities within the region.

Nomura, like other securities houses, has found that its research base has become increasingly important to supporting equity sales. "It is very important to build a strong research platform to respond to the needs of our customers," says Mr Sakamaki.

Over the past five years, the company's research affiliate, Nomura Research Institute, has more than quadrupled its team of equity analysts to just under 1,000, of which an increasing number are being asked to specialise in industry sectors.

The changes at work are incremental and subject to some uniquely Japanese constraints - and yet there is no doubt that the mighty Nomura is recovering confidence.



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■ FOREIGN INSTITUTIONS: by Emiko Terazono

## Long road back to Tokyo

Deregulation of the finance sector has suddenly started to make Tokyo seem less inhospitable to foreign investors

Some foreign companies now see potential for profits in the Tokyo financial markets as the Japanese government begins gradually to ease its administrative grip.

Deregulation in the domestic financial markets has already benefited foreign asset managers and the institutions which service them as the government, facing an ageing population, has started to open up the pension fund market.

The change in mood follows several years in which foreign institutions had been leaving Tokyo, raising concern about its decline as an international financial market.

Earlier this year DE Shaw, a New York based broker specialising in equity linked products, launched operations in Tokyo just as the Japanese government prepared to ease the pension fund rules restricting investment consultancies' access to corporate pension fund management and limiting fund allocation to various investment products.

From April, investment consultancies including foreign asset managers will be permitted to manage up to half the assets of private sector employee pension funds, worth a total of Y38,000bn. Investment advisers' access is currently limited to just a third of these funds, and from March 1999, the restrictions will be lifted completely.

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■ CONSUMER FINANCE: by Michiyo Nakamoto

## Debt taboos are easing

The expansion of consumer borrowing reflects a radical change in social attitudes on personal debt

Being in debt has long been considered a shameful affair among many older Japanese.

Someone unable to repay his debts is seen as a man running away from his family and friends in the dark of the night with just a small bundle of clothes on his back.

However, the stigma attached to borrowing money clearly has not been passed down to the younger generation.

In recent years, the Japanese have acquired a voracious appetite for credit, which has supported a remarkable growth in the consumer credit market. Since the 1980s, in particular, growth in the consumer credit industry has been noticeably buoyant.

Between 1980 and 1992, Japan's GDP doubled but the value of consumer credit provided grew 3.2 times, says Promise, a leading consumer finance company. The growth in consumer loans was even stronger, increasing 4.5 times

fold in value during that time.

The growing Japanese acceptance of debt has supported a rise in the ratio of consumer credit outstanding against dis-

points from 60 per cent from April. It wants to shift the funds to trust banks and investment advisers. NEC says it was studying a range of options for diversifying more than Y380bn in its corporate pension funds.

Other pension funds have already started to appoint foreign managers. For example, a Japanese auto-parts industry pension fund has appointed the Japanese arm of National Mutual Life Association of Australia, an Australian life insurer, to manage Y700m. Kinki Coca-Cola Bottling also recently announced that Yalon in pension funds will be managed by Scudder, Steves &

There may be prospects in the asset backed securities market

Clark, a US fund manager, from June.

Industry analysts also note that there may be growing opportunities in the asset backed securities market, which is almost non-existent in Japan. In February, the Japanese government pledged to introduce an asset-backed securities market to US financial officials during bilateral financial services agreement talks.

Many of the leading corporate pension funds have started to prepare for the deregulation. Nissan Motor, the country's second largest car maker, and NEC, the electronics concern, recently announced that they were considering reducing the proportion of their pension fund assets currently managed by life insurance companies.

Nissan intends to reduce the proportion of its Y250bn in pension funds allocated to life insurers by 1 or 2 percentage

points from 25.2 per cent in 1993, according to Japan's Economic Planning Agency.

Since the sharp fall in Japanese asset values in the early 1990s, there has been a slight setback in the industry. The consumer credit industry paid out new loans totalling a record Y70.715bn in 1994, says the Japan Consumer Credit Industry Association.

But within the market, there has been a structural change since the collapse of Japanese asset prices over the past few years. Banks, which accounted for a significant part of the market, have largely withdrawn while companies which specialise in consumer finance have seen demand rise strongly.

As asset prices in Japan surged to astronomical heights in the late 1980s, Japanese banks lent large sums of money that were often used for speculative purchases of golf-club membership, stocks and art works. Individuals and companies frequently poured money borrowed from banks into assets which they believed would multiply in value.

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chases made on impulse or personal entertainment.

Even as asset prices have plunged, there has continued to be a growing need among Japanese consumers for small-lot cash loans and leading sales credit companies and some consumer finance specialists are growing at a double-digit rate in fiscal 1995," says ING Baring Securities.

The growth in consumer cash loans highlights the need felt by Japanese consumers for easy-to-borrow money as well as the success of the consumer finance companies in meeting it.

On busy street corners and station hallways in Tokyo, passers-by are frequently handed packets of tissue paper carrying advertisements for cash loan companies, complete with a free dial-up number.

For those who are still shy to borrow, finance specialists have recently devised remote account-opening systems which enable users to open an account via a TV monitor, rather than face-to-face with a teller.

The convenience of borrowing from consumer finance specialists, which can extend loans on the day of application is unmatched by financial institutions which require a longer application process.

Consumers seem re so eager to spend that even interest rates of about 26 per cent are no obstacle and the efforts of consumer finance companies to find new users are paying off handsomely.

Promise, one of the large four consumer finance specialists, says it maintains

expected to benefit from the development for such a market in Japan.

However, deregulation and other changes in the Tokyo financial markets may be too slow to bring back those foreign institutions which have already left Japan. As costs started to outweigh the profits and opportunities, many of the foreign brokers who arrived in Tokyo during the late 1980s quickly transferred their head offices and derivatives trading to other Asian centres, namely Hong Kong and Singapore.

A survey by Mori Building Shoji, a Japanese property developer, conducted last year highlighted the "hollowing out" of Tokyo's financial markets. Mori said that of the 32 foreign financial institutions surveyed, eight had already moved their derivatives trading to other parts of Asia.

Companies give high corporate taxes in Japan, which is more than double that of Singapore and three times that of Hong Kong, as the main reason for leaving Tokyo. Of the three countries, only Japan levies securities transaction taxes on brokerage companies.

Such shifts have prompted some Japanese financial companies to follow suit. Nittoh, a leading Japanese currency broker, last year announced that it would shift its foreign currency options operations to Singapore from Tokyo. Nittoh said some 80 per cent of options trading by foreign banks have left Japan, but if the loans are repackaged as asset-backed securities they could be traded. Foreign institutions, especially US investment banks, have accumulated expertise in handling asset-backed securities and are

now active in Singapore.

Japanese officials are looking at the products to provide a quicker resolution of the country's banks' bad loan problems.

Banks are currently unable to dispose of the collateral against their bad loans, but if the loans are repackaged as asset-backed securities they could be traded. Foreign institutions, especially US investment banks, have accumulated expertise in handling asset-backed securities and are

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## INVESTING IN SOUTH AFRICA

## After the miracle, the impossible

The biggest challenge facing the nation is to reverse the unemployment trend, writes Roger Matthews

**T**he political euphoria that has enveloped South Africa for almost two years has not yet evaporated, but it is fast giving way to a more sombre mood as the immensity of the economic task ahead comes into sharper focus.

President Nelson Mandela has committed his final three years in office to what he does best: continuing the process of national reconciliation. But he acknowledged that his achievements will only be durable if accompanied by growth and development for all sections of society, and especially that half of the population which has an income of less than R300 (£50) a month.

There is broad agreement between the government of national unity and the private sector on the targets that have been set, and the serious constraints to growth which exist.

The debate now being joined with growing vigour is how to reach those goals, and the balance to be struck between market-oriented policies, and the government's desire to achieve social justice.

The economy grew last year by 3.5 per cent, the best performance for nearly a decade, despite the drought which cut agricultural output. But, according to the Reserve Bank, the first three years of the economic upswing which started in the second half of 1988, produced a net gain of only 12,000 new jobs in the formal sector. Unemployment officially measured at 33 per cent of the workforce, has therefore continued to rise.

If the present rates of economic growth continue, the South Africa Foundation, which represents the country's

biggest companies, forecasts that unemployment will increase over the next five years to 38 per cent due to the 300,000 or more new job seekers every year.

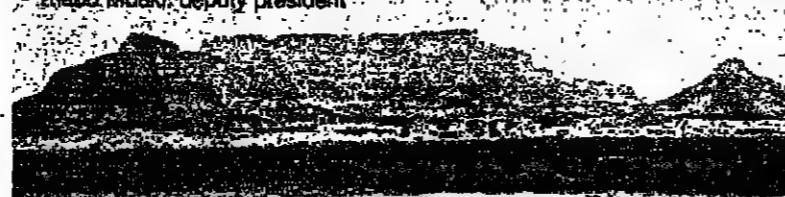
Ministers and industrialists agree that the nation's single biggest challenge is to halt and then reverse the unemployment trend. They also agree that a sustained annual growth of at least 6 per cent has to be achieved. Thabo Mbeki, the deputy president, said last month: "The preconditions for lifting the growth rate to the 6 per cent target by 2000, and creating 300,000 to 500,000 new jobs a year, are an increase of approximately 10 per cent a year in non-gold exports, and major investment by both the public and private sectors".

The government's fiscal deficit, and South Africa's low savings rate, suggests that much of that required investment will have to come from overseas. So far the response, other than a strong appetite for equities and bonds which last year played a big role in boosting capital inflows to more than R20bn, has been modest.

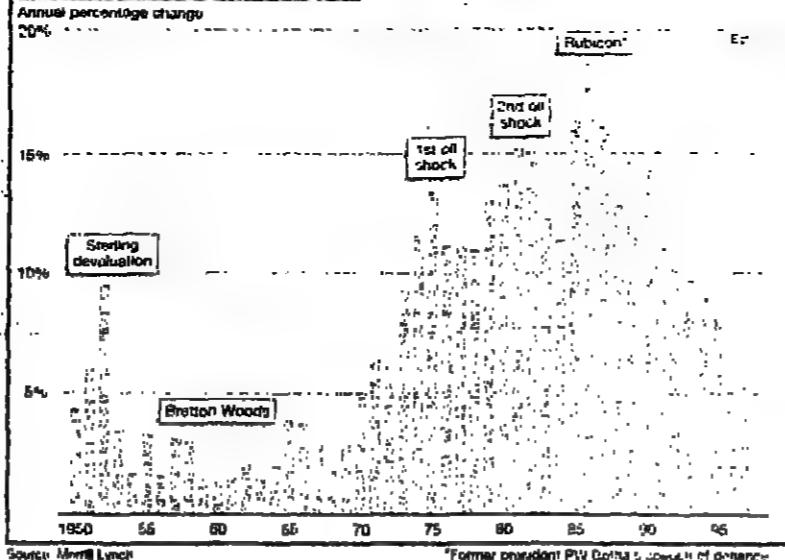
The ministry of trade and industry estimates that foreign companies have invested more than R3bn in fixed assets since the April 1994 general election, mainly through the return of companies such as Ford. However, a growing number of companies are establishing offices for the first time, and total new investment plans are estimated at more than R6bn.

Trevor Manuel, the minister of trade and industry, says one of the toughest problems encountered by potential foreign investors is the grip that South Africa's largest conglomerates have on the market.

"We are aiming for 6 per cent growth by 2000," Thabo Mbeki, deputy president



South Africa's inflation rate



Source: Merrill Lynch

Former president PW Botha's speech of defiance

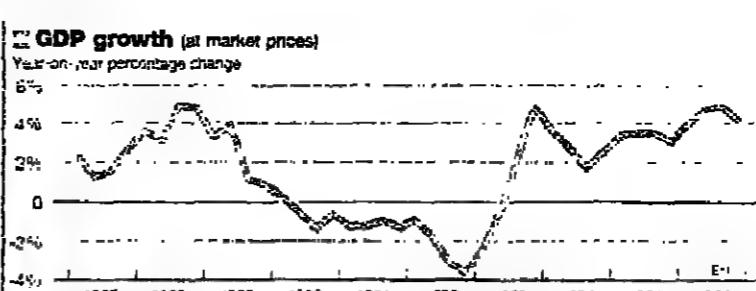
Tougher legislation aimed at countering any abuse of market dominance is due this year. But the conglomerates say their relative dominance has been achieved by efficiency and competitiveness, and it is these qualities which have deterred foreign rivals.

The government's problem in contributing more than a modest amount to the investment requirement was underlined by this month's budget.

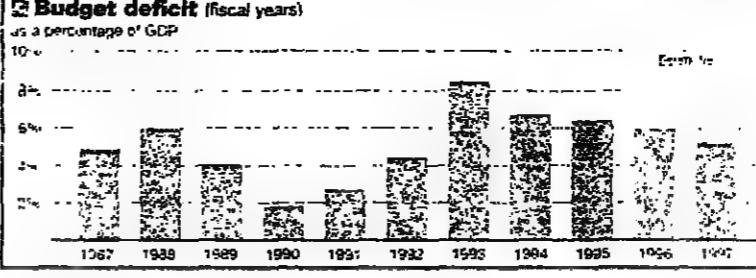
Chris Liebenberg, the minister of finance, announced a lower fiscal deficit target of R28.6bn, 5.1 per cent of gross domestic product, but a higher cost of servicing government debt which will absorb one rand in every five that are collected.

Increasingly, government is having to borrow to finance current expenditure while the amount earmarked for capital expenditure in the new financial year has fallen from 2.7 per cent of GDP to 2.5 per cent, less than half the projected fiscal deficit.

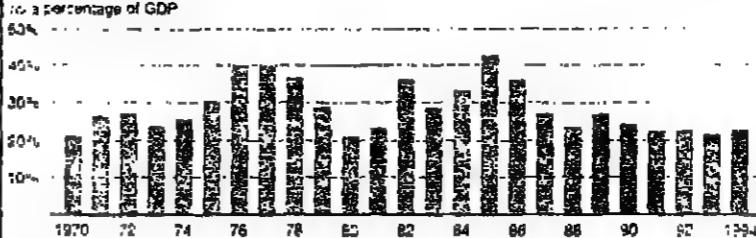
Macro-economic analysis shows that if we want to maintain growth of anything like 3 per cent then we must save at least 35 per cent of our total income. Fast-growing economies in the Far East have been saving more like 35-45 per cent



2 Budget deficit (fiscal years)



3 Total foreign debt



Source: Merrill Lynch

of their GDP. Last year South Africans saved on average just R2 out of every 100 they earned.

These concerns, allied to fears about the political stability after the departure of Mr Mandela, appear to have had a greater impact on potential foreign investors than on local companies. Gross domestic fixed investment rose by 10.5 per cent last year, the value of imports surged by 28 per cent largely due to replacement of out-dated machinery, and exports rose by nearly 20 per cent. Business confidence remains high, although there is evidence that some companies are close to the limit of their manufacturing capacity.

If this does lead to growth peaking at about 4 per cent, the government will have to pay more attention to the concerns of investors, while seizing on its comparative international advantages. Apart from deep cuts in the budget deficit, the South Africa Foundation has called for more flexible labour markets, a rapid privatisation programme, the dismantling of exchange controls, a reform of the tax system, tough action on crime, and the creation of a social safety net to catch those in greatest need.

Tito Mboweni, the labour minister, dismissed the foundation's proposals as "ridiculous", particularly its idea of allowing some workers to be employed outside the provisions of the new labour law to be enacted soon. But the differences between government and business may be narrower than they seem on some issues, and be more about timing than direction.

The government is committed to removing exchange controls, which it knows are not liked by investors, and has taken the first step. But it has rejected a "big bang" because of the dangers that should it backfire, the impact of reimposing controls would be disastrous for investor confidence.

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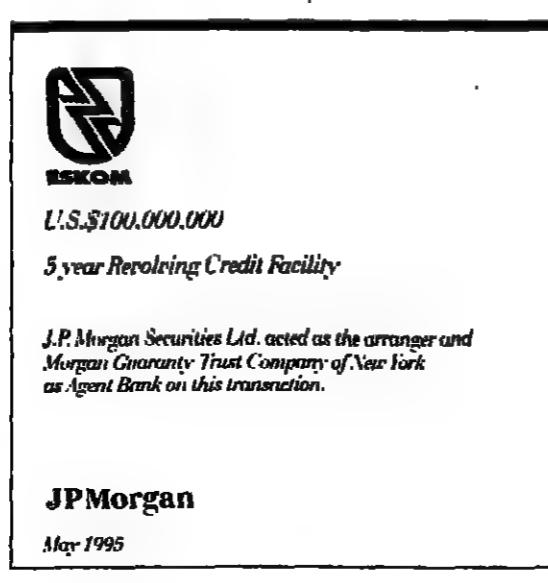
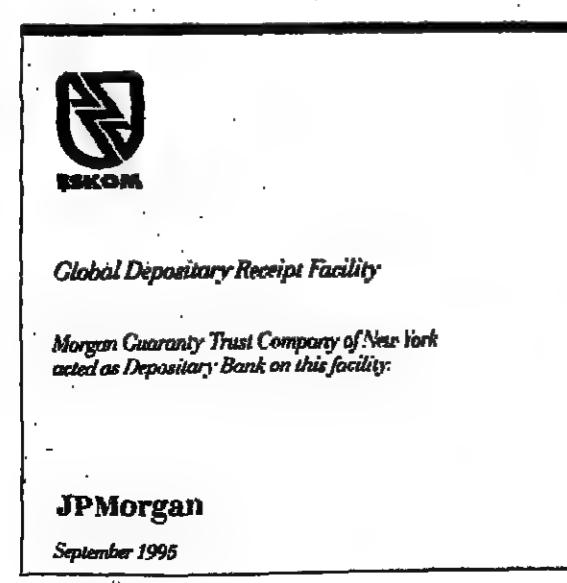
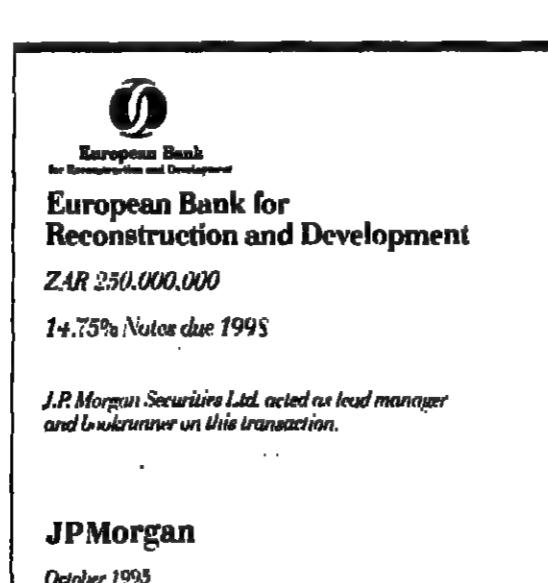
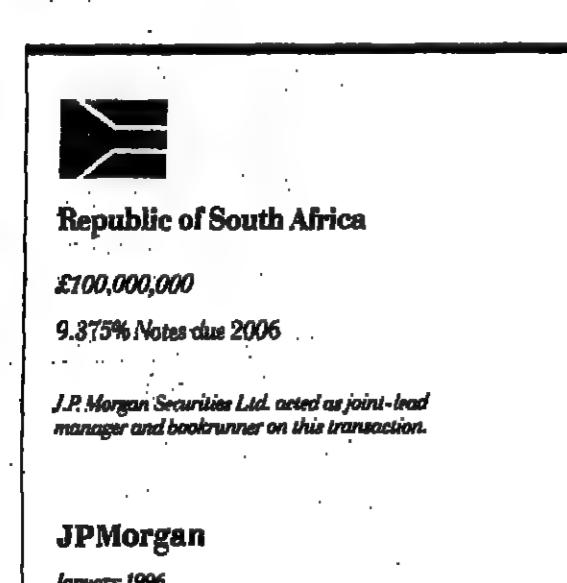
Editorial production, Rob Tern

Statistical research, Abdi Benm

reducing the cost of external interests, the intention is to create a more vibrant economy.

South Africa is also looking back at the last 12 months to see what it can learn from African development, and this may well be its opportunity to move forward, even to surpass that of the Soviet Union, a partner of some South African firms, but its trade links are modest. It imports 4 per cent of its requirements from the rest of Africa, and sells 15 per cent of exports into the region.

Most of this would be seen as unattractive in ten years' time, along with Cuban doctors in Johannesburg, a result of a communist party helping to shape government policy, and Mr Mandela, a South African victory in the 1994 World Cup. The economic principles are also there to be won, but at the cost of additional pain which the government would rather its supporters did not have to suffer.



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## 2 INVESTING IN SOUTH AFRICA

■ The economy: by Roger Matthews

## Consolidating the successes

Mr Liebenberg's budget underlined how little room there is for manoeuvre

Growth last year at 3.5 per cent was the highest since 1988. Inflation at 8.7 per cent the lowest since 1972, and business confidence is at its most buoyant for more than a decade. These are achievements in which the government of national unity takes pride as it enters its third year in office, with the additional bonus of an established reputation for fiscal discipline, acquired despite the inevitable costs incurred by the political transformation of the nation.

It may seem perverse to the African National Congress and to Chris Liebenberg, the minister of finance, that this should also be the moment at which the most serious criticism of the government's economic policy should be voiced for the first time. The South Africa Foundation, which represents the country's biggest 50 companies, argued in its document "Growth For All", that the

euphoria over the political change was drawing attention away from the country's immense economic challenges. "If these economic challenges are not met, and economic policy is not transformed, then the world will forget about the political miracle before long, because its economy will have failed," it warned.

Both sides broadly agree on the objectives spelled out by Thabo Mbeki, the deputy president, who is in overall charge of economic policy. He said the goal had to be annual growth of at least 6 per cent by 2000, the annual creation of 300,000 to 500,000 jobs, and the provision of basic household infrastructure for the entire population by 2005. The gap that divides government and business is the assessment of how this should be done, and what is politically possible.

Mr Liebenberg's budget, the third introduced by the present government, underlined how little room there is for manoeuvre. Faced by a deficit equivalent to 6 per cent of gross domestic product, and continued strong pressures on spending, he produced a cautious

## Business confidence is exceptionally buoyant

following strong opposition from the unions. Had Mr Liebenberg been allowed to increase VAT to 15 per cent, the deficit could have been brought down to below 5 per cent, a target that he acknowledged might be more desirable.

Chris Stals, the governor of the Reserve Bank, has pointed to growing evidence that the present recovery, which began in the third quarter of 1993, is showing signs of slowing, particularly in the manufacturing

sector, and that 1996 could see growth reach a peak of about 4 per cent. Mr Liebenberg added in his budget speech: "As the international growth outlook has become less favourable, we are mindful that the budget deficit reduction should occur more rapidly than the 0.6 percentage point per annum originally targeted." But he stuck by his contention that "gradualism" had to be maintained because "a drastic reduction in the deficit would require ill-considered and disruptive curtailment of public services".

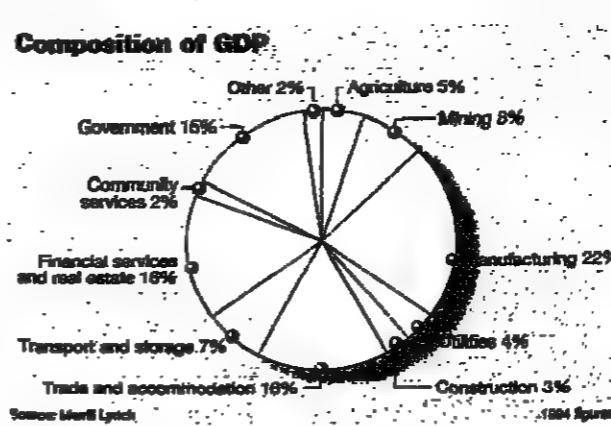
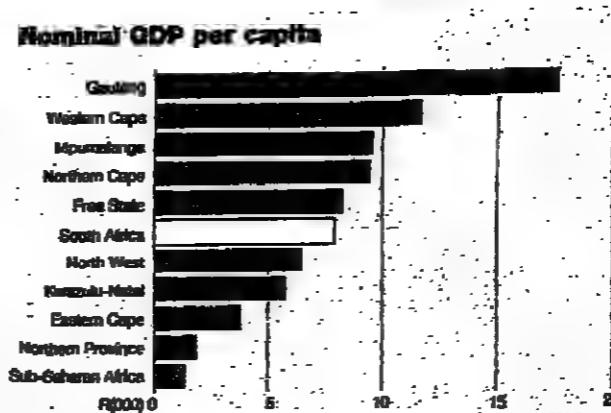
One result of this gradualism is a further increase in the cost of servicing government debt, which is set to rise to nearly 20 per cent of total revenue in the financial year beginning on April 1, compared with 18.5 per cent the previous year. As Mr Liebenberg pointed out, the main effect is to "crowd out other expenditure items and to increase the lack of fiscal manoeuvrability". Total government debt is projected at R311.6bn, or 55.6 per cent of GDP.

According to the South Africa Foundation, this is a dangerously high figure, and it

warned that "the budget deficit could balloon in the next and inevitable economic downturn". It urged an annual budget deficit reduction of 1.5 per cent of GDP, to be maintained until it reached 2 per cent, "in line with recent international norms". To achieve this it suggested a reduction of 4 per cent in government spending as a percentage of GDP over the next two years, with up to 150,000 jobs being cut over five years.

Private sector economists also pointed out that with the government's salary bill amounting to some 40 per cent of its spending there is increasingly little left for capital expenditure. Mr Liebenberg agreed it was cause for concern that budgeted capital expenditure would decline from 2.7 per cent of GDP to 2.6 per cent in the new financial year. This is in part explained by the slow delivery of some government programmes, particularly housing which was far below target and contributed substantially to the R10bn in budget roll-overs.

All of which left Mr Liebenberg with little scope for pro-



viding relief for the hard-pressed tax payer, or offering investment incentives to the private sector. By raising the threshold at which the top

tax on the monthly gross interest and net rental income of pension, provident and retirement annuity funds, will claw some of that back and will do nothing to encourage the urgently needed increase in overall national savings. Mr Liebenberg's present for investors came with a 50 per cent reduction in the secondary tax on companies, essentially a levy on dividends, to 12.5 per cent, and a halving of the tax and stamp duty on share dealings to 0.5 per cent. The total cost to the exchequer was a modest R350m.

There was also little scope in the overall spending increase of 10.4 per cent for individual ministries, with defence suffering most with another 5 per cent reduction, and education coming off best with its allocation increased from R4.5bn to R5.5bn.

If, as Mr Liebenberg pledged, the main government focus this year will be on implementation and delivery, the impact of its policies should be more visible among the poorest sections of society. "They have been waiting patiently for results and we owe them that", he said. But the government's ability to continue delivering will be decided by its response to the challenges outlined by the SA Foundation, especially if the growth rate slows in the second half of the year.

■ Industry: by Mark Ashurst

## Shock therapy to lure investors

The country may be looking good but attractive figures are no guarantee of good health

For an economy that contributes a mere 1.5 per cent of the world's goods and services and depends on an ailing gold industry for the largest slice of its foreign exchange earnings, South Africa looks pretty good from the outside. Excluding gold and agriculture, GDP growth was more than 5.5 per cent last year, while inflation fell.

"That is what investors look for. We are slowly but surely putting investment back into the system," says Cees Bruggeman, group economist at First National Bank. But attractive figures are no guar-

ante of good health. At least 160 companies which dishonoured during the apartheid era have returned to take a second look, but few have committed themselves to any long-term investment.

Less than R5bn of foreign capital was sunk in fixed investments last year, although foreign inflows topped R22bn.

More than 80 per cent of this capital was absorbed by the equity and bond markets, where its fickleness was graphically illustrated during last month's devaluation of the rand. An estimated R7bn left the country in a single week.

In contrast to the trickle of investment from foreign companies, domestic fixed investment has soared. In 1995, it totalled R55bn, a year-on-year rise of about 10 per cent.

(STC) dividends to 12.5 per cent in the March 13 budget. "Abolishing STC would place South Africa on a par with countries such as Argentina, Colombia, Mexico, Peru, Sweden and Switzerland," comments Leslie Boyd, chairman of Amic, the industrial arm of Anglo American. "But it would still leave us at a disadvantage, at times up to 50 per cent, compared with countries that compete directly for western capital."

Drastic policy changes are under way to promote international competitiveness. The principles of self-sufficiency and demand side incentives which characterised policy in the past have been scrapped in favour of what might aptly be described as industrial shock therapy.

High import tariffs are being phased down to levels speci-

fied in the General Agreement on Tariffs and Trade. The remnants of the General Export Incentive Scheme of cash rewards to exporters was scrapped this month, although there is little clarity on an alternative system of supply side incentives.

A competition policy to address the role of conglomerates in the domestic economy will be unveiled later this year, in the wake of complaints by Trevor Manuel, minister of trade and industry, that some of the largest holding companies have abused their dominant positions.

The national priority is job creation. Paul Jourdan, special adviser to Mr Manuel, notes that South Africa's "capital-intensive raw material producers that are in the first quartile of international competitiveness. Employment lies in downstream, high value-added industries which exploit our resources and energy advantages". This cate-

gorization of industry into sectoral clusters, each comprising "upstream" and "downstream" products, underpins the government's industrial strategy.

The 13 clusters targeted by Mr Manuel can be further classified into three types: those which could not withstand international competition, such as textiles or motor vehicle manufacturing, and therefore required "fire-fighting" reforms; those with undeveloped downstream potential, such as petrochemicals or processed metals; and capital goods, notably industrial equipment developed in the mining industry, which Mr Jourdan describes as "more important than the resources themselves".

The most visible reforms to date have been in the capital intensive liquid fuels and motor vehicle industries. Sasol, which manufactures synthetic fuels from coal, will lose R2.4bn by 2000 as the government phases out its annual R1.1bn subsidy and lifts restrictions that prevent oil-importing companies from buying crude stock on international markets.

Motor vehicle manufacturers, previously protected by tariffs as high as 125 per cent on imported vehicles, have also been shaken by the Motor Industry Development Plan introduced in September. With only 48 per cent of the parts used in a locally-assembled vehicle manufactured in South Africa, the plan allows South Africa's seven domestic car manufacturers to waive duty on imported components to the exact value of their exported goods.

Import duties will also be reduced to the Gatt level of 40 per cent by 2002. The realisation that local plants will not survive these changes without longer production runs and higher exports has prompted R2.5bn in foreign investment from BMW, Toyota and Nissan. Samcor, a joint venture between Amic and the Ford Corporation, will become the world's sole supplier of 1.6-litre Escort engines.

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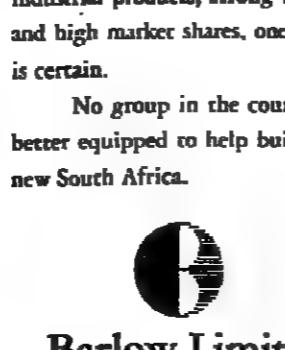
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## 4 INVESTING IN SOUTH AFRICA

■ Labour relations: by Quentin Peel

## The test is yet to come

New industrial laws aim to build on the remarkable improvement in labour relations

It is 7.30 in the morning in the bustling hotel dining room of the Johannesburg Holiday Inn. Sam Shilowa, general secretary of the Congress of South African Trade Unions, is just sitting down to a working breakfast with top government officials from the ministry of trade and industry.

The subject for discussion is export incentives for South African industry. Mr Shilowa and his fellow Cosatu officials have strong ideas on reforms they want to see in the existing system.

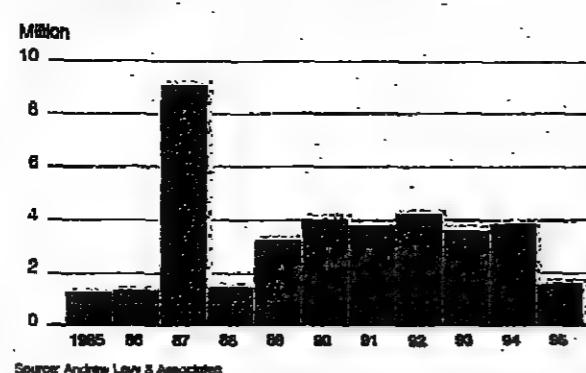
"We have a pretty indifferent export performance in manufacturing," says Ebrahim Patel, the youthful leader of the South African Clothing and Textile Workers' Union, and a leading Cosatu negotiator. "We want export incentives to be more targeted on improving competitiveness."

The trouble with the present export incentives is that they are little more than a straight subsidy. When they are removed, exporters will find they are still uncompetitive. We need incentives to promote restructuring, new investment, and training."

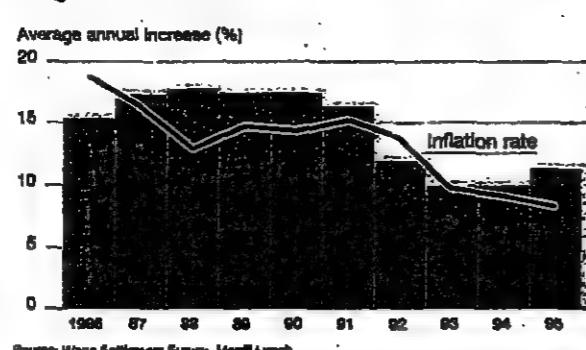
The working breakfast was a graphic illustration of the close relationship between organised labour and the government in South Africa, a reflection of the formal alliance between the African National Congress, Cosatu, and the South African Communist Party. It also underlined the apparent pragmatism of the union movement, in spite of – or perhaps because of – a baptism in the fire of fierce opposition to the racial laws of apartheid South Africa over the previous two decades.

Earlier in the week, the same union officials had been locked in negotiations with Alec Erwin, the deputy finance minister (himself a former top official in Cosatu), on final details of the government's budget. The trade unions successfully blocked any increase in indirect taxation, in favour of a tax on pension fund incomes.

## Working days lost through strikes



## Wage settlements



The relationship between the ANC-led government and the most important trade union federation in the country has been a critical element in the stability and direction of the regime in its first two years. It has undoubtedly contributed to a remarkable improvement in the climate of industrial relations over the past two years.

Against most predictions, the number of working days lost in strikes dropped from 3.5m in 1994 to just 1.5m in 1995, which was the lowest level since 1988.

On the other hand, the close relationship between the trade unions and the government has stoked concern within the business community at the threat to corporate competitiveness of costly political concessions to their workers.

The business lobby is worried at the rise in real wage costs, and at the proliferation of labour protection measures pending in new legislation. Both pressures, businessmen fear, will discourage foreign investors and hamper indigenous industry from competing internationally.

According to the latest annual report of the SA Reserve Bank, the rate of increase of nominal wages per worker has slowed only very gradually over the past six years: from an annual increase of 18.4 per cent in 1989, to 15.2 per cent in 1992, 10.5 per cent in 1993 and up again to 11.9 per cent in 1994.

Real wages have been rising faster than real output per worker, leading to a strong increase in unit wage costs. "This development is not only harmful for economic growth, but may also have an adverse impact on rates of return on invested capital," the central bank says. "The decline in the inducement to invest will inevitably undermine the long-term growth potential of the national economy, and of employment growth."

Yet, given the dramatic nature of the political change in South Africa, the absence of a wage explosion is perhaps more remarkable than the fact that there has been a modest rise in real wages. Moreover, government, business and the

market have failed to catch on: only one company, SA Breweries, has yet made an issue of any size, and even that is rather illiquid.

Although foreigners remain relatively modest participants in the market, accounting for only 8 per cent of trades since the beginning of the year, foreign buying has – until quite recently at least – been growing.

Conditions for such an inflow could hardly have been more favourable. Early last year, as it became clear that the government's attempts to bring inflation under control were proving conspicuously unsuccessful, long bond yields were still hovering around 16.5 per cent. Against the backdrop of remarkable stability in the value of the rand, real yields on long bonds were the highest they had been for years, and were even beating yields in the equity market.

The result was a sustained bull run, bringing long bond yields down below 13.5 per cent. With the rand at the same time going through a period of real appreciation, foreign investors reaped handsome returns.

This idyllic set of circumstances was brought to a close with February's sharp drop in the value of the rand against the dollar; the currency lost

February's sharp drop in the value of the rand brought an idyllic period to a close

To investors watching the Johannesburg Stock Exchange pushing itself into a new era, the bond market must seem another world.

Most of the innovations under way at the stock exchange have long been facts of life for bond traders. More than half of total bond trading is already screen-based. Corporate traders – principally banks – have a substantial presence, and market-making is well-established.

Most important of all, the bond market has much less of a liquidity problem. Trading volume in the largest issue, a long bond known as the R150, averages nearly 20 per cent of the total in issue.

The market is, however, heavily skewed towards government bonds – known as in the UK, as gilts. The bulk of the rest are issued by "parastatals" such as Eskom, Transnet and Telkom.

So far, private sector corporate bonds have failed to catch on: only one company, SA Breweries, has yet made an issue of any size, and even that is rather illiquid.

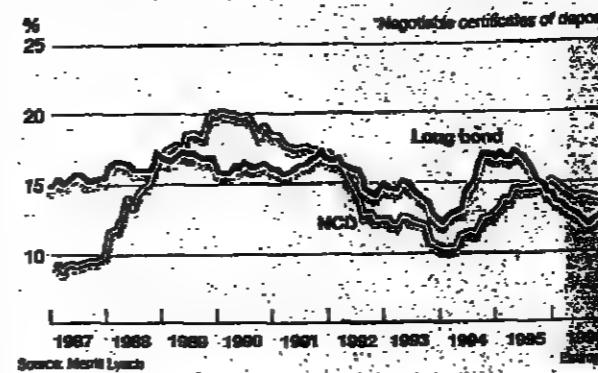
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## Long bond yield versus three month NCD



## SA bonds: net foreign purchases



cheap. Or at any rate, real yields of around 7.5 per cent look conspicuously high.

This is particularly true given international markets' growing confidence in the South African government. The most obvious yardstick – the spread between 5-year dollar-denominated South African bonds and US Treasuries – has narrowed to around 160 basis points.

Few in the markets would take serious issue with this analysis of economic fundamentals. They might, though, counter that, in the short term at least, economic fundamentals are arguably less powerful movers of bond markets than the balance of supply and demand. In the South African market, there is still a great deal of supply.

The reason is the country's persistent budget deficit. Although this was cut a little in this month's budget, it is still projected to be 5.1 per cent of gross domestic product in the next financial year. It is true that the bond market reacted favourably to this figure – but only because investors feared it could have been even worse.

Few investors doubt that the government would like to cut the deficit. But the obstacles to tackling it are all too real. South Africa's social problems make it difficult to avoid letting public spending grow faster than inflation. To an extent, the government can bridge the gap by increasing taxes even faster. But its ability to do so is constrained by its need to avoid discouraging investment.

As a result, the government is still borrowing to finance its current as well as capital expenditure.

For bond market investors it is, though, some consolation that ministers recognise that this is a problem which has to be addressed, even if they have to do so gradually.

The clear downward path for the deficit sketched out in this month's budget was one bit of good news for the markets.

For the government, the incentives to deliver on these promises are real. It is not just a matter of textbook economics: the deficit is keeping real interest rates high, and continuing to channel South African savings into bonds, not growth-generating private investment, is all too visible.

Both are damaging for a government which needs to generate growth and jobs. The good news for the bond market is that it knows it.

■ Investment banking: by John Kingman

## Foreign invasion on the way

A period of profound structural change is in prospect for many large corporations

Of all the problems companies investing in South Africa are likely to face, a shortage of investment banks is not going to be one of them. "It is," as Mark Katzenellenbogen, a director in SBC Warburg's Johannesburg office, remarks, "a classically overbanked market."

Traditionally, the business has been dominated by a number of strong local companies – some tied to the country's big commercial banks, some independent. But foreign banks are now invading in big numbers.

It is easy to see what is making international investment bankers lick their lips: for many of South Africa's large corporations, a period of profound structural change is in prospect.

The corporate sector is strong – its market capitalisation is more than twice the economy's gross domestic product. But as a result of a long period of separation from the rest of the world economy, it is also deeply inbred.

Exchange controls have

given South Africans little choice but to invest their cash locally; the result is a deeply complex and interwoven set of shareholding structures. Large chunks of the economy are ultimately controlled by a few big groups – industrial holding companies such as Anglo American and the Rembrandt Group, as well as life insurance giants such as Old Mutual, Liberty Life and Sanlam.

The hope is that, as exchange controls unwind, a period of frenetic corporate activity will begin to unfold. As companies exploit their new-found freedom to invest abroad, they will need to finance their moves – either through raising fresh capital, or by selling off some of their

extraneous holdings in South Africa. Either way, investment banks hope to benefit.

Moreover, if the result is that fewer shares are locked up in big, rarely-traded holdings, South Africa's corporate sector could even see some hostile bids – a rarity.

On top of all this, there are high hopes that privatisation will, in due course, create a healthy flow of lucrative work.

The problem is that while these prospects may be enticing, they are also some way off. "Many of these corporate structures have taken 40 or 50 years to build up; they are not going to be dismantled overnight," says Derek Prout-Jones, a corporate financier at

Continued on page 5

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Regional development: by Tony Hawkins

## Trade agreement stalled

Pretoria's "big boy on the block" image has worsened since apartheid's demise

It is possible, but unlikely, that the 12 members of Southern African Development Community (SADC) will reach agreement on a regional trade protocol in time for its ratification at a summit in August.

Delays in renegotiating the Southern African Customs Union (Sacu) agreement between South Africa, Botswana, Lesotho, Namibia and Botswana, increasingly acrimonious trade relations between Pretoria and Zimbabwe and, to a far lesser extent, Zambia, and the sheer one-sidedness of all economic relationships in the region point to enormous difficulties in securing a regional trade deal.

Politicians being what they are, it may be possible to stitch together a form of words - a statement of intent - but the timetable for tariff reductions and harmonisation will be a lengthy one stretching into the next century while, if history is any guide, implementation will be both erratic and hesitant.

Ironically, despite the ANC's insistence on "equitable" development in the region - which is simply impossible given South African dominance - Pretoria's "big boy on the block" image has worsened since the demise of apartheid.

The mood of at least some of Pretoria's 11 SADC partners (Angola, Botswana, Lesotho, Malawi, Mauritius, Mozambique, Namibia, Swaziland, Tanzania, Zambia and Zimbabwe) was captured by Botswana's vice-president and finance minister, Festus Mogae at February's SADC meeting in Midrand, when he said: "We don't feel bullied; we feel ignored." South African ministers stayed away from the final session of a meeting characterised by sharp criticism of Pretoria's trade policies.

Industrialists in Zimbabwe and Zambia complain that protective import tariffs are keeping them out of the South African market, while their markets are being plundered by South African manufacturers exploiting the General Export Incentive Scheme (Geis), due to be phased out by the end of 1997, to dump their

products at prices below production costs. Zimbabwe's trade numbers tell the story: between 1989 and 1994, Pretoria's share of Zimbabwe's total import bill rose from 20 per cent to 33 per cent while the trade gap between the two countries widened from \$18m to more than \$80m. Preliminary figures show the trade imbalance worsening further last year.

The situation has been exacerbated by the failure of Pretoria and Harare to negotiate a new bilateral trade agreement covering clothing and textile imports with its main (non-Sacu) trading partner in Africa, Zimbabwe.

Last month, a South African academic, Professor Gavin Maasdorp, of Natal University, pointed out that, because South Africa is classified as a "developed economy" by the World Trade Organisation. Pre-

### Few potential investors will look beyond South Africa

toria would have to offer the same preferential entry terms to all developing countries, so that Zimbabwean exporters would not have any special advantage.

Not only did his assessment create consternation among the Zimbabwean industrialists, but they fuelled demands for increased tariffs and effective anti-dumping duties against imports from South Africa.

A revised Zimbabwe tariff, with lower duties on raw materials but higher tariffs for finished goods, is due to be announced soon. fears of de-industrialisation loom large in some of South Africa's neighbours.

The penetration of South African retail chains - Shoprite Checkers in Zambia, Pick 'n Pay, Discom, Clicks and Makro in Zimbabwe - is worrying local manufacturers and retailers alike.

The former fear that the South African supermarket chains will buy in bulk and import products into Zambia and Zimbabwe rather than tapping local suppliers.

South African market penetration of the region via investment is growing. It is taking many different forms - retail and hotel chains, mining

and financial services group, the Standard Bank of South Africa's purchase of an increased stake in Banco Standard Totta de Mocambique.

Excluding South Africa, intra-regional trade in Southern Africa accounts for less than 5 per cent of total business, which means that there is considerable potential to expand links. Unfortunately, South African dominance and the yawning gap between the level of development in South Africa and most other SADC states is bound to hinder the process of closer regional ties.

There is much loose talk about monetary harmonisation and the free movement of labour and skills, but a recent South African television report of an illegal visa racket in Zimbabwe, claimed that as many as 300,000 Zimbabweans would seek to enter South Africa this year alone in search of work.

South Africa with some 400,000 job-seekers entering its labour market each year, needs 300,000 Zimbabweans, not to mention countless others from other African states, like the proverbial hole in the head. The most promising field for regional co-operation at this stage is not trade but sectoral agreements covering transport, energy, tourism and possibly cross-border investment.

While regional power developments - the export of electricity from South Africa to Zimbabwe, the rehabilitation of the Cahora Bassa to South Africa power line, and the possible development of the Pande gas project in Mozambique will take time, not just because of conflicting loyalties and jealousies, but also because political leaders in the region are preoccupied with their own domestic issues and reluctant to cede any sovereignty to a regional grouping.

While the debate continues, some, like Zimbabwe's President Mugabe, will seek to strengthen SADC as a political rather than an economic grouping, while South Africa's regional dominance will grow.

Few foreign investors contemplating investment in the region will look beyond South Africa, except for highly labour-intensive operations (wages in South Africa are double or more those in neighbouring states) or if the violent crime situation escalates to impossible levels. In the latter situation, the danger is that they will not invest in the region at all.

Here again Pretoria is blamed. Because of corruption within its own customs department, South Africa imposed a 125 per cent duty surcharge on traffic transiting the country en route to Malawi, Zambia and Zimbabwe.

Announced late last year, the surcharge, which was to have covered all transit traffic, was postponed and subsequently amended to cover mainly sensitive freight (clothing, drink and tobacco, electronic goods, etc).

Southern Africa's economic performance						
Country	Market size GDP 1994 (US\$bn)	Population 1994 (000)	GNP per head 1994 (US\$)	GNP growth 1985-1994 % pa	Manufacturing share in GDP 1994 % of GDP	
Angola	6,000	10,674	590	n.a.	2	
Botswana	4,035	1,443	2,800	6.6	4	
Lesotho	1,400	1,996	700	0.5	16	
Malawi	1,580	10,843	140	-2.0	18	
Mauritius	3,510	1,104	3,180	5.5	23	
Mozambique	1,330	16,514	80	3.5	n.a.	
Namibia	3,050	1,520	2,000	5.4	9	
Swaziland	1,050	906	1,160	-1.3	n.a.	
Yemen	2,100	28,846	90	1.1	5	
Zambia	3,200	9,198	570	-1.3	23	
Zimbabwe	5,425	11,002	490	-0.6	25	
Total	32,880					
South Africa	125,200	41,591	3,000	-1.4	23	
Regional total	157,880*					

\*Or with South Africa = 79 per cent

Source: World Bank Atlas and Economic Intelligence Unit

## Foreign invasion on the way

Continued from page 4

Rand Merchant Bank

Many bankers must also have been disappointed that this month's budget envisaged no privatisation proceeds at all.

In the meantime, with picking still rather lean, competition has become intense. No doubt as a result, many international banks have chosen only to establish a modest foothold in the market. Morgan Stanley, for instance, has an office with only four staff in Johannesburg; the same company employs 120 in India.

So far, the domestic and international banks are tending to focus on different parts of the market. Although several of the local banks now have offices overseas, most expect to continue to concentrate on the domestic market. "When it comes to big international issues, we are by and large content to play second fiddle," comments Jacko Maree, managing director of Standard Corporate and Merchant Bank.

By contrast with the big brokers, few local banks have so far forged formal alliances with international firms. Similarly, many international banks are - for the time being at least - content to leave purely domestic work to the local houses. They have good reason to do so: fee levels for domestic work in South Africa have traditionally been low by international standards.

But this live-and-let-live approach may not last. At least one group - the big brokers which have tied up with international companies - is

already planning to step up its competition with the local merchant banks for domestic corporate finance work. As Roy Andersen, president of the stock exchange, puts it, the international banks "have not just been buying brokers: more importantly, they have also been buying a research capability and corporate client lists".

Many in the big broking houses are certainly hoping that the local banks have shot themselves in the foot: by pressing for the stock exchange to be opened up, the banks have achieved their aim of getting into broking.

But the same reforms have allowed the brokers greatly to strengthen their corporate finance arms.

In theory at least, the brokers' new international links should give them a competitive edge. A South African company wanting to sell a subsidiary might well, for instance, want more access to international buyers and markets than a purely local merchant bank is able to offer.

On the other hand, the local banks argue that, by remaining independent, they have the freedom to forge international links on a deal-by-deal basis, without being tied to the particular strengths and weaknesses of a single international house.

"Do we tie up with just one player, and accommodate their deficiencies? That's the dilemma," argues Martin Keyser, another Rand Merchant Bank corporate financier.

Moreover, the local banks have another reason to feel relaxed about their new com-

petitors: they have other strengths to fall back on. Traditional corporate finance work, though probably the most high-profile part of their activities, is not by any means the biggest source of their profits.

For instance Investec, one of the big local merchant banks, derives 13 per cent of its profits from securities trading and 42 per cent from private banking and asset management.

Only 30 per cent comes from corporate banking, of which corporate bank lending forms a substantial part.

On the other hand competition is unlikely to restrict itself to corporate finance work. In asset management, for instance, purely domestic houses are likely to be at a competitive disadvantage where South African customers want to put their investments into an internationally diversified portfolio.

In other areas, it may not be so easy for newcomers to knock incumbents off their perch. Standard Corporate and Merchant Bank, for instance, cites its strong position in foreign exchange as it believes it has 30 per cent of the rand-dollar market.

The bank argues that this gives it a unique advantage in selling derivatives such as hedging products.

The truth is that the competitive map is shifting fast, and no-one yet knows how it is going to shake out. "It will be a long time before it all settles down," says SCMB's Mr Jacko Maree. In the meantime, as the banks jockey for position, it is their customers who are likely to benefit.

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## 6 INVESTING IN SOUTH AFRICA

■ Provincial developments by Mark Ashurst

## Gloves off to break stalemate

Parliament is due to have the final word on the constitution by May 10

The African National Congress, wearied by a stalemate with the Inkatha Freedom Party that predates the April 1994 election, has adopted a "gloves off" approach to the controversy over the role of sub-national governments in the nine provinces.

The final word on the extent of federal powers is due by May 10, the second anniversary of President Mandela's inauguration, when Parliament will adopt a permanent constitution to replace the existing interim document.

Its impact in KwaZulu-Natal, where Inkatha have a 51 per cent majority in the provincial legislature, will be overshadowed by local government elections scheduled for April. That contest will be held against the backdrop of the trial at Durban Supreme Court of former defence minister Magnus Malan and 19 others accused of collusion with military intelligence and Inkatha officials in attacks on the ANC and its allies during the 1980s.

There is now no question of either the ANC or the National

Party conceding to Inkatha's demand that they honour a pre-election commitment to international mediation on the issue of federal powers.

The politicking has overshadowed both the administrative problems of a federal-style government and the ongoing turf battles involving leaders of ANC-controlled provinces over the devolution of power from the centre.

The interim constitution grants provincial governments authority for regional planning, the promotion of trade and industry, and urban and rural development. They also have limited powers to tax gambling, which in the March 13 budget became subject to national VAT, and to raise finance by borrowing – although the central government will not underwrite provincial debt.

Chris Liebenberg, finance minister, echoed the sentiments of provincial premiers when he warned in his budget speech that "we must take leave of the notion that sub-national governments can rely on the national government to stand in for poor financial management and budgeting".

But from a macroeconomic perspective, the huge disparities in resources, infrastructure, production capacity, population and economic prospects between the nine

## Regional Industrial Development Programme projects approved (August 1991 to January 1996)

Province	Number of projects	Total investment (Rm)	Total direct job opportunities
Western Cape	400	4,283	16,018
Eastern Cape	55	200	2,250
Free State	140	621	11,423
North West	231	5,248	15,136
KwaZulu-Natal	493	7,729	31,058
Mpumalanga	121	1,189	7,689
Northern Province	53	459	3,569
Gauteng	11	37	555
North West Province	39	751	2,542
<b>Total</b>	<b>1,616</b>	<b>20,517</b>	<b>91,251</b>

Source: Department of Trade and Industry

provinces can be addressed only at national level.

For example, the smallest province of Gauteng, which covers 1.5 per cent of the national surface area, includes the industrial heartland of Johannesburg, Pretoria and the East Rand. The province contributes 48 per cent of national manufacturing output, 48 per cent of trade, 55 per cent of financial sector earnings and generates 30 per cent of national employment.

By contrast, the most populous province of the Eastern Cape has only 2.7 per cent of total employment and includes the former homelands of Ciskei and Transkei, both burdened by a bloated civil service and widely viewed as insolvent.

Provincial authorities will remain tied to the purse strings of the central government, which allocates their budgets. The allocations for fiscal 1996, announced earlier this month, rejected the spending formula proposed by the parliamentary Financial and Fiscal Commission in favour of more concerted efforts to combat rural poverty.

Only two of the nine provinces, Mpumalanga and the Eastern Cape, received a year-on-year increase in their allocations – 11.3 per cent to R4.6bn and 9.4 per cent to R13.9bn respectively.

With annualised inflation estimated at 7.5 per cent, allocations to all other provinces declined in real terms. Paul Jourdan, special adviser to trade and industry minister Trevor Manuel and a former political exile, laments what he

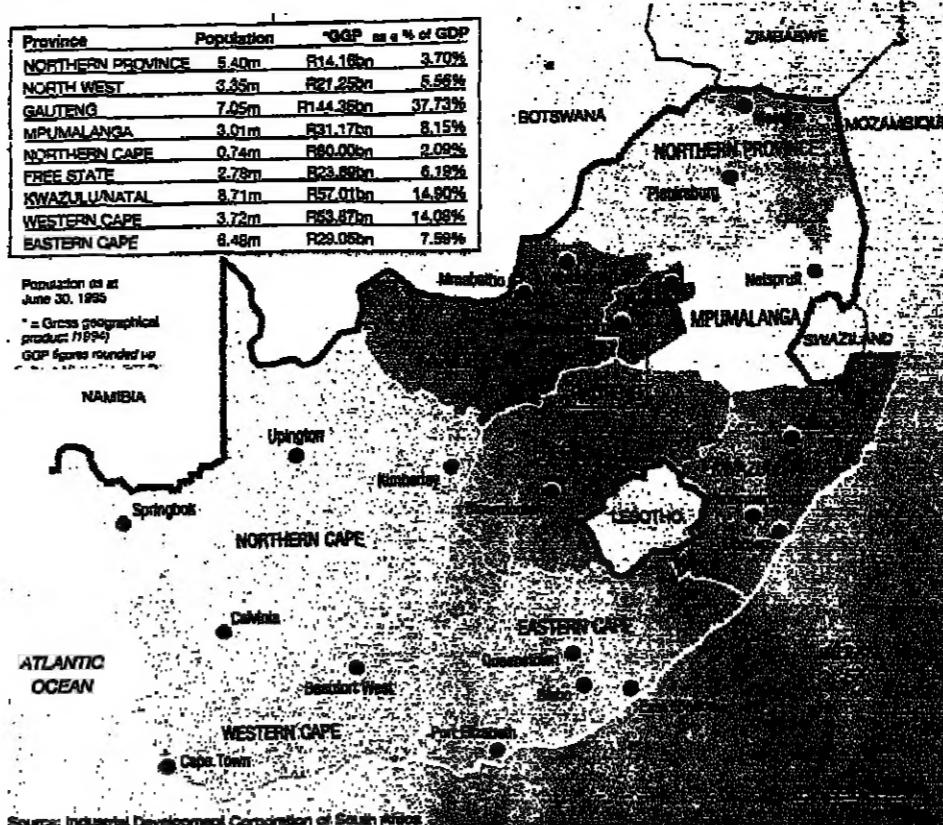
terms "a war reparation mentality" in the most underdeveloped provinces.

The architect of a new network of "development corridors", Mr Jourdan argues that the combination of improved infrastructure and "simple transport economics" will broaden the spread of private sector investment. "As trade and other barriers go down, the gold reef of Gauteng is no longer the best location for many industries," he says.

This analysis is borne out by the experience of KwaZulu-Natal, which despite the negative image associated with political conflict and crime, has attracted R17.6bn of new investment during the past year. The shortage of capacity at the industrial port of Durban has prompted an eastward shift in cargo traffic to the sprawling industrial development of Richards Bay, and beyond to the Mozambican capital of Maputo.

The department of trade and industry and the Mozambican government have agreed to collaborate with the private sector to develop a "Maputo corridor", comprising rail and toll roads between these ports and Gauteng. The project is both a commercially-driven response to the infrastructural requirements of existing industries, and a development programme.

The corridor passes from



Source: Industrial Development Corporation of South Africa

which marries location subsidies to tax breaks for new investments outside the main metropolitan areas. Incentives are calculated on the basis of a company's start-up assets and subsequent profitable output to encourage a "virtuous circle" of investment.

The same logic motivates the department's Regional Industrial Development Programme,

which has broadened its investment base to include small and medium-sized enterprises.

■ Trade with European Union: by Caroline Southey

## Friction over EU trade pact

Foreign ministers have sought to protect European agricultural products

Relations between South Africa and the EU are at a low ebb. This follows months of procrastination by EU foreign ministers over a negotiating mandate for a wide-ranging trade and co-operation pact between Brussels and Pretoria.

Antagonism began to emerge late last year and signalled a change of mood among EU foreign ministers, who last June agreed to the European Commission's initial proposals for overhauling relations with South Africa.

The Commission's plan was that the EU should enter into a bilateral relationship with Pretoria, which would cover a wide-ranging trade pact, including the eventual creation of a free trade area (FTA), and a multilateral arrangement under which South Africa would become a "qualified member" of the EU's Lomé Convention.

The deal met with some resistance from South Africa, which was keen to be given the full preferential trade terms offered under the Lomé Convention. This would mean South Africa gaining preferential access without being obliged to offer the EU reciprocal access. The EU rejected this on the grounds that South Africa was not simply a developing country but, in some respects, qualified as a developed country.

The irony of the impasse was that it centred on the trade aspects of the deal – but the resistance was coming from EU countries. "It was the EU that persuaded South Africa to pursue an FTA. Now it is the EU backtracking," a trade official said.

For four months EU foreign ministers refused to give the Commission the go-ahead to start negotiations with Pretoria. The focus of their discontent was on the free trade aspect of the deal which provoked furious exchanges between EU ministers about the pros and cons of FTAs.

"This row has not been about South Africa. It has been about FTAs," an EU official said. "South Africa has been

EU exports to South Africa				
1992	1993	1994	% of total exports (av)	Growth 1992-94 (%)
Ecum(m)*	Ecum(m)*	Ecum(m)*		
217	210	271	3.8	25.0
5,095	5,372	7,009	96.2	38.4
<b>Total</b>	<b>5,282</b>	<b>5,582</b>	<b>7,278</b>	<b>100</b>

\* Euro = \$1.29862 (1992 average), \$1.17173 (1993 average), \$1.18906 (1994 average)

EU imports from South Africa				
1992	1993	1994	% of total imports (av)	Growth 1992-94 (%)
Ecum(m)*	Ecum(m)*	Ecum(m)*		
838	686	813	8.7	-3.1
3,248	2,999	3,506	40.3	13.6
4,977	4,752	2,336	50.0	-58.6
<b>Total</b>	<b>9,063</b>	<b>8,437</b>	<b>6,857</b>	<b>100</b>

\* Euro = \$1.29862 (1992 average), \$1.17173 (1993 average), \$1.18906 (1994 average)

Accumulated foreign investment in South Africa*		
US\$bn	%	
EU member states	16,970	53.0
UK	8,033	26.1
Germany	5,428	16.9
Luxembourg	1,079	3.4
France	1,018	3.2
Belgium	597	1.9
Netherlands	474	1.5
<b>Total</b>	<b>32,032</b>	<b>100.0</b>

\* Figures are for 1992

Source: South African Reserve Bank

The Commission had proposed that the EU with South Africa should cover "at the end of a 10-year period of transition, at least 80 per cent of all held hostage in a broader debate about trade policy."

Some EU countries, such as France, believe the Commission has an ill-defined policy on FTAs. The South Africa proposal was evidence that the Commission was prepared to embark on yet another such pact without doing the necessary homework. There also fears that the deal would set a precedent that other countries, even those with existing deals with the union, would want the EU to match.

The acrimonious arguments over FTAs had the effect of highlighting the most sensitive issue in the dossier – the proposal to ease restrictions on South African agricultural exports to the EU. "It would have been easier to secure a deal last year when the dossier was on the desks of foreign ministry officials," the trade official said. "But agricultural departments have become involved which is where the resistance is coming from."

EU officials point out that the proposal drawn up by the Commission complied with World Trade Organisation guidelines on FTAs. "We took the WTO seriously. It was an innovative package. But we underestimated how much it would frighten member states," an EU official said.

Trade between the parties, with a possible element of differentiation between the two parties. It also proposed that the EU should cover 97 per cent of EU imports the non-agricultural sector and 55 per cent in the agricultural sector. In turn, South Africa would be asked to apply, at the end of the transition period, a zero tariff for 88 per cent of its non-agricultural imports from the EU and 98 per cent of its agricultural imports.

What we are getting seems to be something considerably less than we hoped for. We wanted the mandate to be as flexible as possible. It could be that we might have to reject the mandate," a South African official said.

Privately, EU officials admit that South Africa would be foolish not to reject the proposed mandate "if they think this is all they are going to get". But, said one, it would represent the EU's first, not final, offer.

The belated first step in that process will be the formation during the current parliamentary session of a National Youth Commission, nominally

to be a better educated and highly skilled workforce is of prime importance

President Nelson Mandela is a creature of habit. Wherever he is in the world, the August 77-year-old rises before dawn, embellishes his arguments with a wagging index finger, and has three words for every child he meets: "Go to school."

His government accords education the same priority. In the national budget of March 13, the education budget of R35.6bn was, for the second successive year, the single largest item of government expenditure.

With official unemployment at 32.7 per cent, the highest on record, and the prospects of short-term job creation subject to the constraints of fiscal discipline, the need for a better educated and higher-skilled workforce is of prime importance.

According to the South Africa Foundation, an association of the chairman and chief executives of leading private sector conglomerates, more than 2.3m young people in their teens and twenties are out of work. Of these, 1.5m have never had a job or have been unemployed for more than four years. Surging capital inflows, GDP growth of 3.4 per cent and a 10 per cent rise in fixed domestic investment have scarcely improved their prospects. Only seven out of every 100 school leavers seeking work will find formal employment this year.

The long-term impact of the growth in unemployment on racial reconciliation and "nation-building" is widely recognised in the private sector.

But Sheila Sisulu, adviser to education minister Sibusiso Bengu, concedes the government has not pursued a collaborative approach to the training and educational needs of youth. "Business likes a business-like approach rather than a shopping list of woes. I think they are interested, and we could have put a lot more pressure on them to help, but we need a clear strategy," she says.

The belated first step in that process will be the formation during the current parliamentary session of a National Youth Commission, nominally

## Apple Computer

## This company came back . . .

Apple Computer returned to

South Africa in March 1995, after a 10-year absence, and officially launched an authorised retail network two months later.

Apple Computer South Africa abandoned the local market in 1985, leaving a gap filled by a small number of support companies which developed sanctions-busting routes for importing their products.

The brand had retained a loyal following among small companies and offices with graphics-based desktop

publishing needs, but had lost ground in other sectors.

"Instead of fighting these re-sellers, we embraced and accredited the existing market," says Charles Proudfit, general manager of Apple SA.

Consequently, brand awareness in the small office environment is second only to IBM. By contrast, Apple ranked fifth for ease of use in a recent survey of South African homes. "That's no good because everywhere else we are number one," notes Mark Flotland, marketing

manager.

"Dealers have been encouraged to concentrate their businesses in either the high-volume, low-margin 'plug-and-play' market or the highly-skilled added-value services which customers look for specialised packages."

■ Pharmaceuticals: by Mark Suzman

## High drug prices attacked

Despite a competitive market, South African drugs are among the most expensive in the world

When setting out her vision of the future of South African health last year, Ms Nkosazana Zuma, the health minister, warned that "drastic and dramatic measures" were needed to reduce the prices charged by private hospitals and drug firms. The immediate result was uncertainty in the markets - marked by the conspicuous failure of most listed companies in the R14bn private health care industry to join in the bull run on the Johannesburg Stock Exchange. Her comments have also accelerated a shake up of local private health insurers, hospitals and, most notably, pharmaceutical companies.

It is among the latter group that the most profound changes are taking place. There are a diverse range of pharmaceutical manufacturers in South Africa, comprising several big local companies as well as a sprinkling of multinationals, with combined annual sales of R5.5bn. But despite what appears to be a highly competitive market, South African drugs are among the most expensive in the world.

With only an estimated 13.20 per cent of the domestic prescription drug market accounted for by generic drugs - cheaper copies of more expensive, brand-name "ethicals" - the government has now announced that from the beginning of April an essential drug list will be instituted for all medicines bought by the state.

This will require prescriptions to use the generic name of the drug (although patients would still have the option to pay more for branded products). Although the size of the new list is not yet known, it is expected to reduce the number of medicines available in the public sector from 3,000 to around 500 and a committee to monitor and regulate prices has already been established.

To the relief of the drug companies, however, Ms Zuma has not carried out her threat to extend the list to the private

sector, which accounts for nearly 80 per cent of the market (drugs in turn account for 38 per cent of the private medical bill).

She has, however, warned that the government may allow parallel imports of cheap generics from countries such as Pakistan and India within two years if improvements are not made - although this

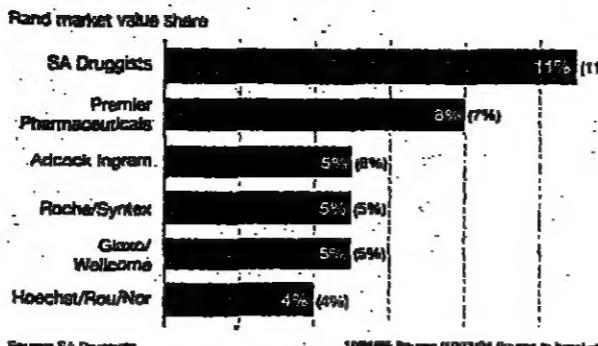
sector, which accounts for nearly 80 per cent of the market (drugs in turn account for 38 per cent of the private medical bill).

In the face of an average 25 per cent annual increase in costs and fees over the past five years, insurers are now seeking to use the freedom offered by these legislative changes to restrict expensive fee-for-service systems and boost the tiny managed care element of South African health industry.

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### Total pharmaceutical market



appears to be designed primarily as an incentive to increase efficiency rather than a genuine threat. "If pharmaceuticals become more affordable it may not be necessary to implement all these measures," Ms Zuma acknowledges.

In the meantime, drug companies are also under growing pressure from local medical aid

**Parallel imports of cheap generics may be allowed from countries such as Pakistan and India within two years**

schemes to cut costs. These schemes cover only 17 per cent of the population but account for two-thirds of total private expenditure.

Traditionally highly regulated, new legislation in 1994 sought to spur competition and efficiency among schemes by allowing them to own and to run hospitals and pharmacies and to employ health care pro-

viders directly. In the US managed care had drastically reduced costs by contracting directly with doctors, avoiding unnecessary treatments and tests, and reducing specialist care and hospitalisation, all of which are badly needed here," notes one analyst. "It will amount to a revolution in local terms."

This revolution is in part being directed by pharmaceutical companies themselves, as they seek vertical integration to ensure a continued market for their products. SA Druggists, the biggest of the local companies with a 15 per cent market share, has just launched a R300m managed care scheme called Medicross. Multinationals Glaxo-Wellcome and SmithKline Beecham, which have long had a strong presence, are also seeking to expand by embarking on local care projects.

Local hospital group Pressmed, which runs eight hospitals and 14 day clinics, has also entered the market, setting up a new company called Managed Care and contracting with doctors directly for services. More significantly, US-based United Healthcare has teamed up with Anglo American, the country's largest conglomerate, and Southern Life, the insurers, to establish a

RI40m local scheme. The project, to be called, Southern Healthcare, plans to cover 1.2m people and is expected to be up and running by the third quarter of this year.

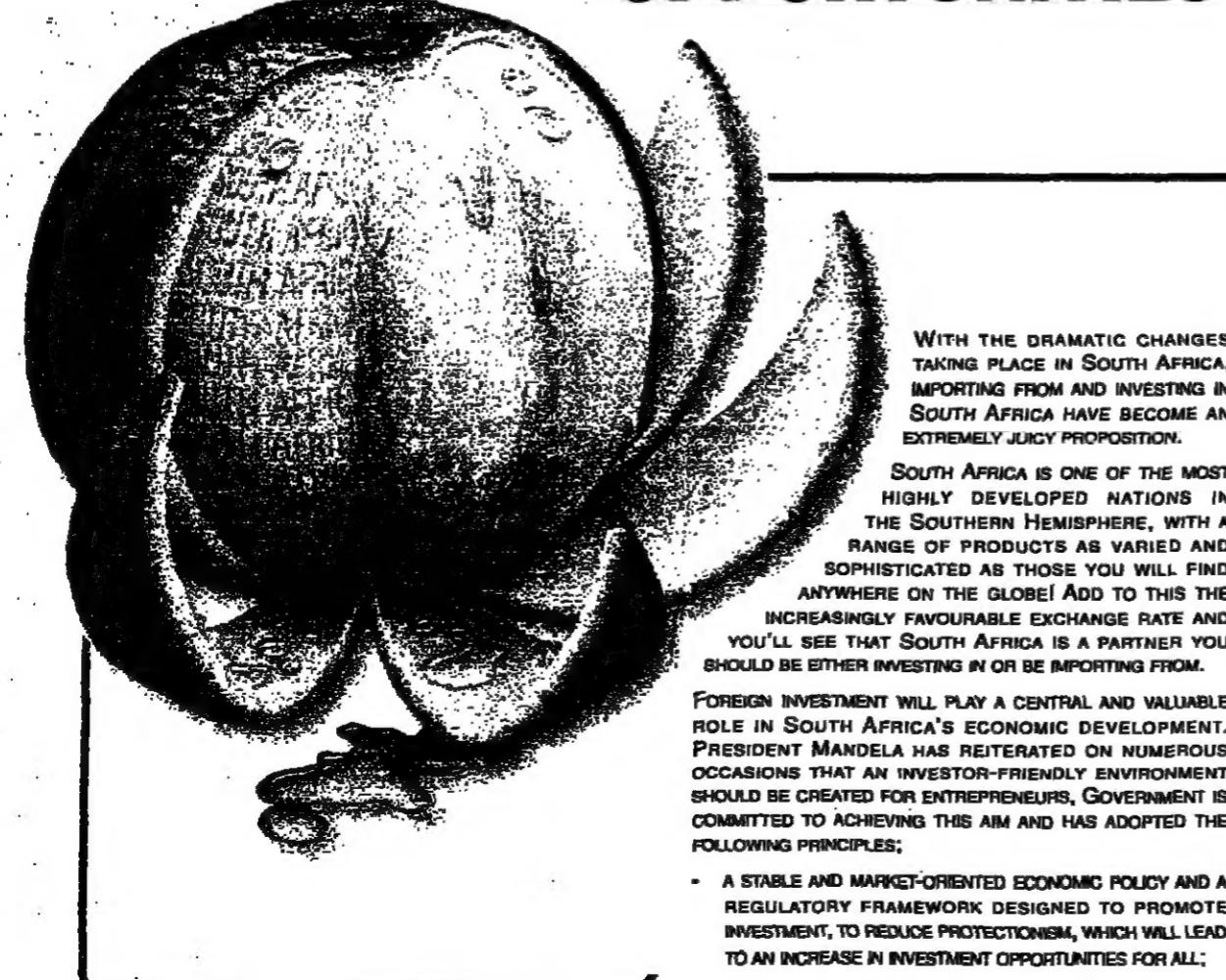
These new operations are all hoping to take advantage of another important policy shift mooted by government: it is considering legislation that would make it compulsory for employers to take out a basic health insurance package for employees. Only around 50 per cent of employees have medical packages, and if the proposed law is passed, analysts estimate that it could bring an extra 6-10m people into the sector, giving a R2bn boost to the industry and leading to insurers shopping around among providers for cheaper packages.

According to Adrian Gore, managing director of Momentum Health, a local insurer, employers are already planning for the proposals to become law. "Many major employers are now trying to cost what such a scheme might involve," he notes. "Even without legislation, we expect limited employee packages covering tertiary care to become a rapidly growing segment of the market."

But although observers may be more optimistic about the future of the overall industry, nervousness persists, particularly among international investors. Commenting on government's draft policy earlier this year, the Pharmaceutical Research Manufacturers of America went so far as to warn that it could amount to "potential nationalisation". That has so far proved to be an extreme assessment. Nevertheless, it is unquestionably true that, facing the combined pressures of tighter state controls, growing international competition and the managed care revolution, the local industry is likely to find its margins squeezed heavily over the next few years. "The South African pharmaceutical industry is under tremendous price pressure from government, medical aids and the man in the street," acknowledges Peter Armitage, at brokers Iver Jones Roy & Co. "As a result the market has become highly competitive and this trend is likely to continue."

The insurers, to establish a

## GRAB A SLICE OF SOME GREAT SOUTH AFRICAN OPPORTUNITIES



IF YOU ARE INTERESTED IN INVESTING IN OR IMPORTING FROM SOUTH AFRICA, YOU ARE HEREBY INVITED TO CONTACT:

**THE MINISTER (ECONOMIC)**  
South African High Commission  
Trafalgar Square  
London  
WC1N 5DP

Telephone: 0171-451 7299  
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WITH THE DRAMATIC CHANGES TAKING PLACE IN SOUTH AFRICA, IMPORTING FROM AND INVESTING IN SOUTH AFRICA HAVE BECOME AN EXTREMELY JUICY PROPOSITION.

SOUTH AFRICA IS ONE OF THE MOST HIGHLY DEVELOPED NATIONS IN THE SOUTHERN HEMISPHERE, WITH A RANGE OF PRODUCTS AS VARIED AND SOPHISTICATED AS THOSE YOU WILL FIND ANYWHERE ON THE GLOBE! ADD TO THIS THE INCREASINGLY FAVOURABLE EXCHANGE RATE AND YOU'LL SEE THAT SOUTH AFRICA IS A PARTNER YOU SHOULD BE EITHER INVESTING IN OR BE IMPORTING FROM.

FOREIGN INVESTMENT WILL PLAY A CENTRAL AND VALUABLE ROLE IN SOUTH AFRICA'S ECONOMIC DEVELOPMENT. PRESIDENT MANDELA HAS REITERATED ON NUMEROUS OCCASIONS THAT AN INVESTOR-FRIENDLY ENVIRONMENT SHOULD BE CREATED FOR ENTREPRENEURS. GOVERNMENT IS COMMITTED TO ACHIEVING THIS AIM AND HAS ADOPTED THE FOLLOWING PRINCIPLES:

- A STABLE AND MARKET-ORIENTED ECONOMIC POLICY AND A REGULATORY FRAMEWORK DESIGNED TO PROMOTE INVESTMENT, TO REDUCE PROTECTIONISM, WHICH WILL LEAD TO AN INCREASE IN INVESTMENT OPPORTUNITIES FOR ALL;
- THE ABOLITION OF THE REMAINING EXCHANGE CONTROLS AS SOON AS POSSIBLE;
- PROTECTING FOREIGN INVESTORS FROM THE VAGARIES OF GOVERNMENTS BY CONCLUDING BILATERAL AGREEMENTS ON THE PROMOTION & RECIPROCAL PROTECTION OF INVESTMENT.

SOUTH AFRICANS HAVE DEMONSTRATED WITH DISTINCTION THEIR ABILITY TO MANAGE POLITICAL CHANGE. THE DEPARTMENT OF TRADE AND INDUSTRY IS CONFIDENT THAT, GIVEN SOUTH AFRICA'S SUCCESS IN MANAGING OUR POLITICAL TRANSITION, OUR BUSINESS COMMUNITY WILL NOT BE FOUND WANTING IN MEETING THE ECONOMIC CHALLENGES TO ACHIEVE THE NECESSARY REQUIRED ECONOMIC GROWTH.

Helping you find a Sweeter deal in South Africa

■ Health care: by Mark Suzman

## Cuban doctors to the rescue

Massive emigration has caused a shortage of medical personnel

Last month, just two days after Cuba found itself the target of international condemnation after shooting down two US planes, Johannesburg International Airport responded to the cry of "viva Che Guevara".

The shouts were a welcome to 98 disbarred Cuban doctors and the deputy Cuban health minister. Their enthusiastic welcomes, led by Nkosazana Zuma, the South African minister of health, were a team of provincial health ministers and bureaucrats, there to thank the Cubans for coming to help alleviate growing shortages of skilled medical personnel.

The primary cause of the shortage is massive emigration by South African doctors, nearly all white, nervous about future prospects. South African medical qualifications have always been highly regarded internationally, and on official figures alone, 1,200 health care workers, including 148 doctors and specialists, emigrated over the past two years.

That figure does not include the much larger number of recent graduates who leave on holiday, but find positions abroad.

To help counteract this trend, the government has proposed that newly-trained doctors and specialists spend a set period of time - tentatively put at two years - in the state hospital system before being permitted to enter private practice.

The problem - and its implausible solution - is just one symptom of a sector that, like the rest of South African society, is being forced through a drastic transforma-

tion as it adjusts to the demands of a post-apartheid society.

South Africa spends a significant proportion of its income on health care for a middle income economy - at 8.5 per cent of GDP it is a larger share than the UK - but 60 per cent of the money is spent privately on just 25 per cent of patients, primarily whites. In addition, nearly 60 per cent of doctors and close to 90 per cent of pharmacists and dentists are employed privately.

As a result, while private patients enjoy some of the best health care available in the world

for the poorer, predominantly black community are little different from those in the rest of the poor, stricken, sub-Saharan Africa.

To help change this, shortly after taking office Ms Zuma mooted a plan, drawn up by an Australian consultant, that proposed instituting a national health service. This would have covered all citizens and was to be funded by a compulsory 3 per cent payroll tax. GPs were to be required to work for the state and accept a flat rate per patient.

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### PROFILE Danone

## ... and this company is new

Danone, the French food giant, will launch its first venture in Southern Africa this year. A joint venture with Clover, a local dairy group, Danone will manufacture value-added dairy products targeted at upper income metropolitan markets.

Danone, one of the world's largest food groups and France's biggest producer of fresh milk, has acquired a 33 per cent stake in Clover. This enables the South African group to pay off its R400m debt.

The value of Danone's stake has not been disclosed, although its investment in a new yoghurt and soft-cheese operation is estimated to be more than R200m. The new production line will be incorporated within Clover's existing plant.

Analysts say the French

group is well positioned among consumers with low disposable incomes in Africa. Clover, a 100-year-old co-operative of South African dairies, has a one-third share of the dairy market.

Marthinus Hermann, chairman, said: "There were other means to reduce debt, but we sought an equity stake because we want to list on the Johannesburg Stock Exchange within a year or two."

Mark Ashurst

## SOUTH AFRICA: Unique Opportunities, Unique Challenges

When writing about South Africa, the temptation is to compare it to other countries that have recently opened up to foreign investment and trade. Like the Czech Republic, say, or China, South Africa has long been relatively isolated by political problems and strongly protectionist policies.

But the metaphor quickly falls apart. Compared to the other countries now expanding their ties to world markets, South Africa has sophisticated economic and political institutions. It does not have to establish a functioning capitalist society, because it already has one. The challenge is reform not revolution.

On the plus side, then, South Africa already has a strong foundation for investment and trade, both with Europe, the Americas and Asia and with its neighbours to the North. Critical advantages include:

A well-established financial sector, with diverse markets, including Africa's strongest stock market, and one of the most advanced computerised banking systems in the world.

High-level economic infrastructure in the main urban areas. Shortcomings in infrastructure emerge, not in the roads, harbours and telecommunications required for modern industry, but in poorer residential communities and remote rural areas.

Relative freedom from regulation. Compared to the nightmarish bureaucracies that have taken so long to dismantle in the former Communist countries, South Africa enjoys an effective system of economic governance.

In general, the government is committed to reviewing and, where possible, simplifying procedures. Foreign-exchange controls have always been relaxed compared to most African countries, and no longer affect non-residents at all.

A stable, modern legal system that provides a reliable framework for economic activities. In contrast to many other Third World countries, the law in South Africa effectively enforces contractual obligations and mediates disputes. Corruption is trivial, and apparently non-existent in government dealings with larger investors.

As South Africa defines a leading role in regional trade and development groupings, it is further expanding its access to foreign markets.

The government inherited high levels of spending, although the on-going shift in the structure of pension funds for public servants exaggerates the figures in comparison with other countries. Politicians and officials alike want to avoid substantial increases, with the debt crisis experienced elsewhere in Africa as a stark example of what to avoid. They must balance social necessities with macro economic imperatives.

To meet this challenge, the government proposes three key programmes: investment in household infrastructure, upgrading skills on a

massive scale, and an industrial policy that can support potentially strong sectors while enhancing employment as far as possible. In all these areas, it plans to rely on a partnership with business, with efforts to promote small-scale enterprise in this context.

The RDP Fund alone has allocated over R4 billion to infrastructure and housing in the coming year. To fund these projects, the government has cut in other areas, notably defence, rather than increasing overall spending. These investments will raise living standards for millions of South Africans. At the same time, massive infrastructure projects provide many openings for private investment.

The industrial policy is based on a combination of research into likely competitive advantages and negotiations with the major social partners. Clear policies on sectoral and spatial frameworks should emerge from work by the Department of Trade and Industry over the next few months. These projections will assist companies to take advantage of the "supply-side measures" now being introduced to support projects with a potential for enhancing exports and employment.

Despite this relatively happy picture, foreign investors still express concerns. These include fears of political violence; fiscal recklessness causing inflation or massive devaluations; labour unrest; and skills shortages.

The most commonly cited problem remains political and social unrest. This concern apparently has two roots: the lack of democratic traditions in the state, and the massive inequalities inherited from apartheid. As a result, some observers worry about a host of afflictions, ranging from fiscal chaos, on the one hand side, to more sensational versions - outright civil war.

If you live and work in South Africa, these fears have an Alice in Wonderland flavour. The political and social climate has changed so profoundly in the past five years that the possibility of major conflict seems remote; and the government's dedication to fiscal discipline is extreme. But for much of the rest of the world, the transition to democracy seems to have left a legacy of distrust.

Foreign observers argue that the miracle of the political transition cannot prevent rising out of the massive inequalities that rack South Africa. As the following table shows, apartheid's legacy was an unusually high share of income going to the top quintile. Two thirds of African households, mostly in the rural areas, lack adequate water and electricity. Inequality derives in large part from high levels of unemployment, which runs at over a third of the labour force.

An additional legacy of apartheid remains relatively low skills levels in much of the population. South Africa does have a large pool of people with high-level skills and considerable experience. The challenge is to expand formal qualifications and capabilities among the

majority of the population. For this reason, the government is initiating a qualifications framework and sectoral training bodies that, in the next few years, should rapidly raise skills levels.

Perhaps most important in this connection is South Africa's long-established industrial workforce, which has critical general skills - an understanding of the discipline of modern industry and basic technical capabilities, among others. True, labour unrest was a common occurrence before the elections. But the number of strikes fell dramatically with the introduction of democracy. The new Labour Relations Act aims to encourage mediation over confrontation.

One specific skills shortage provides a major motive for involving private partners in infrastructure projects. The country as a whole, and especially local government, lacks expertise in developing large-scale infrastructure schemes. These projects need to combine technical projections and financial engineering to ensure benefits for all the major stakeholders - and private investors who can supply the needed skills are much in demand.

Finally, local business has argued that workers in South Africa are overpaid. In the event, South African wages are not high by world standards. If we ignore management and supervisors, it seems that average workers in manufacturing earn the same or slightly lower than similar workers in East Asia and Latin America. It does appear that supervisors are paid more than their counterparts in these countries. Ultimately, however, South Africa can only compete, not by depressing pay, but by raising productivity - especially through better skills and work organisation - and expanding competitive advantages.

The government feels that pay increases should generally be in line with improvements in productivity. A major exception emerges, however, when historical discrimination led to unacceptable differentiation on the basis of race and gender. As the following table indicates, pay differentials between people of different races in the same occupations remain high.

## 8 INVESTING IN SOUTH AFRICA

■ **Tourism:** by Mark Ashurst

## Great trek to the rainbow nation

The industry is set to replace gold as South Africa's biggest earner of foreign exchange

The South African tourist industry has never had it so good. The Tourism Development Corporation is expecting a total of 4.4m visitors to South Africa this year, with the number of overseas visitors increasing by more than 50 per cent a year. If the country's newfound popularity as a tourist centre persists, there will be 5m arrivals by 2000, creating 270,000 new jobs and bringing as much as R20bn in foreign exchange.

Basking in the reflected glory of South Africa's political transition, the tourist industry is set to replace gold as South Africa's biggest earner of foreign exchange.

But the novelty of the self-proclaimed "rainbow nation's" new political flavour is at best a temporary competitive advantage.

Mike Fabricius, chief director at the department of the environment and tourism, says there is widespread recognition that the surge in tourism will need careful management if the forecasts are to become reality. "About 20 per cent of

visitors cite the political changes as a reason for coming, (but) we have always projected that within two years South Africa will become an ordinary competitor. There is no question that we need to position ourselves aggressively in the travel market."

The investment record so far suggests the private sector is confident this will be achieved. At least 30 new hotels will be built on the majestic Cape Peninsula over the next two years. Among the dozens of new investments announced in the past 12 months is a plan by the Dutch-owned Golden Tulip International, the world's 10th largest hotel consortium, to develop 20 4/5-star hotels in two years. The US-based Monex Development Company has put forward plans to build a R2bn national chain of 10-15 hotels including a Disney-type theme park, convention centre, 200,000 square metres of office space and the country's largest shopping centre.

According to Satour, the national tourist authority, this is only a beginning. Despite the natural beauty of the land and a well-developed infrastructure, tourism last year contributed a modest 3 per cent of GNP, compared to a world average of 10 per cent. In 1994, the industry employed

only one in every 25 economically-active workers, substantially fewer than the world average ratio 1:15. There is huge scope for development.

On March 6, Davie de Viliers, minister of environmental affairs and tourism, told an investment seminar in Bonn, Germany, he expected international tourism to South Africa "to grow at between 12 per cent and 18 per cent per annum, thereby having an effect of more than R600bn on the economy and on the lives of approximately six people".

Analysts say development on this scale could become a visible incentive for local communities to combat crime, which,

together with high transport costs, is the biggest obstacle to growth. Satour estimates that every 30 tourists create a year's direct employment for one person.

The success of the South African hotel industry up to now has been closely tied to gambling, which will remain a principal money-spinner under

the new dispensation. Gambling was previously confined to the nominally self-governing "homelands" of apartheid, and was outlawed by the Nationalist government in South Africa. However, the creation of a new Gambling and Lotteries Board has prompted a radical restructuring at entrepreneur Sol Kerzner's Sun International group. The creators of the legendary Sun City gambling resort are planning a R2bn five-star hotel chain with new sites in Durban, Johannesburg and Cape Town.

Sun International has also formed a consortium with black business interests - reportedly including Thebe Investment Corporation, and Landmarks Berhad, the Malaysian Leisure and Property conglomerate - to buy back a share of the government's R1.4bn stake in Sun International's existing resorts inherited with the dismantling of the former homeland regimes. The alliance between black business and a casino group which paradoxically flourished on the borders of a Calvinist society and granted large stakes to homelands created by the National Party government, is indicative of the changing business climate.

Other local investors have reacted with similar enthusiasm to the legalisation of gambling, which is estimated could attract up to 1 per cent of national consumer spending. The largest is Global Resorts, an investment vehicle for Rand Merchant Bank, which plans a network of casinos and "theme" hotels subject to licensing by the new board.

The influx of tourists from outside Africa, heralds fierce competition among airlines.

One in four tourists flies from another continent, and the number of international flights into South Africa has increased from 19 to more than 50 over the past two years. About half come from Europe, where Britons and Germans who in 1993, the last year for which official figures are available, comprised 24 per cent (145,868) and 17 per cent (104,764) respectively of all overseas arrivals. The sharpest year-on-year growth was among American and Australian arrivals, which rose by 20 per cent to 62,430 and 24 per cent to 24,000 respectively, as American Airlines and Qantas introduced new flights to Johannesburg.

Such rapid growth poses an unambiguous challenge to the natural habitat. Mr Fabricius concedes the unified ministry of environmental affairs and tourism "could be positioned

closer to the Department of Trade and Industry in the commercial sphere of development promotion", but warns that this could undermine the government's commitment to ecotourism and sustainable development. "There is a major fear that we could kill the goose that lays the golden egg."

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